

REQUEST FOR PROPOSAL

RFP Cover Sheet			
RFP Number	625-RFP-1138-2024	Title of RFP	Promotional Discount Program for Quantity Discounts
Agency	Iowa Department of Revenue (IDR)		
Available to other State agencies?			No
Available to Political Subdivisions?			No
Available to other States or governmental entities outside of the State of Iowa?			No
State Issuing Officer: Name: Evan Schatz Phone: 515-587-1313 E-mail: evan.schatz1@iowa.gov			
PROCUREMENT TIMETABLE—Event or Action			Date/Time (Central Time)
State Posts Notice of RFP on the TSB website			July 8, 2024
State Issues RFP			July 10, 2024
RFP written questions, requests for clarification, and suggested changes from Respondents due			July 23, 2024 2:00 p.m. CT
Proposals Due			August 2, 2024 2:00 p.m. CT
Starting Date of Contract			August 28, 2024
Number of years of the initial term of the contract: 5			
Number of possible annual extensions: 1			
Relevant Websites			
Internet website where the Addenda to this RFP will be posted: IMPACS Electronic Procurement System .			
Internet website where contract terms and conditions are posted: https://das.iowa.gov/sites/default/files/procurement/pdf/050116%20terms%20services.pdf			
Firm Proposal Terms			
The minimum number of days following the deadline for submitting proposals that the Respondent guarantees all proposal terms, including price, will remain firm is 120 Days.			

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SECTION 1 INTRODUCTION

1.1 Purpose

The purpose of this Request for Proposals (RFP) is to solicit proposals from Responsible Respondents to provide the goods and/or services identified on the RFP cover sheet and further described in Section 4 of this RFP to the Agency identified on the RFP cover sheet. The Agency intends to award a Contract(s) for the initial period identified on the RFP cover sheet, and the Agency, in its sole discretion, may extend the Contract(s) for up to the number of annual extensions identified on the RFP cover sheet.

1.2 Definitions

For the purposes of this RFP and the resulting contract, the following terms shall mean:

“Agency” means the agency identified on the RFP cover sheet that is issuing the RFP and any other agency that purchases from the Contract.

“Contract” means the contract(s) entered into with the successful Respondent(s) as described in Section 6.1.

“Contractor” means the awarded business/person to provide the contractual services agreed upon.

“Deliverable” means the completion of a milestone or accomplishment of a task.

“General Terms and Conditions” means the General Terms and Conditions for Services Contracts as referenced on the RFP cover page.

“Industry Members” are liquor manufacturers, native distillers, distiller’s certificate of compliance holders, and brokers.

“Proposal” means the Respondent’s proposal submitted in response to the RFP.

“Respondent” means the company, organization or other business entity submitting a proposal in response to this RFP.

“Responsible Respondent” means a Respondent that has the capability in all material respects to perform the scope of work and specifications of the Contract. In determining whether a Respondent is a Responsible Respondent, the Agency may consider various factors including, but not limited to, the Respondent’s competence and qualifications to provide the goods or services requested, the Respondent’s integrity and reliability, the past performance of the Respondent and the best interest of the Agency and the State.

“Responsive Proposal” means a Proposal that complies with the material provisions of this RFP.

“RFP” means this Request for Proposals and any attachments, exhibits, schedules or addenda hereto.

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“State” means the State of Iowa, the Agency, and all state agencies, boards, and commissions, and any political subdivisions making purchases from the Contract as permitted by this RFP.

1.3 Overview of the RFP Process

This RFP is designed to provide Respondents with the information necessary for the preparation of competitive Proposals. The RFP process is for the Agency’s benefit and is intended to provide the Agency with competitive information to assist in the selection process. It is not intended to be comprehensive. Each Respondent is responsible for determining all factors necessary for the submission of a comprehensive Proposal.

Respondent should review Public Records and Requests for Confidential Treatment in Section 2 for more information if its Proposal contains confidential information. Any Proposal marked “Confidential” or “Proprietary” on every page may be disqualified.

It is the Agency’s intention to evaluate Proposals from all Respondents that submit timely Responsive Proposals, and award the Contract(s) in accordance with the evaluation and selection criteria provided in this RFP.

1.4 Objectives

The State is seeking eligible Contractors who are capable of creating a system for the Agency which will allow for a single venue for promotional discounts offered by Industry Members to be published so all Industry Members, retail licensees, state and federal regulators and members of the public can participate equally. This is commonly referred to in Iowa as an “offer to all in the marketplace,” thus assuring full disclosure of promotional discounts being made to retail licensees by Industry Members. Additionally, a database which can receive, document, and store records of promotional quantity discount activity is to be developed which would provide confidentiality for the trade while enabling Agency compliance analysis.

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SECTION 2 ADMINISTRATIVE INFORMATION
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2.1 Issuing Officer

The Issuing Officer identified in the RFP cover sheet is the sole point of contact regarding the RFP from the date of issuance until a Notice of Intent to Award the Contract is issued.

2.2 Restriction on Communication

From the issue date of this RFP until a Notice of Intent to Award the Contract is issued, Respondents may contact only the Issuing Officer. The Issuing Officer will respond only to written questions regarding the procurement process. Questions related to the interpretation of this RFP must be submitted as provided in Section 2. Oral questions related to the interpretation of this RFP will not be accepted. Respondents may be disqualified if they contact any State employee other than the Issuing Officer about the RFP except that Respondents may contact the State Targeted Small Business Office on issues related to the preference for Targeted Small Businesses.

This section shall not be construed as restricting communications related to the administration of any contract currently in effect between a Respondent and the State.

2.3 Downloading the RFP from the Internet

The RFP and any addenda to the RFP will be posted at [IMPACS Electronic Procurement System](#). The Respondent is advised to check the website periodically for addenda to this RFP, particularly if the Respondent downloaded the RFP from the Internet as the Respondent may not automatically receive addenda. It is the Respondent's sole responsibility to check daily for addenda to posted documents.

2.4 Procurement Timetable

The dates provided in the procurement timetable on the RFP cover sheet are provided for informational and planning purposes. The Agency reserves the right to change the dates. If the Agency changes any of the deadlines for Respondent submissions, the Agency will issue an addendum to the RFP.

2.5 Questions, Requests for Clarification, and Suggested Changes

Respondents are invited to submit written questions and requests for clarification regarding the RFP. Respondents may also submit suggestions for changes to the specifications of this RFP. The questions, requests for clarifications, or suggestions must be in IMPACS on or before the date and time listed. Oral questions will not be permitted. If the questions, requests for clarifications, or suggestions pertain to a specific section of the RFP, Respondent shall reference the page and section number(s). The Agency will post written responses to questions, requests for clarifications, or suggestions received from Respondents in IMPACS.

The Agency assumes no responsibility for oral representations made by its officers or employees unless such representations are confirmed in writing and incorporated into the RFP through an addendum.

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2.6 Amendment to the RFP

The Agency reserves the right to amend the RFP at any time using an addendum. The Respondent shall acknowledge receipt of all addenda in its Proposal. If the Agency issues an addendum after the due date for receipt of Proposals, the Agency may, in its sole discretion, allow Respondents to amend their Proposals in response to the addendum.

2.7 Amendment and Withdrawal of Proposal

The Respondent may amend or withdraw and resubmit its Proposal at any time before the Proposals are due. The proposal must be updated and submitted using IMPACS. Electronic mail and faxed amendments will not be accepted. Respondents must notify the Issuing Officer in writing prior to the due date for Proposals if they wish to completely withdraw their Proposals.

2.8 Submission of Proposals

Respondents must submit their Proposal in the State's [IMPACS Electronic Procurement System](#) before the "Proposals Due" date and time listed on the RFP cover sheet. **This is a mandatory specification and will not be waived by the Agency. Any Proposal received after this deadline will be rejected and returned unopened to the Respondent.** Respondents sending Proposals must allow ample upload time to ensure timely receipt of their Proposals. It is the Respondent's responsibility to ensure that the Proposal is received prior to the deadline. Electronic mail and faxed Proposals will not be accepted. There is a 50MB per file size limitation, but no limit to number of files. Plan accordingly.

Respondents must furnish all information necessary to enable the Agency to evaluate the Proposal. Oral information provided by the Respondent will not be considered part of the Respondent's Proposal unless it is reduced to writing.

2.9 Proposal Opening

The Agency will open Proposals after the deadline for submission of Proposals has passed. The Proposals will remain confidential until the Agency has issued a Notice of Intent to Award a Contract. *See Iowa Code Section 72.3.* However, the names of Respondents who submitted timely Proposals will be publicly available after the Proposal opening. The announcement of Respondents who timely submitted Proposals does not mean that an individual Proposal has been deemed technically compliant or accepted for evaluation.

2.10 Costs of Preparing the Proposal

The costs of preparation and delivery of the Proposal are solely the responsibility of the Respondent.

2.11 No Commitment to Contract

The Agency reserves the right to reject any or all Proposals received in response to this RFP at any time prior to the execution of the Contract. Issuance of this RFP in no way constitutes a commitment by the Agency to award a contract.

2.12 Rejection of Proposals

The Agency may reject outright and not evaluate a Proposal for reasons including, without limitation:

2.12.1 The Respondent fails to deliver the Cost Proposal as a separate file.

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- 2.12.2** The Respondent acknowledges that a mandatory specification of the RFP cannot be met.
- 2.12.3** The Respondent's Proposal changes a material specification of the RFP or the Proposal is not compliant with the mandatory specification of the RFP.
- 2.12.4** The Respondent's Proposal limits the rights of the Agency.
- 2.12.5** The Respondent fails to include information necessary to substantiate that it will be able to meet a specification of the RFP as provided in Section 4 of the RFP.
- 2.12.6** The Respondent fails to timely respond to the Agency's request for information, documents, or references.
- 2.12.7** The Respondent fails to include proposal security, if required.
- 2.12.8** The Respondent fails to include any signature, certification, authorization, stipulation, disclosure or guarantee as provided in Section 4 of this RFP.
- 2.12.9** The Respondent presents the information requested by this RFP in a format inconsistent with the instructions of the RFP or otherwise fails to comply with the specifications of this RFP.
- 2.12.10** The Respondent initiates unauthorized contact regarding the RFP with a State employee other than the Issuing Officer.
- 2.12.11** The Respondent provides misleading or inaccurate responses.
- 2.12.12** The Respondent's Proposal is materially unbalanced. A Proposal in which line item prices are structured so that it is possible that the Respondent who appears to be low will not end up having the lowest overall cost to the State, due to high prices on particular line items.
- 2.12.13** There is insufficient evidence (including evidence submitted by the Respondent and evidence obtained by the Agency from other sources) to satisfy the Agency that the Respondent is a Responsible Respondent.
- 2.12.14** The Respondent is a "scrutinized company" included on a "scrutinized company list" created by a public fund pursuant to Iowa Code section 12J.3.
- 2.12.15** The Respondent alters the language in Attachment 1, Certification Letter, or Attachment 2, Authorization to Release Information Letter.

2.13 Nonmaterial Variances

The Agency reserves the right to waive or permit cure of nonmaterial variances in the Proposal if, in the judgment of the Agency, it is in the State's best interest to do so. Nonmaterial variances include but are not limited to, minor failures to comply that: do not affect overall responsiveness,

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are merely a matter of form or format, do not change the relative standing or otherwise prejudice other Respondents, do not change the meaning or scope of the RFP, or do not reflect a material change in the specifications of the RFP. In the event the Agency waives or permits cure of nonmaterial variances, such waiver or cure will not modify the RFP specifications or excuse the Respondent from full compliance with RFP specifications or other Contract specifications if the Respondent is awarded the Contract. The determination of materiality is in the sole discretion of the Agency.

2.14 Reference Checks

The Agency reserves the right to contact any reference to assist in the evaluation of the Proposal, to verify information contained in the Proposal and to discuss the Respondent's qualifications and the qualifications of any subcontractor identified in the Proposal.

2.15 Information from Other Sources

The Agency reserves the right to obtain and consider information from other sources concerning a Respondent, such as the Respondent's capability and performance under other contracts, the qualifications of any subcontractor identified in the Proposal, the Respondent's financial stability, past or pending litigation, and other publicly available information.

2.16 Verification of Proposal Contents

The content of a Proposal submitted by a Respondent is subject to verification. If the Agency determines in its sole discretion that the content is in any way misleading or inaccurate, the Agency may reject the Proposal.

2.17 Proposal Clarification Process

The Agency reserves the right to contact a Respondent after the submission of Proposals for the purpose of clarifying a Proposal. This contact may include written questions, interviews, site visits, a review of past performance if the Respondent has provided goods and/or services to the State or any other political subdivision wherever located, or requests for corrective pages in the Respondent's Proposal. The Agency will not consider information received from or through Respondent if the information materially alters the content of the Proposal or the type of goods and/or services the Respondent is offering to the Agency. An individual authorized to legally bind the Respondent shall sign responses to any request for clarification. Responses shall be submitted to the Agency within the time specified in the Agency's request. Failure to comply with requests for additional information may result in the rejection of the Proposal.

2.18 Disposition of Proposals

All Proposals become the property of the State and shall not be returned to the Respondent. Once the Agency issues a Notice of Intent to Award the Contract, the contents of all Proposals will be public records and be available for inspection by interested parties, except for information for which Respondent properly requests confidential treatment according to exceptions provided in Iowa Code chapter 22 or other applicable law.

2.19 Public Records and Requests for Confidential Treatment

The Agency's release of public records is governed by Iowa Code chapter 22. Respondents are encouraged to familiarize themselves with Iowa Code chapter 22 before submitting a Proposal. The Agency will copy and produce public records upon request as required to comply with Iowa

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Code chapter 22 and will treat all information submitted by a Respondent as non-confidential records unless the Respondent requests specific parts of the Proposal be treated as confidential at the time of the submission as set forth herein **AND the information is confidential under Iowa or other applicable law.**

2.20 Copyright Permission

By submitting a Proposal, the Respondent agrees that the Agency may copy the Proposal for purposes of facilitating the evaluation of the Proposal or to respond to requests for public records. By submitting a Proposal, the Respondent consents to such copying and warrants that such copying will not violate the rights of any third-party. The Agency shall have the right to use ideas or adaptations of ideas that are presented in Proposals.

