

July 28, 2023

To: All Potential Respondents

From: Stephanie Neppel, IEDA Issuing Officer

Subject: RFP 269-288 Economic Impact of the Craft-Beer, Wine and Distillery Industries in Iowa

Addendum One Answers to Questions

Please amend the subject RFP to include answers to the following timely received questions:

Q1. 1. Have there been any previous economic impact studies, or any studies of a related nature, conducted for the IEDA? If so, could these be made available for reference?

A1. Yes. The 2020 Iowa Brewing Industry Economic Impact report can be found [here](#) and the 2019 Iowa Wine Industry Economic Impact Study can be found [here](#).

Q2. 2. Will the selected Contractor be granted access to any existing data or resources that could aid in the execution of the study?

A2. See A1. Proposals may suggest other existing data or resources that would maximize the effectiveness of the study.

Q3. 3. Could you please specify a timeline or schedule for the project, including any key milestones and the ultimate deadline?

A3. The anticipated timeline is as follows and is subject to change:

- November 1, 2023: Anticipated Date to execute contract with the selected contractor
- December- April 2024: Selected contractor conducts analysis and research
- June 1, 2024: Final work product due
- June 30, 2024: In person or virtual presentation to be completed

Q4. 4. Is there a requirement for in-person meetings, site visits, or travel at any point during the course of this project?

A4. There is no requirement for in-person meetings of any kind. The Contractor will determine how to collect the data needed for the deliverables.

Q5. 5. Are there any specific stakeholders or groups with whom the Contractor should plan to engage or consult over the course of the project?

A5. Yes, the selected contractor is expect to work closely with the members of the Iowa Wine, Beer and Spirits Promotion Board and the industry organizations they represent (listed [here](#)).

Q6. 6. I am reaching out to see if there is a data system that IEDA has with mass data collection already established or if I would have to do the legwork to get data from different CraftBeer/Wine/Distilled (CB/W/D) producers and sellers in the state for the analysis.

A6. Data sources exist at [2021 Iowa Liquor Sales | data.iowa.gov](https://data.iowa.gov), and IEDA has reached out to the Iowa Alcoholic Beverages Division for more information.