2.21 Release of Claims

By submitting a Proposal, the Respondent agrees that it will not bring any claim or cause of action against the Agency or the State based on Respondent's misunderstanding concerning the information provided in the RFP or concerning the Agency's or the State's failure, negligent or otherwise, to provide the Respondent with complete, pertinent, or accurate information in this RFP, or for any failure to provide information that any Respondent might consider relevant for purposes of making a decision to submit a Proposal or to enter into any Contract resulting from this RFP.

2.22 Respondent Presentations

Respondents may be required to make a presentation. The determination as to need for presentations, and the location, order, and schedule of the presentations is at the sole discretion of the Agency. The presentation may include slides, graphics and other media selected by the Respondent to illustrate the Respondent's Proposal. The presentation shall not materially change the information contained in the Proposal.

2.23 Evaluation of Proposals Submitted

Proposals that are timely submitted and are not rejected will be reviewed in accordance with Section 5 of the RFP. The Agency will not necessarily award a Contract resulting from this RFP to the Respondent offering the lowest cost. Instead, the Agency will award the Contract(s) to the Responsible Respondent(s) whose Responsive Proposal the Agency believes will provide the best value to the Agency and the State.

2.24 Award Notice and Acceptance Period

Notice of Intent to Award the Contract(s) will be sent to all Respondents submitting a timely Proposal and may be posted at the website shown on the RFP cover sheet. Negotiation and execution of the Contract(s) shall be completed no later than thirty (30) days from the date of the Notice of Intent to Award or such other time as designated by the Agency. If the successful Respondent fails to negotiate and deliver an executed Contract by that date, the Agency, in its sole discretion, may cancel the award and award the Contract to the remaining Respondent the Agency believes will provide the best value to the State.

2.25 No Contract Rights until Execution

No Respondent shall acquire any legal or equitable rights regarding the Contract unless and until the Contract has been fully executed by the successful Respondent and the Agency.

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2.26 Choice of Law and Forum

This RFP and the Contract shall be governed by the laws of the State of Iowa. Changes in applicable laws and rules may affect the award process or the Contract. Respondents are responsible for ascertaining pertinent legal requirements and restrictions. Any and all litigation or actions commenced in connection with this RFP shall be brought in the appropriate Iowa forum.

2.27 Preference

By virtue of statutory authority, a preference will be given to products and provisions grown and coal produced within the State of Iowa. Preference application: Tied responses to solicitations, regardless of the type of solicitation, are decided in favor of Iowa products and Iowa-based businesses per 11 IAC 117.6(2).

2.28 Restrictions on Gifts and Activities

Iowa Code chapter 68B restricts gifts which may be given or received by State employees and requires certain individuals to disclose information concerning their activities with State government. Respondents are responsible to determine the applicability of Iowa Code chapter 68B to their activities and to comply with its requirements. In addition, pursuant to Iowa Code section 722.1, it is a felony offense to bribe or attempt to bribe a public official.

2.29 No Minimum Guaranteed

The Agency does not guarantee any minimum level of purchases under the Contract.

2.30 Post Solicitation Debriefing

A debriefing is available to any Respondent who submitted a proposal in response to this RFP. Respondent shall submit a written request for a debriefing to the Issuing Officer via email or other delivery method. All Respondents will be accorded fair and equal treatment with respect to its opportunity for debriefing. The debriefing shall be scheduled by the Agency as soon as practicable after the receipt of debriefing request.

2.31 Appeals

A Respondent whose Proposal has been timely filed and who is aggrieved by the Notice of Intent to Award of the Department of Administrative Services may appeal the decision by emailing a written notice of appeal (in accordance with Iowa Admin. Code r. 11—117.20) to the Director of the Department of Administrative Services and carbon copy to the Issuing Officer. The notice must be filed within five (5) days of the date of the Notice of Intent to Award issued by the Department, exclusive of Saturdays, Sundays, and legal state holidays. The written notice may be filed by fax transmission to 515.725.2064. The notice of appeal must clearly and fully identify all issues being contested by reference to the page, section and line number(s) of the RFP and/or the Notice of Intent to Award. A notice of appeal may not stay negotiations with the apparent successful Respondent.

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SECTION 3 FORM AND CONTENT OF PROPOSALS

3.1 Instructions

These instructions describe and define the format and content of the Proposal. They are designed to facilitate a uniform review process. Failure to adhere to the Proposal format may result in the rejection of the Proposal.

3.1.1 The Proposal shall be divided into two parts: (1) the Technical Proposal and (2) the Cost Proposal. The Technical Proposal and the Cost Proposal shall be labeled as such as separate files. The files shall be labeled with the following information:

625-RFP-1138-2024 – Respondent Name – Technical Proposal

625-RFP-1138-2024 – Respondent Name – Cost Proposal

3.1.2 Files must be attached to Respondents' submission in the State's [IMPACS Electronic Procurement System](#).

3.1.3 If the Respondent designates any information in its Proposal as confidential pursuant to Section 2, the Respondent must also submit public copy Proposal from which confidential information has been excised as provided in Section 2 and which is marked "Public Copy".

625-RFP-1138-2024 – Respondent Name – Public Copy

3.1.4 Proposals shall not contain promotional or display materials.

3.1.5 Attachments shall be referenced in the Proposal.

3.1.6 If a Respondent proposes more than one solution to the RFP specifications, each shall be labeled and submitted in a separate Proposal and each will be evaluated separately.

3.2 Technical Proposal

Any information provided in the Technical Proposal is subject to consideration for consideration, evaluation, and scoring. The following documents and responses shall be included in the Technical Proposal in the order given below:

Exhibit 1 - Transmittal Letter

An individual authorized to legally bind the Respondent shall sign the transmittal letter. The letter shall include the Respondent's mailing address, electronic mail address, fax number, and telephone number.

Exhibit 2 - Executive Summary

The Respondent shall prepare an executive summary and overview of the goods and/or services it is offering, including all of the following information:

- Statements that demonstrate that the Respondent has read and understands the terms and conditions of the RFP including the Contract provisions in Section 6.
- An overview of the Respondent's plans for complying with the specifications of this RFP.
- Any other summary information the Respondent deems to be pertinent.

Exhibit 3 - Firm Proposal Terms

The Respondent shall guarantee in writing the goods and/or services offered in the Proposal are currently available and that all Proposal terms, including price, will remain firm for the number days indicated on the RFP cover sheet following the deadline for submitting Proposals.

Exhibit 4 - Respondent Background Information

The Respondent shall provide the following general background information:

- Name, address, telephone number, fax number and e-mail address of the Respondent including all d/b/a's or assumed names or other operating names of the Respondent and any local addresses and phone numbers.
- Form of business entity, e.g., corporation, partnership, proprietorship, or LLC.
- State of incorporation, state of formation, or state of organization.
- The location(s) including address and telephone numbers of the offices and other facilities that relate to the Respondent's performance under the terms of this RFP.
- Number of employees.
- Type of business.
- Name, address and telephone number of the Respondent's representative to contact regarding all contractual and technical matters concerning the Proposal.
- Name, contact information and qualifications of any subcontractors who will be involved with this project the Respondent proposes to use and the nature of the goods and/or services the subcontractor would perform.
- Respondent's accounting firm.
- Awarded Respondent will be required to register to do business in Iowa before payments can be made.
- For Contractor registration documents, go to:
<https://das.iowa.gov/procurement/vendors/how-do-business>

Exhibit 5 - Experience

The Respondent must provide the following information regarding its experience:

- Number of years in business.
- Number of years of experience with providing the types of services sought by the RFP.
- The level of technical experience in providing the types of services sought by the RFP.
- A list of all goods and/or services similar to those sought by this RFP that the Respondent has provided to other businesses or governmental entities.
- Letters of reference from three (3) previous or current customers or clients knowledgeable of the Respondent's performance in providing goods and/or services similar to the goods and/or services described in this RFP and a contact person and telephone number for each reference.

Exhibit 6 - Termination, Litigation, and Debarment

The Respondent must provide the following information for the past five (5) years:

- Has the Respondent had a contract for goods and/or services terminated for any reason? If so, provide full details regarding the termination.
- Describe any damages or penalties assessed against or dispute resolution settlements entered into by Respondent under any existing or past contracts for goods and/or services. Provide full details regarding the circumstances, including dollar amount of damages, penalties and settlement payments.
- Describe any order, judgment or decree of any Federal or State authority barring, suspending or otherwise limiting the right of the Respondent to engage in any business, practice or activity.

- A list and summary of all litigation or threatened litigation, administrative or regulatory proceedings, or similar matters to which the Respondent or its officers have been a party.
- Any irregularities discovered in any of the accounts maintained by the Respondent on behalf of others. Describe the circumstances and disposition of the irregularities. Failure to disclose these matters may result in rejection of the Proposal or termination of any subsequent Contract. The above disclosures are a continuing requirement of the Respondent. Respondent shall provide written notification to the Agency of any such matter commencing or occurring after submission of a Proposal, and with respect to the successful Respondent, following execution of the Contract.

Exhibit 7 - Criminal History and Background Investigation

The Respondent hereby explicitly authorizes the Agency to conduct criminal history and/or other background investigation(s) of the Respondent, its officers, directors, shareholders, partners and managerial and supervisory personnel who will be involved in the performance of the Contract.

Exhibit 8 - Acceptance of Terms and Conditions

By submitting a Proposal, Respondent acknowledges its acceptance of the terms and conditions of the RFP and the General Terms and Conditions without change except as otherwise expressly stated in its Proposal. If the Respondent takes exception to a provision, it must identify it by page and section number, state the reason for the exception, and set forth in its Proposal the specific RFP or General Terms and Conditions language it proposes to include in place of the provision. If Respondent's exceptions or responses materially alter the RFP, or if the Respondent submits its own terms and conditions or otherwise fails to follow the process described herein, the Agency may reject the Proposal, in its sole discretion.

Exhibit 9 - Certification Letter

The Respondent shall sign and submit with the Proposal, the document included as Attachment #1 (Certification Letter) in which the Respondent shall make the certifications included in Attachment #1.

Exhibit 10 - Authorization to Release Information

The Respondent shall sign and submit with the Proposal the document included as Attachment #2 (Authorization to Release Information Letter) in which the Respondent authorizes the release of information to the Agency.

Exhibit 11 – Mandatory Specifications

The Respondent shall answer whether or not it will comply with each specification in Section 4 of the RFP. Where the context requires more than a yes or no answer or the specific specifications so indicates, Respondent shall explain how it will comply with the specification. Merely repeating the Section 4 specifications may be considered non-responsive and result in the rejection of the Proposal. Proposals must identify any deviations from the specifications of the RFP or specifications the Respondent cannot satisfy. If the Respondent deviates from or cannot satisfy the specification(s) of this section, the Agency may reject the Proposal.

Exhibit 12 – Implementation Plan

Describe recommended implementation strategy including on-site coordination and support services, best practice consulting options and professional services. Identify any third-party Respondents involved in Respondent's implementation strategy and describe these relationships.

Describe the skills and time required by State of Iowa personnel for initial installation and implementation of the proposed system. Provide an estimate of State of Iowa staff time required to complete the installation. Describe the documentation provided with the product along with applicable costs for any additional documentation. Please describe Respondent's experience with installations similar in size. Please provide an implementation schedule, based on weekly milestones (not dates).

Exhibit 13 – Optional Features

Provide detailed information for any optional items that may be available. (Include costs for these items in the Cost Proposal)

Exhibit 14 – Service and Maintenance

Provide detailed information on your customer service program and maintenance plans. Include response times and the access to and timeliness of service engineers.

Exhibit 15 - Warranty

Provide warranty documentation for your proposed solution. Describe your replacement parts program, costs, and turnaround time.

3.3 Cost Proposal

The Respondent shall provide its Cost Proposal in a separate file for the proposed goods and/or services. All prices are quoted pursuant to the terms and conditions of this RFP. Respondent's Cost Proposal shall include an all-inclusive, itemized, total cost in U.S. Dollars (including all travel, expenses, etc. in prices) for the proposed services. All pricing to be FOB Destination, freight cost, and all expenses included; and based on Net 60 Days Payment Terms. Cost proposals must include the following:

- Provide any one time and recurring costs for the system. Recurring costs are to be for a 6-year period to cover initial term and extensions to contract.
- Equipment costs.
- Any other costs associated with the proposed system.
- Pricing for options.

3.3.1 Respondent Discounts

Respondents shall state in their Cost Proposals whether they offer any payment discounts, including but not limited to:

3.3.1.1 Prompt Payment Discount

The State can agree to pay in less than sixty (60) days if an incentive for earlier payment is offered.

3.3.1.2 Cash Discount

The State may consider cash discounts when scoring Cost Proposals.

SECTION 4 SPECIFICATIONS

Overview

The successful Respondent shall provide the goods and/or services to the State in accordance with the specifications and technical specifications as provided in this Section. The Respondent shall address each specification in this Section and indicate whether or not it will comply with the specification. If the context requires more than a yes or no answer or the section specifically indicates, Respondent shall explain how it will comply with the specification. Proposals must address each specification. Merely repeating the specifications may be considered non-responsive and may disqualify the Respondent. Proposals must identify any deviations from the specifications of this RFP or specifications the Respondent cannot satisfy. If the Respondent deviates from or cannot satisfy the specification (s) of this section, the Agency may reject the Proposal.

All items listed in this section are Mandatory Specifications. Respondents must indicate either “yes” or “no” to each specification in their Proposals **and provide an explanation as to how the specification is met.** By indicating “yes” a Respondent agrees that it shall comply with that specification throughout the full term of the Contract, if the Respondent is successful. In addition, if specified by the specifications or if the context otherwise requires, the Respondent shall provide references and/or supportive materials to verify the Respondent’s compliance with the specification. The Agency shall have the right to determine whether the supportive information and materials submitted by the Respondent demonstrate that the Respondent will be able to comply with the Mandatory Specifications. If the Agency determines the responses and supportive materials do not demonstrate the Supplier will be able to comply with the Mandatory Specifications, the Agency may reject the Proposal.

Respondent Requirements

4.1 Mandatory Experience

- 4.1.1 A minimum of five (5) years’ experience in processing reports related to discounts, rebates, and refunds in the beverage industry.
- 4.1.2 A minimum of five (5) years’ experience in the alcoholic beverages industry.

4.2 Database and Website Requirements

- 4.2.1 Develop and maintain a database including but not limited to various monthly reports submitted to the Agency from Industry Members containing, for demonstration purposes, information as shown in Attachment A - Promos Newsletter for February 2018 Promotions. Information will be stored in the database for a period of three years. The database should allow for the ability to search, sort, and report on the information as required by the Agency. The information required to be submitted by Industry Members could change from time to time during the life of the Contract including renewals.
- 4.2.2 Develop and maintain an online data entry template for Industry Members to enter their monthly promotional information. The data entry fields on the template may change from time to time as determined by the Agency.

- 4.2.3 Develop and maintain a website which will be available to all Iowa retail licensees at no charge. The website will display the Industry Members' new promotional offerings on the first of each month.
- 4.2.4 Present examples of Respondent's process and the management of its records to assure Respondent has a disaster recovery plan in place.
- 4.2.5 Design and produce various ad hoc reports for the Agency regarding information being submitted by Industry Members to the State.
- 4.2.6 Ability to develop a website which will be available to all Iowa retail licensees at no charge. The website will display the Industry Members' new promotional offerings on the first of each month.

4.3 Implementation

Upon award of a Contract for services the Agency shall negotiate an implementation schedule with the successful Respondent.

4.4 Installation

Installation of any equipment and/or software shall be the Respondent's responsibility and expense, as will be the removal of such equipment and/or software upon completion of the contract or cancellation of the contract. The Respondent shall be responsible for all Respondent-owned equipment. The risk of loss and/or damage to Respondent-owned equipment and/or software shall be fully assumed by the Respondent at all times pertinent to the contract.

4.5 Post Delivery Documentation

Respondent is to provide the following documentation upon completion of installation:

- Electronic Schematics – Current and accurate set of electronic schematics and system interface documentation.
- Drawings and Documentation – Current and accurate mechanical and optical drawings. The schematics will be consistent and coherent in the use of symbols and abbreviations. The documentation will include descriptions of the system and sub-assemblies rather than simple wiring diagrams. These drawings shall include detailed schematics.
- Operator Instructions - Written operator instructions for the operation of the system, all sub-unit assemblies, and software routines.
- Service Manuals - Current and accurate service manuals are to be provided with the system.

4.6 Warranty

Minimum of 5-year warranty on system to include hardware.

4.7 Maintenance and Support Services

- 4.7.1 Facility will perform operational maintenance to the system.
- 4.7.2 Respondent will provide preventative maintenance and inspection on a bi-annual basis.
- 4.7.3 Respondent will provide same day response time on system issues and outages.

4.8 Training

Respondent will provide general user training and administrator training.

SECTION 5 EVALUATION AND SELECTION
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5.1 Introduction

This section describes the evaluation process that will be used to determine which Proposal(s) provides the greatest value to the State. Agency will not necessarily award the Contract to the Respondent offering the lowest cost to the Agency. Instead, the Agency will award to the Respondent whose Responsive Proposal the Agency believes will provide the best value to the State.

5.2 Evaluation Committee

The Agency will use an evaluation committee to conduct a comprehensive, fair, and impartial evaluation of Technical Proposals received in response to this RFP. The evaluation committee will recommend an award based on the results of their evaluation to the Agency or to another person or entity that must approve the recommendation.

5.3 Technical Proposal Evaluation and Scoring

All Technical Proposals will be evaluated to determine if they comply with the Mandatory Specifications. The evaluation committee will fully evaluate and score all Responsive Proposals submitted by Responsible Respondents in accordance with this Section. In addition to other RFP requirements, to be deemed a Responsive Proposal, the Technical Proposal must:

- Answer “Yes” to all parts of Section 4 and include supportive materials as required to demonstrate the Respondent will be able to comply with the Mandatory Specifications in that section and
- Obtain the minimum score for the Technical Proposal. If a Technical Proposal does not meet the minimum score, it will be rejected and the Respondent’s Cost Proposal will not be evaluated.

An addendum identifying the points assigned to the scoring criteria and identifying the minimum score for the Technical Proposal will be posted prior to the RFP closing.

5.4 Cost Proposal Scoring

After the Technical Proposals are evaluated and scored, the Cost Proposals will be opened and scored.

The cost proposal for each respondent will be evaluated in comparison with the other cost proposals received; however, the number of points possible will be proportional to each respondent’s technical evaluation score.

The technical evaluation points received (numerator) is divided by the technical evaluation points possible (denominator) and multiplied by the maximum number of points in the cost evaluation. This provides the total points possible for the respondent in the cost evaluation.

Points Possible for Respondent =
$$\frac{\text{Technical Evaluation Points Received}}{\text{Technical Evaluation Points Possible}} \times \text{Maximum Points in Cost Evaluation}$$

The lowest cost proposal (numerator) is divided by the cost proposal being evaluated (denominator) and multiplied by the points possible for the respondent. This provides the cost evaluation points awarded.

Cost Evaluation Points Awarded =
$$\frac{\text{Lowest Cost Proposal Received}}{\text{Cost Proposal Being Evaluated}} \times \text{Points Possible for Respondent}$$

For example, suppose there are 10 maximum points in the cost evaluation. A respondent that receives 100% of the points possible in the technical evaluation has the opportunity to earn 100% of the points possible in the cost evaluation (e.g., 10 points). If the cost proposal is the lowest cost, the full 10 points will be awarded.

However, a respondent that receives only 50% of the points possible in the technical evaluation has the opportunity to earn only 50% of the points possible in the cost evaluation (e.g., 5 points). If the cost proposal is the lowest cost, only 5 points are awarded, compared to the 10 points that could have been awarded if the respondent had received the highest technical evaluation score.

5.5 Tied Score and Preferences

- 5.5.1** An award shall be determined by a drawing when responses are received that are equal in all respects and tied in price. Whenever it is practical to do so, the drawing will be held in the presence of the Respondents who are tied in price. Otherwise the drawing will be made in front of at least three non-interested parties. All drawings shall be documented.
- 5.5.2** Notwithstanding the foregoing, if a tied score involves an Iowa-based Respondent or products produced within the State of Iowa and a Respondent based or products produced outside the State of Iowa, the Iowa Respondent will receive preference. If a tied score involves one or more Iowa Respondents and one or more Respondents outside the State of Iowa, a drawing will be held among the Iowa Respondents only.
- 5.5.3** In the event of a tied score between Iowa Respondents, the Agency shall contact the Iowa Employer Support of the Guard and Reserve (ESGR) committee for confirmation and verification as to whether the Respondents have complied with ESGR standards. Preference, in the case of a tied score, shall be given to Iowa Respondents complying with ESGR standards.
- 5.5.4** Second preference in tied scores will be given to Respondents based in the United States or products produced in the United States over Respondents based or products produced outside the United States.
- 5.5.5** Preferences required by applicable statute or rule shall also be applied, where appropriate.

SECTION 6 CONTRACT TERMS AND CONDITIONS

6.1 Contract Terms and Conditions

The Contract that the Agency expects to award as a result of this RFP shall comprise the specifications, terms and conditions of the RFP, written clarifications or changes made by the Agency to the RFP through an amendment to the RFP in accordance with the provisions of the RFP, the Terms and Conditions, the offer of the successful Respondent contained in its Proposal, and any other terms deemed necessary by the Agency. No objection or amendment by a Respondent to the provisions or terms and conditions of the RFP or the Terms and Conditions shall be incorporated into the Contract unless the Agency has explicitly accepted the Respondent's objection or amendment in writing.

The Contract terms and conditions in this Section 6, the General Terms and Conditions to the extent referenced and linked to on the RFP cover page, and/or any Terms and Conditions attached to and accompanying this RFP as an attachment hereto, will be incorporated into the Contract. The Terms and Conditions may be supplemented at the time of contract execution and are provided to enable Respondents to better evaluate the costs associated with the RFP specifications and the Contract. All costs associated with complying with such Terms and Conditions should be included in any pricing quoted by the Respondent.

By submitting a Proposal, Respondent acknowledges its acceptance of the terms and conditions of the RFP and the Terms and Conditions without change except as otherwise expressly stated in its Proposal. If the Respondent takes exception to a provision, it must identify it by page and section number, state the reason for the exception, and set forth in its Proposal the specific RFP or Terms and Conditions language it proposes to include in place of the provision. If Respondent's exceptions or proposed responses materially alter the RFP, or if the Respondent submits its own terms and conditions or otherwise fails to follow the process described herein, the Agency may reject the Proposal, in its sole discretion.

The Agency will evaluate all Proposals without regard to any proposed modifications to any terms and conditions of the RFP or Terms and Conditions by Contractor. Once a Proposal has been identified as the one for which an Award recommendation has been made, but prior to notifying Respondents of the decision, the Agency, in its sole discretion, may consider any proposed modifications to the terms and conditions of the RFP or Terms and Conditions identified in that Proposal. The Agency reserves the right to either award a Contract(s) without further negotiation with the successful Respondent or to negotiate Contract terms with the successful Respondent if the best interests of the State would be served. As such, if any proposed modifications are not determined to be in the best interests of the State, or appear to pose a substantial impediment to reaching agreement, the Agency may, in its sole discretion:

- 6.1.1 Issue a Notice of Intent to Award in favor of the successful Respondent, but decline to agree to or further negotiate any proposed modifications to terms and conditions identified by the Respondent in its Proposal;
- 6.1.2 Issue a Notice of Intent to Award in favor of the successful Respondent, and identify in the Notice proposed modifications to terms and conditions identified by the Respondent in its Proposal with which the agency will or will not agree or further negotiate;

6.1.3 Enter open-ended negotiations with the successful Respondent; provided, that any such negotiations shall be limited to the proposed modifications to terms and conditions identified by Respondent in its Proposal;

6.1.4 Change the Agency's recommendation for Award and issue a Notice of Intent to Award to a Respondent whose proposal does not pose as great of a challenge to the Agency.

Any ambiguity, vagueness, inconsistency or conflict, either internal to such modification(s) or arising when read in conjunction with other portions of the Contract, shall be construed strictly in favor of the State. Only those proposed modifications identified in the Notice of Intent to Award issued by the Agency as terms and conditions with which the agency will or will not agree or further negotiate shall be part of the Contract, and the State may ignore all proposed modifications, accept one or more and ignore others, accept all or, through negotiations after an award, agree to compromise language concerning one or more proposed modifications to be incorporated into a final Contract between the parties. By executing and submitting its Proposal in response to this RFP, Respondent understands and agrees that the State may exercise its discretion not to consider any or all proposed modifications Respondent may request and may accept Respondent's proposal under the terms and conditions of this RFP and the Terms and Conditions.

6.2 Contractual Terms and Conditions – No Material Changes/Non-Negotiable

Notwithstanding anything in this RFP to the contrary, Respondent may not take exception to or propose including language in any resulting contract that conflicts with or is otherwise inconsistent with the following:

6.2.1 Indemnification

Without specific authority to do so, the State, or agencies, cannot enter into agreements indemnifying Respondents, or any other entity, against third-party claims. A clause that intends to seek indemnification from the State, whether or not the clause contains the words "indemnity" or "indemnify," are not clauses to which the State may agree. The State will not agree to clause that includes the language "to the extent permitted by law" because, as explained, the State cannot indemnify Respondents to any extent.

6.2.2 Limitation of Liability

Iowa Code section 8A.311(22) and Iowa Admin. Code r. 11—120.4 establish the rules to allow for the State to agree to a contractual limitation of vendor liability clause in limited circumstances. Any request by Respondent for the State to limit damages not in accordance with Iowa law or administrative rules is a request with which the State cannot agree.

6.2.3 Jurisdiction and Venue

Iowa Code chapter 13 establishes that the Iowa Attorney General is the State's attorney for all purposes, including management of litigation and claims against the state. The State may not preempt the Attorney General's authority by agreeing in advance to control the way litigation may be managed in the event of a dispute. Likewise, the State cannot agree to the jurisdiction or laws of another state or its courts, cannot agree to venue in

another state, and cannot agree to participate in any form of alternative dispute resolution.

6.2.4 Confidentiality

All Iowa state agencies are subject to Iowa public records laws. The State cannot agree to contractual terms that attempt to prevent it from disclosing or disseminating records that constitute public records under Iowa Code chapter 22.

6.2.5 Unliquidated Expenses (i.e., Attorney Fees, Add-ons, or Cost Increases)

The State may not agree to clauses which may obligate it to pay for claims that might exceed its current funding appropriation. The State may only obligate those funds that have been appropriated to it by the Iowa Legislative Assembly and may only obligate those funds for the purposes for which the funds were appropriated.

6.3 Special Terms and Conditions

6.3.1 Term Length

The Contract shall have an initial term of five (5) years, beginning on the date of contract execution (the “**Effective Date**”). At the end of the Contract’s initial term, the State shall have the option, in its sole discretion, to renew the Contract on the same terms and conditions for up to a total of one (1) additional one-year term. The State will give the Contractor written notice of its intent whether to exercise each option no later than thirty (30) days before the end of the Contract’s then-current term.

6.3.2 Payment Terms

6.3.2.1 Payment Methods

The State of Iowa, in its sole discretion, will determine the method of payment for goods and/or services as part of the Contract. The State Pcard and EAP are preferred payment methods, but payments may be made by any of the following methods: Pcard/EAP, EFT/ACH, or State Warrant. Respondents shall indicate in their Cost Proposals all of the payment methods they will accept. **This information will not be scored as part of the Cost Proposal or evaluated as part the Technical Proposal.**

6.3.2.2 Electronic Funds Transfer (EFT) by Automated Clearing House (ACH)

The State of Iowa may make payment by EFT by ACH. Payments are deposited into the financial institution of the claimant's choice three working days from the issue date of the direct deposit.

https://das.iowa.gov/sites/default/files/acct_sae/man_for_ref/forms/eft_aut_horization_form.pdf

6.3.2.3 State Warrant

The State of Iowa's warrant drawn on the Treasurer of State is used to pay claims against the departments of the State of Iowa. The warrant is issued upon receipt of proper documentation from the issuing department.

6.3.2.4 Credit card or ePayables

The State of Iowa's Purchasing Cards (Pcards) and ePayable solution (EAP) are commercial payment methods utilizing the VISA credit card network. The State of Iowa will not accept price changes or pay additional fees if Respondent uses the Pcard or EAP payment methods. Pcard-accepting Respondents must abide by the State of Iowa's Terms of Pcard Acceptance. Respondents must provide a statement regarding their ability to meet the requirements in this subsection, as well as identifying their transaction reporting capabilities (Level I, II, or III).

6.3.2.5 Terms and Conditions for State of Iowa Purchasing Cards

The State of Iowa shall pay Contractor's invoices using its Purchasing Card Program (Pcard) whenever possible. The Pcard is a VISA credit card issued by U.S. Bank to allow authorized employees to make purchases on behalf of the State. It is a faster, more convenient alternative to traditional invoicing and remittance processing, allowing US Bank to pay the Contractor directly, generally within 48 hours of the transaction. Contractor shall comply with security measures for Pcard payments including:

- 6.3.2.5.1** Contractor shall comply with Payment Card Industry Data Security Standard (PCI DSS) to assure confidential card information is not compromised;
- 6.3.2.5.2** Contractor shall adhere to Fair and Accurate Credit Transactions Act requirements that limit the amount of consumer and account information shared for greater security protection;
- 6.3.2.5.3** Contractor shall not write down card numbers or store card information. When accepting orders by phone, Contractor shall process the transaction during the call and send itemized receipts (excluding card numbers) to the cardholder by fax, email, or mail (with delivery);
- 6.3.2.5.4** Contractor shall process payment for items when an order is placed only for items currently in stock and available for shipment, and only for services already rendered;
- 6.3.2.5.5** Contractor shall confirm that the name of purchaser matches the name on the card;
- 6.3.2.5.6** Contractor shall ensure Internet orders are processed via secure websites, featuring Verisign, TRUSTe, BBBOnline, or "https" in the web address;
- 6.3.2.5.7** Contractor shall shred any documentation with credit card numbers.

6.3.2.6 Payment Terms

Per Iowa Code section 8A.514 the State of Iowa is allowed sixty (60) days to pay an invoice submitted by a Contractor.

6.3.2.7 Respondent Discounts

Respondents shall state in their Cost Proposals whether they offer any payment discounts.

6.3.2.8 Prompt Payment Discount

The State can agree to pay in less than sixty (60) days if an incentive for earlier payment is offered.

6.3.2.9 Invoices

Any invoices submitted must comply with applicable rules concerning payment of claims, including but not limited to those set forth at Iowa Admin. Code r. 11—41.

6.3.3 Insurance

The Contract will require the successful Respondent to maintain insurance coverage(s) in accordance with the insurance provisions of the General Terms and Conditions and of the type and in the minimum amounts set forth below, unless otherwise required by the Agency.

Type of Insurance	LIMIT	AMOUNT
General Liability (including contractual liability) written on an occurrence basis	General Aggregate	\$2 million
	Products –	
	Comp/Op Aggregate	\$1 Million
	Personal injury	\$1 Million
	Each Occurrence	\$1 Million
Automobile Liability (including contractual liability) written on an occurrence basis	Combined single limit	\$1 Million
Excess Liability, Umbrella Form	Each Occurrence	\$1 Million
	Aggregate	\$1 Million
Errors and Omissions Insurance	Each Occurrence	\$1 Million
Property Damage	Each Occurrence	\$1 Million
	Aggregate	\$1 Million
Workers Compensation and Employer Liability	As Required by Iowa law	A required by Iowa law

Acceptance of the insurance certificates by the Agency shall not act to relieve Contractor of any obligation under this Contract. It shall be the responsibility of Contractor to keep the respective insurance policies and coverages current and in force during the life of this Contract. Contractor shall be responsible for all premiums, deductibles and for any inadequacy, absence or limitation of coverage, and the Contractor shall have no claim or other recourse against the State or the Department for any costs or loss attributable to

any of the foregoing, all of which shall be borne solely by the Contractor. Notwithstanding any other provision of this Contract, Contractor shall be fully responsible and liable for meeting and fulfilling all of its obligations under this section of the Contract.

6.3.4 Performance Security

The Contract may require the Respondent to provide security for performance [e.g. performance bond, escrow, letter of credit, liquidated damages]. Agency shall retain ten percent (10%) of each payment due under the Contract. Agency shall pay the retained amount only after all Deliverables have been completed by Contractor and accepted by the Agency.

6.4 Order of Precedence

If there is a conflict or inconsistency between any documents comprising the Terms and Conditions, such conflict or inconsistency shall be resolved according to the following priority, ranked in descending order: (1) any terms and conditions specifically set forth in this Section 6 (Contract Terms and Conditions & Administration) under a subsection with a heading entitled Special Terms & Conditions; (2) the General Terms and Conditions for Services Contracts or Goods Contracts to the extent referenced and linked to on the RFP cover page the Contract; (3) if neither the General Terms and Conditions for Service Contracts or Goods Contracts are linked to on the RFP cover page, any terms and conditions attached to and accompanying this RFP as attachment 5 (Terms and Conditions); and (4) any terms and conditions specifically set forth in this Section 6 (Contract Terms and Conditions & Administration) set forth under a subsection with a title other than Special Terms & Conditions.

Response Check List

RFP REFERENCE SECTION	RESPONSE INCLUDED	
	Yes	No
Technical Proposal		
Exhibit 1 - Transmittal Letter		
Exhibit 2 - Executive Summary		
Exhibit 3 - Firm Proposal Terms		
Exhibit 4 - Respondent Background Information		
Exhibit 5 - Experience		
Exhibit 6 - Termination, Litigation, and Debarment		
Exhibit 7 - Criminal History and Background Investigation		
Exhibit 8 - Acceptance of Terms and Conditions		
Exhibit 9 - Certification Letter		
Exhibit 10 - Authorization to Release Information		
Exhibit 11 - Mandatory Specifications		
Exhibit 12 - Implementation Plan		

Exhibit 13 - Optional Features		
Exhibit 14 - Service and Maintenance		
Exhibit 15 - Warranty		
Public Copy of Technical Proposal with Confidential Information Excised (Optional)		
Cost Proposal		

**Attachment #1
Certification Letter**

(Date)

Evan Schatz, Issuing Officer
Iowa Department of Revenue
Hoover State Office Building, Level 4
1305 East Walnut Street
Des Moines, IA 50319

Re: Request for Proposal Number 625-RFP-1138-2024 - PROPOSAL CERTIFICATIONS

Dear Evan:

I certify that the contents of the Proposal submitted on behalf of (Name of Respondent) in response to Iowa Department of Revenue's Request for Proposal Number 625-RFP-1138-2024 for a Promotional Site and Reporting Database are true and accurate. I also certify that Respondent has not knowingly made any false statements in its Proposal.

Certification of Independence

I certify that I am a representative of Respondent expressly authorized to make the following certifications on behalf of Respondent. By submitting a Proposal in response to the RFP, I certify on behalf of the Respondent the following:

1. The Proposal has been developed independently, without consultation, communication or agreement with any employee or consultant to the Agency or with any person serving as a member of the evaluation committee.
2. The Proposal has been developed independently, without consultation, communication or agreement with any other Respondent or parties for the purpose of restricting competition.
3. Unless otherwise required by law, the information found in the Proposal has not been and will not be knowingly disclosed, directly or indirectly prior to Agency's issuance of the Notice of Intent to Award the contract.
4. No attempt has been made or will be made by Respondent to induce any other Contractor to submit or not to submit a Proposal for the purpose of restricting competition.
5. No relationship exists or will exist during the contract period between Respondent and the Agency or any other State agency that interferes with fair competition or constitutes a conflict of interest.

Certification Regarding Debarment

I certify that, to the best of my knowledge, neither Respondent nor any of its principals: (a) are presently or have been debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by a Federal Agency or State Agency; (b) have within a five year period preceding this Proposal been convicted of, or had a civil judgment rendered against them for commission

of fraud, a criminal offense in connection with obtaining, attempting to obtain, or performing a public (federal, state, or local) transaction or contract under a public transaction, violation of antitrust statutes; commission of embezzlement, theft, forgery, falsification or destruction of records, making false statements, or receiving stolen property; (c) are presently indicted for or criminally or civilly charged by a government entity (federal, state, or local) with the commission of any of the offenses enumerated in (b) of this certification; and (d) have not within a three year period preceding this Proposal had one or more public transactions (federal, state, or local) terminated for cause.

This certification is a material representation of fact upon which the Agency has relied upon when this transaction was entered into. If it is later determined that Respondent knowingly rendered an erroneous certification, in addition to other remedies available, the Agency may pursue available remedies including suspension, debarment, or termination of the contract.

Certification Regarding Registration, Collection, and Remission of Sales and Use Tax

Pursuant to Iowa Code sections 423.2 and 423.5 (2024) a retailer in Iowa or a retailer maintaining a business in Iowa that enters into a contract with a state agency must register, collect, and remit Iowa sales tax and Iowa use tax levied under Iowa Code chapter 423 on all sales of tangible personal property and enumerated services. The Act also requires Contractors to certify their compliance with sales tax registration, collection, and remission requirements and provides potential consequences if the certification is false or fraudulent.

By submitting a Proposal in response to the (RFP), the Respondent certifies the following: (check the applicable box)

- Respondent is registered with the Iowa Department of Revenue, collects, and remits Iowa sales and use taxes as required by Iowa Code chapter 423; or
- Respondent is not a “retailer” or a “retailer maintaining a place of business in this state” as those terms are defined in Iowa Code subsections 423.1(47) and (48) (2024).

Respondent also acknowledges that the Agency may declare the Respondent's Proposal or resulting contract void if the above certification is false. The Respondent also understands that fraudulent certification may result in the Agency or its representative filing for damages for breach of contract in addition to other remedies available to the Agency.

Sincerely,

Signature

Name and title of Authorized Representative

Date

Attachment #2
Authorization to Release Information Letter

(Date)

Evan Schatz, Issuing Officer
Iowa Department of Revenue
Hoover State Office Building, Level 4
1305 East Walnut Street
Des Moines, IA 50319

Re: Request for Proposal Number 625-RFP-1138-2024 - AUTHORIZATION TO RELEASE INFORMATION

Dear Evan:

(Name of Respondent) hereby authorizes the Iowa Department of Revenue ("Agency") or a member of the Evaluation Committee to obtain information regarding its performance on other contracts, agreements or other business arrangements, its business reputation, and any other matter pertinent to evaluation and the selection of a successful Respondent in response to Request for Proposal (RFP) Number 625-RFP-1138-2024.

The Respondent acknowledges that it may not agree with the information and opinions given by such person or entity in response to a reference request. The Respondent acknowledges that the information and opinions given by such person or entity may hurt its chances to receive contract awards from the State or may otherwise hurt its reputation or operations. The Respondent is willing to take that risk.

The Respondent hereby releases, acquits and forever discharges the State of Iowa, the Agency, their officers, directors, employees and agents from any and all liability whatsoever, including all claims, demands and causes of action of every nature and kind affecting the undersigned that it may have or ever claim to have relating to information, data, opinions, and references obtained by the Agency or the Evaluation Committee in the evaluation and selection of a successful Respondent in response to the RFP.

The Respondent authorizes representatives of the Agency or the Evaluation Committee to contact any and all of the persons, entities, and references which are, directly or indirectly, listed, submitted, or referenced in the Respondent's Proposal submitted in response to RFP.

The Respondent further authorizes any and all persons, and entities to provide information, data, and opinions with regard to its performance under any contract, agreement, or other business arrangement, its ability to perform, business reputation, and any other matter pertinent to the evaluation of the Respondent's Proposal. The Respondent hereby releases, acquits and forever discharges any such person or entity and their officers, directors, employees and agents from any and all liability whatsoever, including all claims, demands and causes of action of every nature and kind affecting the Respondent that it may have or ever claim to have relating to information, data, opinions, and references supplied to the Agency or the Evaluation Committee in the evaluation and selection of a successful Respondent in response to RFP.

A photocopy or facsimile of this signed Authorization is as valid as an original.

Sincerely,

Signature

Name and title of Authorized Representative

Date

Attachment A
Promos Newsletter for February 2018 Promotions

Nicole Scebold,
Products Manager



FEBRUARY 2018
Volume 18 Issue 2

ABD *Promos*

abd.iowa.gov



Will-Call

Will-Call Order:
M-TH: By 12:00pm
F: By 9:30am

Warehouse Pickup:
M-TH: 8am - 3pm
F: 8am - 1pm



Special Orders

Place special order requests 24/7 [here](#).

New ABD Newsletter

Beginning March 2018, the Division will be publishing a monthly newsletter to replace this promos publication. This newsletter will include announcements, holiday schedules, return procedures, reminders and any other pertinent department information. The newsletter will also include SKU pricing and pricing links normally found on the shop portal. **With the promos publication pivot mentioned below, the newsletter will also offer links as to where you can find industry offered promo deals each month.**

The new ABD newsletter will be posted to the shop portal pricing page [here](#) and emailed out to Class E's on the 20th of each month beginning February 20, 2018.

Promos Publication Pivot

by Administrator Stephen Larson

The role and responsibilities of the Iowa Alcoholic Beverages Division is to regulate, license, and to distribute spirits to Iowa Class E's.

Therefore effective March 1, 2018, the Division will no longer be involved in the publishing of the monthly ABD Promos Publication.

Brief Background-Process

Since 2008, the promos program has been under the review of the Division as the source of information on the promos issued by industry to retailers. The Division has used its resources to receive promos information from brokers, update, create, verify, and distribute the monthly promos bulletin to licensees.

This is the last issue of the ABD Promos publication.

Just a Reminder...

Return of Product

The Division reminds retailers that the decision to allow a return rests solely with the Division. All returns shall be pre-authorized electronically on the Division website [here](#).

Below are a few examples of merchandise returns for ordinary and usual commercial reasons which would be allowed by the Division, but are not limited to:

- Misorder/Incorrect Order
- Defective Product
- Damaged Product
- Breakage caused by Driver

Please do not hesitate to reach out to Dee Nelsen at Nelsen@IowaABD.com or 515.281.7448 with any questions regarding the return of product.

Tip of the Month

Merchandise returns must be ready for pick up prior to the Division driver's next arrival.

New Codes

CODE	DESCRIPTION	SIZE	PACK
5633	Lagavulin 8YR	0.750	6
15648	Jameson Caskmates IPA	0.750	12
28905	The Botanist Islay Dry Gin	0.750	6
33490	Khortytza Platinum Vodka	1.750	6
36265	Grays Peak Vodka Mini	0.500	12
36266	Grays Peak Vodka	0.750	12
36733	Grays Peak Vodka	1.750	6
43615	Malibu Lime	0.750	12
66992	Pulteney Stroma Liqueur	0.750	6
67161	Three Olives Rosé	0.750	12
77646	Smirnoff Citrus (TEMP)	0.375	12
77697	Smirnoff Orange (TEMP)	0.375	12
88668	Siete Leguas Blanco	0.750	6
89879	Siete Leguas Anejo	0.750	6
89882	Siete Leguas Reposado	0.750	6
100352	Aviation American Gin Muddler Set (TEMP)	0.750	6

Pack Changes

OLD CODE	NEW CODE	DESCRIPTION	SIZE	PACK
42166 Glass	43621 Plastic	Myer's Rum Original Dark	0.750	12

February Promotions

American Liberty Spirits & Wine

3100 SE Grimes Blvd, Ste 100
Grimes, IA 50111
Phone: 515.986.7241
Fax: 515.619.6083

Email: swsiainvoice@sgws.com

All purchases must be on ONE IABD invoice dated February 2018. Invoices must be submitted by March 15th for payment. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please submit via fax, email or give a copy to your American Liberty sales representative.

Pernod Ricard

Absolut 200ml, 375ml, 750ml & 1.75L:

Purchase 15 cases, receive a \$600 promo check. *Max of 2 liters.*
Purchase 25 cases, receive a \$1250 promo check. *Max of 5 liters.*
Purchase 50 cases, receive a \$3000 promo check. *Max of 8 liters.*

Avion Silver, Reposado & Anejo 750ml:

Purchase 6 bottles of Silver, 3 bottles Reposado & 3 bottles Anejo, receive a \$240 promo check.

Avion Tequila 750ml, Silver, Reposado & Anejo:

Purchase 3 cases, receive a \$360 promo check.

Olmecca Altos Silver & Reposado 750ml & 1.75L:

Purchase 5 cases, receive a \$150 promo check.
Purchase 10 cases, receive a \$400 promo check.
Purchase 20 cases, receive a \$900 promo check.

Jameson Irish Whiskey 375ml, 750ml & 1.75L: Includes Caskmates & Black Barrel

Purchase 5 cases, receive a \$100 promo check. *No liters allowed.*
Purchase 10 cases, receive a \$300 promo check. *Max of 2 liters.*
Purchase 25 cases, receive a \$1000 promo check. *Max of 5 liters.*
Purchase 50 cases, receive a \$3000 promo check. *Max of 15 liters.*

Malibu Rum All Flavors 750ml & 1.75L:

Purchase 5 cases, receive a \$125 promo check. *No liters allowed.*
Purchase 15 cases, receive a \$525 promo check. *Max of 2 liters.*
Purchase 25 cases, receive a \$1125 promo check. *Max of 5 liters.*

Kahlua, Flavors & Especial 750ml & 1.75L:

Purchase 5 cases, receive a \$200 promo check. *No liters allowed.*
Purchase 10 cases, receive a \$500 promo check. *Max of 2 liters.*
Purchase 20 cases, receive a \$1200 promo check. *Max of 5 liters.*

Beefeater Gin 750ml & 1.75L:

Purchase 3 cases, receive a \$120 promo check.
Purchase 5 cases, receive a \$250 promo check.

Chivas 12YR 750ml & 1.75L:

Purchase 3 cases, receive a \$190 promo check.
Purchase 5 cases, receive a \$400 promo check.

Glenlivet 12YR 750ml & 1.75L & Glenlivet Founders Reserve 750ml:

Purchase 3 cases, receive a \$150 promo check.
Purchase 5 cases, receive a \$350 promo check.
Purchase 10 cases, receive a \$900 promo check.

Glenlivet High Marques:

Purchase 3 bottles 15YR, 3 bottles Founders Reserve (5153), 3 bottles Nadurra First Fill (5149) & 3 bottles 18YR, receive a \$200 promo check.

Aberlour:

Purchase 1 case, receive a \$36 promo check.
Purchase 3 case, receive a \$120 promo check.

Seagrams Gin & Twisted/Distillers Reserve 750ml. 1L & 1.75L:

Purchase 5 cases, receive a \$50 promo check.
Purchase 10 cases, receive a \$125 promo check.
Purchase 25 cases, receive a \$350 promo check.
Purchase 50 cases, receive a \$900 promo check.
Purchase 100 cases, receive a \$2500 promo check.

Smithworks Vodka 750ml & 1.75L:

Purchase 5 cases, receive a \$150 promo check.
Purchase 10 cases, receive a \$500 promo check.

Smithworks Vodka 750ml & 1.75L:

Purchase 3 bottles of 750ml & 3 bottles of 1.75L, total of 6 bottles, receive a \$40 promo check.

*1 deal per licensee

Redbreast:

Purchase 1 case, receive a \$36 promo check.
Purchase 3 cases, receive a \$120 promo check.

Polar Ice:

Purchase 25 cases, receive a \$125 promo check.
Purchase 50 cases, receive a \$450 promo check.

Pernod-Ricard Portfolio Kicker:

Purchase the following check program deals marked with an *, receive the promo check + Google Pixelbook (i5, 8GB RAM, 128GB)(\$1000 Value)

*May not be combined with any other deal

*1 deal per licensee

***Absolut 200ml. 375ml 750ml & 1.75L:**

Purchase 25 cases, receive a \$1250 promo check. Max of 5 liters.

***Jameson Irish Whiskey 750ml & 1.75L:** Includes Cask-mates & Black Barrel

Purchase 25 cases, receive a \$1000 promo check. Must include 3 Black Barrel & 3 Caskmates. Max of 5 liters.

***Jameson 18YR 750ml:**

Purchase 1 case, receive a \$25 promo check.

***Glenlivet 12YR 750ml:**

Purchase 5 cases, receive a \$350 promo check.

***Powers Irish Whiskey 1L. Redbreast 12YR 750ml.**

Greenspot 750ml & Aberlour 750ml: Mix & Match
Purchase 5 cases, receive a \$300 promo check. Must include 1 case of Powers Irish Whiskey.

} Cedar Ridge Distillery

1441 Marak Road
Swisher, IA 52338
Phone: 319.857.4300
Fax: 319.857.4301

Email: brandon@cedarridgewhiskey.com

Please send invoices to Brandon "Cheeze" Parizek at Cedar Ridge. All purchases for each deal must be on one invoice. Deals valid for February 2018.

Iowa Bourbon Whiskey (17206) 750ml. 6pk:

Purchase 10 cases, receive a \$150 promo check.

Cedar Ridge Malted Rye & Wheat Whiskey: Mix & Match, Malted Rye Whiskey (27014) 750ml, 6pk & Wheat Whiskey (27464) 750ml, 6pk

Purchase 2 cases, receive a \$50 promo check.

Cedar Ridge Apple Brandy (53629) 750ml. 6pk:

Purchase 2 cases, receive a \$40 promo check.

Limit one deal per month

Short's Whiskey (27632) 750ml. 6pk:

Purchase 10 cases, receive a \$50 promo check.

} Dehner Distillery

7500 University Ave. Suite E
Clive, IA 50325
Phone: 515.559.4879

Email: rebates@dehnerdistillery.com

Please send all invoices to Joseph at Dehner Distillery. All purchases for each deal must be made on one invoice. Deals valid during February 2018.

Copper Cross Hybrid Whiskey (28056) 6x750ml / case:

Purchase 1 case, receive a \$30 promo check.
Purchase 2 cases, receive a \$75 promo check.
Purchase 10 cases, receive a \$500 promo check.

Dehner Distillery HEMP Infused Vodka (73607)

12x750ml / case:

Purchase 1 case, receive a \$50 promo check.
Purchase 3 cases, receive a \$175 promo check.

Dehner Distillery Vodka (36258) 12x750ml / case:

Purchase 2 cases, receive a \$25 promo check.
Purchase 4 cases, receive a \$60 promo check.
Purchase 10 cases, receive a \$300 promo check.

Atomic Fusion Spiced Apple Whiskey (27846) 12x750ml / case:

Purchase 1 case, receive a \$45 promo check.
Purchase 2 cases, receive a \$100 promo check.
Purchase 3 cases, receive a \$165 promo check.
Purchase 5 cases, receive a \$300 promo check.

Atomic Fusion Cinnamon Whiskey (27844) 12x750ml / case:

Purchase 1 case, receive a \$35 promo check.
Purchase 2 cases, receive a \$80 promo check.
Purchase 3 cases, receive a \$120 promo check.
Purchase 5 cases, receive a \$200 promo check.

Havana Judge Spiced Rum (77188) 12x750ml / case:

Purchase 2 cases, receive a \$80 promo check.
 Purchase 3 cases, receive a \$130 promo check.

Dehner Distillery Vodka Minis (36552) 60x50ml / case:

Purchase 2 cases, receive a \$2 promo check.

Atomic Fusion Cinnamon Whiskey Minis (86638) 60x50ml / case:

Purchase 2 cases, receive a \$2 promo check.

} Iowa Distilling Company

4349 Cumming Ave. PO Box 22
 Cumming, IA 50061
 Phone: 515.981.4216
 Email: iowadistilling@gmail.com

Please email all invoices to Kyle Doyle at Iowa Distilling Company. Deals valid during February 2018.

SWELL – Mary Me – Bloody Mary Pack (100083): 2

bottles/Pack – 6 Pack Cases
 Purchase 2 cases, receive a \$10 promo check.
 Purchase 4 cases, receive a \$25 promo check.

SWELL Vodka 750ml (38056) & 1L (38058): Mix & Match, 12pk

Purchase 5 cases, receive a \$30 promo check.
 Purchase 10 cases, receive a \$100 promo check.
 Purchase 20 cases, receive a \$250 promo check.

Zone Vodka (38046) 750ml: 12pk

Purchase 5 cases, receive a \$100 promo check.
 Purchase 10 cases, receive a \$225 promo check.

Steel Drum Rum (46939) 750ml: 12pk

Purchase 1 case, receive a \$18 promo check.
 Purchase 2 cases, receive a \$48 promo check.

Prairie Fire Cinnamon Whiskey (27629) 750ml: 12pk

Purchase 5 cases, receive a \$100 promo check.

Iowa Distilling Family Pack: Mix & Match, Zone Vodka (38046), Prairie Fire Cinnamon Whiskey (27629) & Steel Drum Rum (46939)

Purchase 6 cases, minimum one of each, receive a \$150 promo check.

} Johnson Brothers Wirtz

6600 Merle Hay Rd.
 Johnston, IA 50131
 Phone: 515.262.1199
 Fax: 515.262.0845

Email: dkemp@johnsonbrothers.com

All programs must be on one invoice unless noted, dated in the month of the deal. Invoices must be submitted by the 15th of the following month. In the event of out of stocks, all related invoices, must be submitted together. Please give copies to your JBW Group sales representative or fax invoices to -515-262-0845.

Mast Jägermeister

Jägermeister 750ml Smartphone Lens Kit Pack (100128):

Purchase 3 cases, receive a \$75 promo check.
 Purchase 10 cases, receive a \$400 promo check.

Constellation

Black Velvet 1.75L:

Purchase 25 cases, 1 case of Black Velvet Reserve included, receive a \$105 promo check.

Purchase 50 cases, 2 cases of Black Velvet Reserve included, receive a \$320 promo check.

Purchase 100 cases, 3 cases of Black Velvet Reserve included, receive a \$885 promo check.

Purchase 200 cases, 3 cases of Black Velvet Reserve included, receive a \$2000 promo check.

Svedka Vodka 1.75L:

Purchase 5 cases, receive a \$100 promo check.

Purchase 10 cases, receive a \$230 promo check.

Purchase 20 cases, receive a \$545 promo check.

Purchase 50 cases, receive a \$1580 promo check.

Svedka 750ml Flavors & 80 Proof:

Purchase 4 cases, receive a \$130 promo check.

Purchase 10 cases, receive a \$400 promo check.

Black Velvet Toasted Caramel & Reserve 750ml:

Purchase 4 cases mixed, receive a \$75 promo check.

Purchase 10 cases mixed, receive a \$300 promo check.

Serpents Bite 750ml:

Purchase 4 cases, receive a \$75 promo check.

Casa Noble 750ml:

Purchase 2 cases, receive a \$75 promo check.

Paul Masson VS & Flavor 750ml:

Purchase 4 cases, receive a \$100 promo check.

High West American Prairie & Double Rye:

Purchase 4 cases, receive a \$140 promo check.

High West Campfire & Rendezvous Rye:

Purchase 4 cases, receive a \$140 promo check.

Brown Forman

Jack Daniels Rye 750ml (27181):

Purchase 1 case, receive a \$30 promo check.

Gentleman Jack 375ml:

Purchase 1 case, receive a \$50 promo check.

Limit 5 buys

Jack Daniels, Jack Daniels Rye, Jack Daniels Fire & Jack Daniels Tennessee Honey 750ml & 1.75L:

Purchase 10 cases, receive a \$300 promo check.

Purchase 15 cases, receive a \$600 promo check.

Purchase 25 cases, receive a \$1250 promo check.

Purchase 50 cases, receive a \$3000 promo check.

Purchase 100 cases, receive a \$7000 promo check.

Jack Daniels, Jack Daniels Rye, Jack Daniels Honey & Jack Daniels Fire 1L:

Purchase 25 cases, receive a \$200 promo check.

Purchase 50 cases, receive a \$600 promo check.

Gentleman Jack 750ml & 1.75L:

Purchase 3 cases, receive a \$120 promo check.

Purchase 5 cases, receive a \$250 promo check.

Purchase 10 cases, receive a \$600 promo check.

Woodford Reserve 1.75L:

Purchase 1 case, receive a \$43 promo check.
 Purchase 2 cases, receive a \$95 promo check.
 Purchase 3 cases, receive a \$170 promo check.
 Purchase 5 cases, receive a \$330 promo check.
 Purchase 8 cases, receive a \$700 promo check.

Woodford Reserve, Woodford Double Oak & Woodford Rye 750ml:

Purchase 3 cases, receive a \$54 promo check.
 Purchase 5 cases, receive a \$100 promo check.
 Purchase 10 cases, receive a \$270 promo check.
 Purchase 20 cases, receive a \$1000 promo check.

Woodford 1L:

Purchase 1 case, receive a \$25 promo check.
 Purchase 3 cases, receive a \$120 promo check.

Canadian Mist 750ml, 1L & 1.75L:

Purchase 5 cases, receive a \$45 promo check.
 Purchase 10 cases, receive a \$120 promo check.
 Purchase 25 cases, receive a \$450 promo check.

Early Times 750ml & 1.75L:

Purchase 3 cases, receive a \$30 promo check.
 Purchase 5 cases, receive a \$75 promo check.

El Jimador Anejo, Blanco & Reposado:

Purchase 3 cases, receive a \$60 promo check.
 Purchase 5 cases, receive a \$135 promo check.
 Purchase 10 cases, receive a \$320 promo check.
 Purchase 20 cases, receive a \$840 promo check.

Chambord:

Purchase 6 bottles, receive a \$30 promo check.
 Purchase 1 case, receive a \$75 promo check.
 Purchase 3 cases, receive a \$300 promo check.

Herradura Reposado, Anejo & Blanco: Mix & Match

Purchase 12 bottles, receive a \$96 promo check.

Jack Daniels Single Barrel & Rye: Mix & Match

Purchase 1 case, receive a \$30 promo check.
 Purchase 2 cases, receive a \$90 promo check.
 Purchase 3 cases, receive a \$165 promo check.

Old Forester & Old Forester Signature:

Purchase 1 case, receive a \$20 promo check.
 Purchase 1 case of each, receive a \$60 promo check.

JEM

Western Son Vodkas 80 Proof (38507), Blueberry (39825), Prickly Pear (39839) & Watermelon (39707)

750ml: 50mls available but included in deal
 Purchase 1 case of any, receive a \$9 promo check.
 Purchase 3 cases, receive a \$54 promo check.
 Purchase 5 cases, receive a \$135 promo check.

Roust

Green Mark Vodka 1.75L:

Purchase 1 case, receive \$36 promo check.
 Purchase 3 cases, receive a \$180 promo check.

Russian Standard Original & Platinum:

Purchase 1 case, receive \$15 promo check.
 Purchase 3 cases, receive \$60 promo check.
 Purchase 5 cases, receive \$120 promo check.

Remy

Remy Martin 1738 750ml, 375ml & 200ml:

Purchase 2 cases 750ml, receive a \$24 promo check.
 Mix & Match 5 cases, receive a \$75 promo check.
 Mix & Match 10 cases, receive a \$200 promo check.
 Mix & Match 15 cases, receive a \$330 promo check.

Cointreau:

Purchase 2 cases, receive a \$30 promo check.
 Purchase 4 cases, receive a \$80 promo check.

Mt Gay Black Barrel:

Purchase 6 bottles, receive a \$12 promo check.
 Purchase 1 case, receive a \$90 promo check.

Purchase 3 cases, receive a \$300 promo check.

Remy V: Mix & Match, all sizes

Purchase 2 cases, receive a \$24 promo check.
 Mix & Match 5 cases, receive a \$75 promo check.
 Mix & Match 10 cases, receive a \$180 promo check.

The Botanist:

Purchase 3 bottles, receive a \$15 promo check.

Western

Bird Dog Blackberry, Peach, Maple, Jalapeno Honey,

Apple, Strawberry & Ruby Red Grapefruit:

Purchase 1 case, receive a \$12 promo check.
 Purchase 10 cases mixed, receive a \$175 promo check.

Kru Vodka 1.75L:

Purchase 1 case, receive a \$15 promo check.
 Purchase 3 cases, receive a \$50 promo check.

Hood River

Pendleton 750ml:

Purchase 3 cases, receive a \$50 promo check.

Pendleton 1910 Rye:

Purchase 2 cases, receive a \$40 promo check.

Pendleton Midnight:

Purchase 1 case, receive a \$36 promo check.

Gallo

Camarena Tequila: Silver & Reposado

Mix & match 5 cases, receive a \$100 promo check.
 Mix & match 10 cases, receive a \$300 promo check.
 Mix & match 20 cases, receive a \$800 promo check.
 Mix & match 40 cases, receive a \$2000 promo check.

Grants

Sailor Jerry: All sizes, including Sailor Game Day VAP (100243)- 2 cases =1

Mix & match 5 cases, receive a \$125 promo check.
 Mix & match 15 cases, receive a \$400 promo check.
 Mix & match 25 cases, receive a \$1000 promo check.

Tullamore Dew 750ml:

Purchase 1 case, receive a \$36 promo check.
 Purchase 5 cases, receive a \$275 promo check.
 Purchase 10 cases, receive a \$700 promo check.

Tullamore Dew 1.75L:

Purchase 1 case, receive a \$36 promo check.

Glenfiddich:

Purchase 6 bottles of each, 12YR, 14YR, 15YR & 18YR, receive a \$200 promo check.

Purchase 5 cases, at least 1 case of each, receive a \$600 promo check.

Balvenie 12YR, 14YR & 15YR:

Mix & Match 18 bottles, six of each, receive a \$150 promo check.
Purchase 5 cases, at least 1 case of each, receive a \$600 promo check.

Balvenie 17YR & 21YR:

Purchase 3 bottles of each, receive a \$100 promo check.

Drambuie:

Purchase 1 case, receive a \$40 promo check.

Monkey Shoulder:

Purchase 2 cases, receive a \$40 promo check.
Purchase 5 cases, receive a \$150 promo check.

Hudson Rye 750ml (27123):

Purchase 1 (6pk) case, receive a \$30 promo check.

Hudson Baby Bourbon (18661):

Purchase 1 (6pk) case, receive a \$30 promo check.

Hendricks Gin: All sizes

Purchase 3 cases, receive a \$30 promo check.
Purchase 6 cases, receive a \$80 promo check.
Purchase 10 cases, receive a \$250 promo check.

Milagro Silver & Reposado 750ml:

Purchase 1 case, receive a \$36 promo check.
Purchase 1 case of each, receive a \$100 promo check.

Revka Vodka: All sizes

Purchase 3 cases, receive a \$50 promo check.
Purchase 5 cases, receive a \$100 promo check.
Purchase 10 cases, receive a \$250 promo check.

Solerno Blood Orange 750ml: 6 pack case

Purchase 1 case, receive a \$25 promo check.

Clan McGregor:

Purchase 1 case, receive a \$18 promo check.
Purchase 3 cases, receive a \$72 promo check.
Purchase 5 cases, receive a \$180 promo check.

Grants Scotch:

Purchase 1 case, receive a \$24 promo check.
Purchase 3 cases, receive a \$108 promo check.

Colorado Gold Distillery

Colorado High Vodka 750ml (36673):

Purchase 1 case, receive a \$24 promo check.

McCormick

Brokers Gin 750ml Martini Glass Gift Set (100234):

Purchase 6 bottles, receive a \$20 promo check.
Purchase 12 bottles, receive a \$48 promo check.
Purchase 36 bottles, receive a \$180 promo check.

Jesse James

Jesse James Whiskey:

Purchase 5 cases, receive a \$90 promo check.

Infinium

Templeton 4YR 1L:

Purchase 5 cases, receive a \$50 promo check.
Purchase 10 cases, receive a \$150 promo check.
Purchase 20 cases, receive a \$400 promo check.

Seagrams Vodka 1.75L:

Purchase 3 cases, receive a \$24 promo check.
Purchase 5 cases, receive a \$50 promo check.
Purchase 10 cases, receive a \$120 promo check.

Seagrams 200ml & 375ml:

Purchase 1 case, receive a \$15 promo check.

Kerrygold Irish Cream:

Purchase 1 case, receive a \$24 promo check.
Purchase 3 cases, receive a \$108 promo check.

Fernet Branca:

Purchase 1 case, receive a \$25 promo check.

Proximo

Bushmills:

Purchase 1 case, receive a \$24 promo check.

Bushmills Black Bush:

Purchase 1 case, receive a \$50 promo check.

Jose Cuervo Tequila: Mix & Match, Gold, Silver, (Liters Outlined)- 375 square 12 pack case- 2 cases equals 1

Purchase 10 cases(max 5 Liters), receive a \$200 promo check.
Purchase 15 cases(max 8 Liters), receive a \$450 promo check.
Purchase 25 cases(max 13 Liters), receive a \$1000 promo check.

1800 Tequila Reposado, Silver, Coconut & Anejo: Mix & Match, all sizes - 375mls -2 cases =1case on deal

Purchase 3 cases, receive a \$100 promo check.
Purchase 5 cases, receive a \$200 promo check.
Purchase 7 cases, receive a \$350 promo check.

Jose Cuervo Traditional:

Purchase 1 case, receive a \$36 promo check.

Jose Cuervo Cocktails, Jose Cuervo Golden Cocktails

& 1800 Cocktails 750ml, 1.75L & Cans: Mix & Match (4 packs & cans = 2 cases to 1)

Purchase 15 cases, receive a \$45 promo check.
Purchase 25 cases, receive a \$125 promo check.
Purchase 50 cases, receive a \$350 promo check.

Tin Cup Whiskey:

Purchase 1 case, receive a \$36 promo check.

Old Camp Whiskey: All types

Purchase 1 case, receive a \$24 promo check.

Stranahans Whiskey:

Purchase 1 case, receive a \$50 promo check.

The Sexton Irish Whiskey:

Purchase 1 case, receive a \$36 promo check.

Phillips

UV Blue Raspberry Vodka 1.75L, 1L & 750ml:

Mix & Match 10 cases, receive a \$250 promo check.
Mix & Match 20 cases, receive a \$600 promo check.

Prairie Vodka & Gin:

Mix & Match 1 case, receive a \$15 promo check.
Mix & Match 3 cases, receive a \$54 promo check.
Mix & Match 10 cases, receive a \$300 promo check.

Trader Vics:

Purchase 10 case, receive a \$150 promo check.
Purchase 20 cases, receive a \$500 promo check.

Hellcat Maggie:

Purchase 1 case, receive a \$30 promo check.
Purchase 3 cases, receive a \$150 promo check.

Sazerac

Nikolai Vodka: All Sizes

Purchase 25 cases, receive a \$132 promo check.
Purchase 50 cases, receive a \$340 promo check.

Platinum 7X Vodka 750ml (38086):

Purchase 1 case, receive a \$24 promo check.
Purchase 5 cases, receive a \$150 promo check.

Barton Vodka (35318) & Gin 1.75L:

Purchase 50 cases, receive a \$175 promo check.
Purchase 75 cases, receive a \$400 promo check.
Purchase 100 cases, receive a \$900 promo check.

Skol Vodka 1.75L, 1L & 750ml:

Purchase 25 cases, receive a \$75 promo check.
Purchase 50 cases, receive a \$300 promo check.
Purchase 100 cases, receive a \$800 promo check.

Mr. Boston: Mix & Match, Riva Vodka 1L, Blackberry Brandy 750ml & Apricot Brandy 750ml

Purchase 5 cases, receive a \$60 promo check.
Purchase 10 cases, receive a \$125 promo check.

Rain Vodka (37586) & Rain Cucumber Vodka (41161):**750mls:** Mix & Match

Purchase 6 bottles of each, receive a \$36 promo check.
Purchase 1 case of each, receive a \$84 promo check.
Purchase 2 cases of each, receive a \$192 promo check.

Glenfarclas Scotch 10YR, 12YR & 107prf 750ml:

Purchase 1 case of each, receive a \$216 promo check.

Paddys Irish Whisky 750ml (15818):

Purchase 6 bottles, receive a \$18 promo check.
Purchase 1 case, receive a \$48 promo check.
Purchase 3 cases, receive a \$216 promo check.

Cane Run Estate Rum 750ml (43565):

Purchase 1 case, receive a \$24 promo check.
Purchase 5 cases, receive a \$150 promo check.
Purchase 10 cases, receive a \$360 promo check.

Dr. McGillicuddys 1.75L, 1L & 750ml: Mix & Match, including Dr. Whiskey Flavors

Purchase 10 cases, receive a \$120 promo check.
Purchase 20 cases, receive a \$480 promo check

Fireball Cinnamon Whiskey 1.75L, 1L & 750ml: Mix & Match

Purchase 20 cases, receive a \$120 promo check. *8 Liter Limit.*
Purchase 50 cases, receive a \$400 promo check. *12 Liter Limit.*
Purchase 100 cases, receive a \$1200 promo check. *25 Liter Limit.*

Fireball Firebox:

Purchase 5 cases, receive a \$120 promo check.

Rich & Rare Reserve 750ml (12856):

Purchase 5 cases, receive a \$60 promo check.
Purchase 10 cases, receive a \$180 promo check.

Rich & Rare 1.75L (12888):

Purchase 10 cases, receive a \$100 promo check.
Purchase 25 cases, receive a \$350 promo check.
Purchase 50 cases, receive a \$900 promo check.

Legacy Canadian Whiskey 750ml (13542):

Purchase 1 case, receive a \$24 promo check.
Purchase 3 cases, receive a \$90 promo check.

Canadian Hunter Rye 750ml (11940):

Purchase 2 cases, receive a \$24 promo check.
Purchase 6 cases, receive a \$108 promo check.

Canadian LTD:

Purchase 10 cases, receive a \$120 promo check.
Purchase 25 cases, receive a \$375 promo check.
Purchase 50 cases, receive a \$900 promo check.

Monte Alban Mezcal 750ml (89566):

Purchase 1 case, receive a \$24 promo check.
Purchase 3 cases, receive a \$108 promo check.

Montezuma Tequila Gold (89577) & White (88147) 1L:**Mix & Match**

Purchase 10 cases, receive a \$60 promo check.
Purchase 25 cases, receive a \$300 promo check.

Tortilla Tequila, Triple Sec & DSS: Mix & Match

Purchase 20 cases, receive a \$180 promo check. *Limit 5 Triple Sec.*

Margaritaville Tequilas: Mix & Match

Purchase 5 cases, receive a \$60 promo check.
Purchase 10 cases, receive a \$180 promo check.

Chi-Chi's Premixed Cocktails 1.75L:

Purchase 10 cases, receive a \$120 promo check.
Purchase 25 cases, receive a \$375 promo check.
Purchase 50 cases, receive a \$900 promo check.

Margaritaville Cocktails:

Purchase 5 cases, receive a \$45 promo check.
Purchase 10 cases, receive a \$120 promo check.
Purchase 20 cases, receive a \$360 promo check.

99 Schnapps 750ml: Mix & Match

Purchase 4 cases, receive a \$96 promo check.
Purchase 8 cases, receive a \$288 promo check.

Tuaca Italian Liqueur (77786), Gran Gala Orange Liqueur 750ml (66936), Di Amore Amaretto 750ml (73986) & Caravella Limóncello 750ml (64601):

Purchase 6 bottles of each, receive a \$48 promo check.
Purchase 12 bottles of each, receive a \$192 promo check.

Mauli (83906), Kapali (67586) & E'Dolce (71886) 750ml:**Mix & Match**

Purchase 3 cases, receive a \$45 promo check.
Firewater & Ice 101: Mix & Match

Purchase 2 cases, receive a \$40 promo check.
Purchase 4 cases, receive a \$100 promo check.

Chila Orchata 750ml (72140):

Purchase 1 case, receive a \$24 promo check.
Purchase 3 cases, receive a \$108 promo check.
Purchase 5 cases, receive a \$240 promo check.

Rvans Cream: Mix & Match

Purchase 3 cases, receive a \$36 promo check.
Purchase 5 cases, receive a \$90 promo check.
Purchase 10 cases, receive a \$300 promo check.

Hartley Brandy 750ml (52656):

Purchase 6 bottles, receive a \$24 promo check.
Purchase 1 case, receive a \$60 promo check.

Sazerac Company Family: Mix & Match, 200ml & 375ml (Fireball, Dr. McGillicuddys, Barton Vodka & Southern Comfort)
Purchase 4 cases (must be one of each item), receive \$24 promo check.

Purchase 8 cases (must be one of each item), receive a \$60 promo check.

100ml Family: Mix & Match, (Platinum Vodka, Canadian LTD, Fireball & 99 Bananas)

Purchase 4 cases (must be one of each item), receive \$48 promo check.

Purchase 8 cases (must be one of each item), receive a \$120 promo check.

50ml Family: Mix & Match, Platinum Vodka (38081), Cane Run Rum, R&R Apple, Tijuana Sweet Heat, All Southern Comfort, Dr. McGillicuddys, All Dr. Whiskeys, All 99 Schnapps, French Kiss & Barton Vodka

Purchase 10 cases, receive a \$120 promo check.

Purchase 20 cases, receive a \$300 promo check.

Prestige

Grays Peak Vodka 750ml (36266) & 1.75L (36733): 50ml (36265) available but not on deal

Purchase 1 case, receive a \$20 promo check.

Purchase 1 case of 750ml & 1.75L, receive a \$50 promo check.

Purchase 10 cases, receive a \$300 promo check.

DUBLINER Irish Whiskey 750ml (15592) & DUBLINER Honeycomb 750ml (64892): 6 pack cases

Purchase 1 case, receive a \$18 promo check.

Mix 2 cases, receive a \$50 promo check.

Mix 4 cases, receive a \$125 promo check.

Kinky 375ml, 750ml & 1.75L: Mix & Match, all Flavors & Vodka

Purchase 5 cases, receive a \$75 promo check.

Purchase 10 cases, receive a \$200 promo check.

Purchase 25 cases, receive a \$625 promo check.

Ricura:

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$150 promo check.

Opulent:

Purchase 5 cases, receive a \$50 promo check.

Purchase 10 cases, receive a \$200 promo check.

Glen Moray: All, including Port Cask (4949) & Elgin (4955), 6 pack cases

Purchase 3 bottles Port Cask (4949) & 3 bottles Elgin (4955), receive a \$18 promo check.

Purchase 1 case, receive a \$15 promo check.

Purchase 5 cases, receive a \$120 promo check.

Duggans – Forbidden Secret

Forbidden Secret Cream Dark Mocha 750ml (80143),

White Chocolate 750ml (80159) & VAP Gift (238):

Purchase 2 cases, receive a \$24 promo check.

Purchase 3 cases, receive a \$54 promo check.

Purchase 5 cases, receive a \$90 promo check.

Black Rock

Bakon Vodka 750ml (35527):

Purchase 2 cases, receive a \$40 promo check.

Bakon Vodka Sports Box Bloody Mary Kit (479):

Purchase 2 cases, receive a \$20 promo check.

Carr Spirits

Adelaides Creams 750ml:

Purchase 1 case, receive a \$27 promo check.

Purchase 1 case of each, receive a \$93 promo check.

Adelaides Creams 50ml:

Purchase 1 sleeve of each, receive a \$17 promo check.

Purchase 1 case (120 pack), receive a \$90 promo check.

} North American Spirits & Wine

3100 SE Grimes Blvd. Ste 100

Grimes, IA 50111

Phone: 515-986-7241

Fax: 515-608-4530

Email: gking@southernwine.com

All purchases must be on one invoice dated February 2018. Invoice must be submitted within 45 days of invoice date to qualify for funds. In the event of out of stocks, multiple invoices will be honored. Please email a copy of the invoice to NASWInvoices@southernwine.com or submit a fax to 515-608-4530.

Captain Morgan Rum Family 750ml & 1.75L: Mix & Match, Original Spiced, White, White Flavors, 100pf, Black Spiced, Private Stock & Silver

Purchase 10 cases, receive \$6 per case = \$60.

Purchase 30 cases, receive \$15 per case = \$450.

Purchase 60 cases, receive \$24 per case = \$1440.

Smirnoff Vodka Family 375ml: Mix & Match, All Variants

Purchase 12 cases, receive \$36 per case = \$432.

Smirnoff Vodka Family 750ml & 1.75L: Mix & Match, Red 80pf & All Flavors

Purchase 10 cases, receive \$9 per case = \$90.

Purchase 20 cases, receive \$15 per case = \$300.

Purchase 40 cases, receive \$24 per case = \$960.

Tanqueray Gin 750ml & 1.75L: Mix & Match, London Dry, Rangpur & No. 10

Purchase 10 cases, receive \$18 per case = \$180.

Purchase 15 cases, receive \$30 per case = \$450.

Purchase 20 cases, receive \$42 per case = \$840.

Captain Morgan Cannon Blast Family 750ml & 50ml:

Purchase 6 cases, receive \$18 per case = \$108.

Baileys 750ml & 1.75L: Mix & Match, All Variants

Purchase 5 cases, receive \$18 per case = \$90.

Purchase 10 cases, receive \$24 per case = \$240.

Purchase 15 cases, receive \$30 per case = \$450.

Crown Royal Family 750ml & 1.75L: Mix & Match, Deluxe all Varieties

Purchase 12 cases, receive \$15 per case = \$180.

Purchase 25 cases, receive \$24 per case = \$600.

Purchase 40 cases, receive \$36 per case = \$1440.

Ciroc Vodka Family 200ml, 375ml & 750ml: Mix & Match, Original & all flavors

Purchase 15 cases, receive \$12 per case = \$180.

Purchase 40 cases, receive \$24 per case = \$960.

Johnnie Walker Red, Black & Wine Cask 750ml & 1.75L:

Purchase 5 cases, receive \$36 per case = \$180.

Purchase 10 cases, receive \$48 per case = \$480.

Purchase 15 cases, receive \$72 per case = \$1080.

Buchanans Family 375ml & 750ml: Mix & Match, All Variants

Purchase 5 cases, receive \$27 per case = \$135.

Purchase 10 cases, receive \$45 per case = \$450.

Purchase 20 cases, receive \$63 per case = \$1260.

Bulleit Family All Sizes: Mix & Match, Bourbon, Rye & 10YR

Purchase 10 cases, receive \$24 per case = \$240.
 Purchase 20 cases, receive \$36 per case = \$720.
 Purchase 30 cases, receive \$48 per case = \$1440.

Hennessy Black 375ML (48154):

Purchase 6btl; receive \$18.

Hennessy Black 750ml (48146):

Purchase 6btl, receive a \$24 promo check.

Hennessy VSOP Privilege 200ml (48143):

Purchase 12btl, receive a \$24 promo check.

Hennessy VSOP Privilege 375ml (48115):

Purchase 1 case, receive a \$36 promo check.

Hennessy Master Blender 750ml (48183):

Purchase 6btl, receive a \$72 promo check.

Belvedere Pure 1.75L (34158):

Purchase 1 case, receive a \$55 promo check.
 Purchase 2 cases, receive \$75 per case = \$150.

Belvedere Pure 750ml (34155):

Purchase 3 cases, receive \$24 per case = \$72.
 Purchase 6 cases, receive \$36 per case = \$216.
 Purchase 10 cases, receive \$42 per case = \$420.
 Purchase 15 cases, receive \$48 per case = \$720.

Belvedere Wild Berry 750ml (33528):

Purchase 1 case, receive \$60 per case.

Glenmorangie Pioneer Pack Only (464):

Purchase 1 case, receive a \$30 promo check.
 Purchase 3 cases, receive \$42 per case = \$126.

Ardbeg 10YR Warehouse Pack Only (287):

Purchase 1 case, receive a \$60 promo check.

Ardbeg Uigeadal (4111):

Purchase 1 case, receive a \$72 promo check.

Ardbeg Corryvreckan (4090):

Purchase 1 case, receive a \$72 promo check.

} Southern Glazers Wine & Spirits

3100 SE Grimes Blvd. Suite 100

Grimes, Iowa 50111

Phone: 515-986-7241

Fax: 515-619-6083

Email: swsiainvoice@sgws.com

All purchases must be on ONE IABD invoice dated February 2018. Invoices must be submitted by March 15th for payment. In the event of out of stocks, all related invoices showing total case buy(s) must be submitted together. Please submit via email, fax or give a copy to your SGWS representative.

Agave Loco

RumChata: 750ml, 1L & 1.75L

Purchase 5 cases, receive a \$90 promo check.
 Purchase 10 cases, receive a \$270 promo check.
 Purchase 15 cases, receive a \$600 promo check.

**Must purchase minimum of two sizes at each level.*

Tippy Cow Shamrock Mint (80488): 750ml

Purchase 3 cases, receive a \$70 promo check.
 Purchase 5 cases, receive a \$165 promo check.

Patron XO Café & RumChata VAP: 750ml

Purchase 2 cases Patron XO Café & 1 case RumChata VAP (3 cases total), receive a \$94 promo check.

Bacardi

Bacardi June Family Plan:

Purchase 50 cases from the deals below marked with an * & receive an additional \$400 .

Purchase 100 cases from the deals below marked with an * & receive an additional \$900.

***Bacardi Rums, Superior, Gold, Black, Flavors 750ml &**

1.75L: Mix & Match

Purchase 10 cases, receive a \$180 promo check.
 Purchase 25 cases, receive a \$600 promo check.
 Purchase 50 cases, receive a \$1800 promo check.

Bacardi Banana Rum 750ml:

Purchase 3 cases, receive a \$144 promo check.
 Purchase 5 cases, receive a \$300 promo check.

***Bacardi Oakheart 750ml & 1.75L:** Mix & Match

Purchase 2 cases, receive a \$24 promo check.
 Purchase 10 cases, receive a \$240 promo check.
 Purchase 25 cases, receive a \$1200 promo check.

***Bacardi 8 & Bacardi Maestro 750ml:** Mix & Match

Purchase 2 cases, receive a \$96 promo check.
 Purchase 5 cases, receive a \$300 promo check.

***Bombay Sapphire, Bombay Sapphire East 750ml &**

1.75L: Mix & Match

Purchase 5 cases, receive a \$120 promo check.
 Purchase 10 cases, receive a \$360 promo check.

***Cazadores All types 750ml:** Mix & Match

Purchase 2 cases, receive a \$48 promo check.
 Purchase 3 cases, receive a \$108 promo check.

***Dewar's White Label & Dewar's 12YR 750ml & 1.75L:**

Mix & Match

Purchase 2 cases, receive a \$36 promo check.
 Purchase 5 cases, receive a \$240 promo check. *One case must be Dewar's 12YR.*

***D'Usse 200ml (47861), 375ml & 750ml:** Mix & Match

Purchase 1 case of each size, 3 cases total, receive a \$180 promo check.

***Grey Goose (Original & Flavors) 750ml & 1.75L:** Mix &

Match

Purchase 10 cases, receive a \$240 promo check.
 Purchase 25 cases, receive a \$900 promo check. *Must purchase both sizes.*

***Havana Club 750ml:** Mix & Match

Purchase 1 case, receive a \$24 promo check.
 Purchase 3 cases, receive a \$108 promo check.

Grey Goose Original Small Size Deal: 200ml & 375ml

Purchase 5 cases, receive a \$120 promo check.
 Purchase 15 cases of Grey Goose Original & 3 bottles of D'Usse 375ml or 6 bottles of D'Usse 200ml, receive a \$650 promo check.

Grey Goose VX 750ml (65109): 4pk case

Purchase 2 cases, receive a \$96 promo check.

Aberfeldy 12YR (4000) & Teeling Small Batch Irish Whis-

key (15884): 6pk cases

Purchase 1 case of each (2 cases total), receive a \$60 promo check.

Bacardi Rums (all). Grey Goose Original. Dewar's White Label & Bombay Sapphire 1L Deal: Mix & Match

Purchase 10 cases, receive a \$60 promo check.
Purchase 50 cases, receive a \$1200 promo check. *Must include 3 Types.*

St Germain 750ml & 375ml (66833): Mix & Match

Purchase 1 case, receive a \$24 promo check.
Purchase 1 case of each size (2 cases total), receive a \$100 promo check.

Beam Suntory

2 Gingers Irish Whisky 750ml:

Purchase 6 bottles, receive a \$9 promo check.
Purchase 3 cases, receive a \$72 promo check.

Basil Hayden 750ml. Makers Mark 46 & Makers Cask:

(6pk cases)
Purchase 3 cases, receive a \$72 promo check.
Purchase 5 cases, receive a \$180 promo check.

Canadian Club 750ml & 1.75L:

Purchase 5 cases, receive a \$120 promo check.

Courvoisier VS 375ml & 750ml:

Purchase 5 cases, receive a \$180 promo check.

Cruzan Rum 750ml:

Purchase 3 cases, receive \$72 promo check.

Effen: Mix & Match, 750ml & 375ml (6pk cases), All types

Purchase 5 cases, receive a \$120 promo check.
Purchase 10 cases, receive a \$360 promo check.

Hornitos Family 750ml: All types

Purchase 3 cases, receive a \$108 promo check.
Purchase 5 cases, receive a \$240 promo check.

Hornitos Blanco. Repo Black Barrel & Cristalino 750ml:

Purchase 3 bottles of each, receive a \$72 promo check.

Jim Beam White. Vanilla. Apple. Honey. Maple. Kentucky

Fire & Red Stag Black Cherry 750ml. Jim Beam White

VAP's (#434, 2cs = 1): Mix & Match

Purchase 7 cases, receive \$18 per case.
Purchase 15 cases, receive \$36 per case.

Jim Beam Black 750ml (19026) & 375ml (19029):

Purchase 6 bottles of each size (12 bottles total), receive a \$36 promo check.

**Limit one deal per account*

Kessler 1.75L:

Purchase 5 cases, receive a \$10 promo check.
Purchase 25 cases, receive a \$100 promo check.

Knob Creek All types 750ml & 1.75L: (6pk cases)

Purchase 3 cases, receive a \$72 promo check.
Purchase 5 cases, receive a \$180 promo check.

**Must purchase at least 2 types*

Knob Creek 1.75L: All types

Purchase 1 case, receive a \$24 promo check.
Purchase 5 cases, receive a \$300 promo check.

Makers Mark 750ml:

Purchase 3 cases, receive a \$54 promo check.
Purchase 5 cases, receive a \$225 promo check.
Purchase 15 cases, receive a \$945 promo check.

Makers Mark. Makers 46. 375ml co-pack (457):

Purchase 3 cases, receive a \$108 promo check.

Makers Mark 200ml & 375ml:

Purchase 3 cases, receive a \$27 promo check.
Purchase 5 cases, receive a \$240 promo check.

Pinnacle Vodka 1.75L:

Purchase 10 cases, receive a \$180 promo check.
Purchase 25 cases, receive a \$675 promo check.

Small Size Distribution Special: Effen Vodka 375ml (34300),

Jim Beam Honey 375ml (27409), Jim Beam Apple 375ml (27782), Hornitos Plata 375ml (88549), Makers Mark 200ml (19473), Makers Mark 375ml (19475), Pinnacle Vodka 375ml (34698), Pinnacle Vodka 200ml (33597), Courvoisier VS 200ml (47790) & Courvoisier 375ml (47785)

Purchase 6 bottles mix & match, receive \$1.50 per bottle on 375ml & \$1 per bottle on 200ml.

Windsor 1.75L:

Purchase 25 cases, receive a \$45 promo check.

Campari America

Distribution Deal:

Purchase 3 bottles each of Wild Turkey Rare Breed, Campari, Aperol, Espolon Blanco & Espolon Reposado, receive a \$75 promo check.

**One deal per account*

Appleton Estate 750ml:

Purchase 6 bottles, receive a \$18 promo check.
Purchase 1 case, receive a \$48 promo check.

Bulldog Gin 750ml: 6pk case

Purchase 1 case, receive a \$30 promo check.

Espolon Blanco & Reposado 750ml: Mix & Match

Purchase 1 case, receive a \$24 promo check.
Purchase 3 cases, receive a \$108 promo check.

Forty Creek 750ml:

Purchase 1 case, receive a \$36 promo check.
Purchase 3 cases, receive a \$144 promo check.

Grand Marnier 750ml:

Purchase 2 case, receive a \$36 promo check.
Purchase 4 cases, receive a \$96 promo check.

Russell's Reserve 10YR & Single Barrel: 6pk cases

Purchase 1 case, receive a \$36 promo check.
Purchase 5 cases, receive a \$200 promo check

**Must purchase 1 case of each*

SKYY Vodka Infusions: 750ml

Purchase 1 case, receive a \$18 promo check.
Purchase 3 cases, receive a \$144 promo check.

SKYY Vodka Core 1.75L & 750ml: Mix & Match

Purchase 3 cases, receive a \$72 promo check.
Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$360 promo check.

Wild Turkey 101 & 81 750ml & 1.75L: Mix & Match

Purchase 3 cases, receive a \$108 promo check.
Purchase 5 cases, receive a \$200 promo check.

Wild Turkey American Honey & Sting 750ml & 1.75L:

Mix & Match
Purchase 3 cases, receive a \$108 promo check.
Purchase 5 cases, receive a \$300 promo check.

Wild Turkey Rare Breed: 6pk case

Purchase 1 cases, receive a \$36 promo check.
Purchase 3 cases, receive a \$144 promo check.

Casamigos

Casamigos Blanco, Reposado & Anejo: Mix & Match, 750ml

Purchase 1 case, receive a \$30 promo check.
Purchase 2 cases, receive a \$65 promo check.

Clyde Mays

Clyde Mays Straight Bourbon (17520): 750ml

Purchase 1 case, receive a \$50 promo check.

Davos

Astral Tequila (87146), Aviation American Gin & Sombra Mezcal 750ml:

Purchase 3 bottles of each (9 bottles total), receive a \$18 promo check.

Aviation American Gin 750ml: 6pk case

Purchase 2 cases, receive a \$36 promo check.
Purchase 4 cases, receive a \$96 promo check.

Deutsch

Redemption: Mix & Match, all types

Purchase 12 bottles, receive a \$18 promo check. *Limit one deal per account.*

Purchase 2 cases, receive a \$48 promo check.

Fifth Generation

Titos Handmade Vodka: Mix & Match, 200ml (38179), 375ml (38174), 750ml (38176), 1L (38177) & 1.75L (38178)

Purchase 2 cases, receive a \$10 promo check. *Must include at least 2 different sizes.*

Purchase 5 cases, receive a \$50 promo check. *Must include at least 2 different sizes & max 1cs liters.*

Purchase 10 cases, receive a \$125 promo check. *Max 4cs liters.*

Purchase 20 cases, receive a \$300 promo check. *Max 9cs liters.*

Purchase 40 cases, receive a \$800 promo check. *Max 15cs liters.*

Purchase 100 cases, receive a \$2000 promo check & a signed guitar. *Max 15cs liters.*

Heaven Hill

Admiral Nelson 750ml & 1.75L: Mix & Match

Purchase 10 cases, receive a \$150 promo check.
Purchase 25 cases, receive a \$450 promo check.
Purchase 50 cases, receive a \$1000 promo check.
Purchase 100 cases, receive a \$2200 promo check

Burnetts Vodka, Flavors & Gin: Mix & Match, 750ml & 1.75L

Purchase 10 cases, receive a \$120 promo check.
Purchase 15 cases, receive a \$240 promo check.
Purchase 25 cases, receive a \$500 promo check

Deep Eddy 50ml: Mix & Match

Purchase 3 cases, receive a \$15 promo check.

Deep Eddy 750ml & 1.75L: Mix & Match

Purchase 3 cases, receive a \$72 promo check.

Purchase 5 cases, receive a \$150 promo check. *Must include 1 case of Deep Eddy base 750ml.*

Deep Eddy 1.75L:

Purchase 1 case, receive a \$18 promo check.

Evan Williams. EW 1783. EW White Label. EW Single

Barrel & Flavors: Mix & Match, 750ml & 1.75L

Purchase 5 cases, receive a \$75 promo check.
Purchase 10 cases, receive a \$200 promo check.
Purchase 25 cases, receive a \$700 promo check.

Luxco

El Mayor:

Purchase 3 cases, receive a \$54 promo check.
Purchase 5 cases, receive a \$135 promo check.

Everclear 151: 750ml

Purchase 3 cases, receive a \$81 promo check.

**Limit 2 deals per account*

Exotico Tequila: 750ml

Purchase 3 cases, receive a \$108 promo check.
Purchase 7 cases, receive a \$350 promo check.

Ezra Brooks: Mix & Match, all sizes & types

Purchase 5 cases, receive a \$100 promo check.
Purchase 10 cases, receive a \$320 promo check.

Hawkeye (Vodka, Rum, Gin, & Whiskey), Canadian Reserve, Lord Calvert, Calvert & Bourbon Supreme: Mix & Match, all types & sizes

Purchase 25 cases, receive a \$125 promo check. *Max 5 cases of liters.*

Purchase 40 cases, receive a \$280 promo check. *Max 10 cases of liters.*

Purchase 75 cases, receive a \$675 promo check. *Max 20 cases of liters.*

**Must include 1 case of Canadian Reserve or Lord Calvert for each level*

**Limit 2 deals per account*

Juarez Silver & Gold Tequila: Mix & Match, 750ml & 1.75L

Purchase 5 cases, receive a \$60 promo check.

Juarez 1L, Juarez DSS & La Prima 1L: Mix & Match

Purchase 15 cases, receive a \$90 promo check.

Paramount Commodities: Mix & Match, all sizes except 1L on Rum, Gin & Vodka

Purchase 7 cases, receive a \$70 promo check.

Purchase 12 cases, receive a \$240 promo check.

Pearl Vodka 750ml: All types

Purchase 6 cases, receive a \$72 promo check.
Purchase 10 cases, receive a \$270 promo check.

Rebel Yell 750ml: Mix & Match, all types

Purchase 3 cases, receive a \$75 promo check.

**Must include at least one case of Kentucky Straight Bourbon Whiskey 12pk*

Saint Brendans:

Purchase 2 cases, receive a \$50 promo check.

Salvadors Family: Top Shelf & Original, 4pk cases

Purchase 5 cases, receive a \$60 promo check.
Purchase 10 cases, receive a \$180 promo check.

The Quiet Man 4YR & 8YR: 6pk cases

Purchase 2 cases, receive a \$50 promo check.

McCormick Distilling

360 Vodka: Mix & Match, all types

Purchase 2 cases, receive a \$24 promo check.

Tequila Rose: Mix & Match 750ml & 1L
Purchase 3 cases, receive a \$36 promo check.
Purchase 5 cases, receive a \$100 promo check.

Patron

Patron Silver, Reposado & Anejo 750ml:

Purchase 1 case of each, (3 cases total), receive a \$144 promo check.

**Limit 2 deals per account*

Patron Silver 750ml & 1.75L: Mix & Match

Purchase 2 cases, receive a \$48 promo check.

Purchase 5 cases, receive a \$180 promo check.

**Limit of five total deals per account.*

Patron Silver Small Size Deal 50ml, 200ml & 375ml: Mix & Match

Purchase 2 cases, receive a \$36 promo check.

Purchase 5 cases, receive a \$240 promo check. *Must include 2 different sizes.*

Patron Citronge & Patron XO Café: Mix & Match, 6pk case

Purchase 1 case, receive a \$24 promo check.

Purchase 3 cases, receive a \$108 promo check.

**Limit of five total deals per account.*

Sazerac

Fris Vodka 750ml & 1.75L: Mix & Match

Purchase 25 cases, receive a \$125 promo check.

Purchase 50 cases, receive a \$450 promo check.

Stillhouse

Stillhouse Whiskey: Mix & Match, all types

Purchase 2 cases, receive a \$24 promo check.

Purchase 4 cases, receive a \$96 promo check.

Stoli

Stoli Premium & Flavors 750ml: Mix & Match

Purchase 5 cases, receive a \$50 promo check. *Must include 1 case of flavored vodka.*

Purchase 10 cases, receive a \$200 promo check. *Must include 3 cases of flavored vodka.*

Purchase 15 cases, receive a \$375 promo check. *Must include 4 cases of flavored vodka.*

Purchase 25 cases, receive a \$1000 promo check. *Must include 6 cases of flavored vodka.*

SW Spirits

J.R. Ewing Private Reserve (18906): 6pk case

Purchase 1 case, receive a \$36 promo check.