

REQUEST FOR PROPOSAL FWBP-EIS-25-007

Attachment M—More Options for Maternal Support (MOMS) Provider Standards of Care

More Options for Maternal Support (MOMS) Providers commit to a set of Standards of Care that outline ethical practices, quality service provision, and adherence to legal and regulatory guidelines.

Compassionate Services with Integrity

- Our mission is to promote healthy pregnancies and childbirth.
- We do not charge Clients for MOMS funded pregnancy support services.
- We prioritize integrity in Client care and adherence to all applicable federal and state regulations and laws.
- We do not require Clients to participate in religious activities.

Truthfulness in Communication

- We provide Clients with accurate information about pregnancy, and the developmental characteristics of unborn babies and children.
- Our written, verbal, and online communications accurately describe the services we offer.
- Our materials containing medical information are approved by a physician who is licensed by the Iowa Board of Medicine.
- We ensure that all educational information is presented in a caring and compassionate manner with due respect for the emotional sensitivities of each Client.

Confidentiality

- We maintain strict confidentiality of all data, files, and records related to the program services provided as guided by federal, state, and local laws.
- We obtain appropriate Client authorization to disclose or release information.

Trained Staff and Volunteers

- We screen and perform proper background checks for all staff and volunteers who interact with Clients.
- We train our staff and volunteers to uphold these Standards of Care.
- We allow only trained and licensed medical professionals to perform medical procedures, including ultrasounds.

Nondiscrimination

- We serve Clients without regard to race, ethnicity, religious affiliation, age (except as provided by law), sex, income, marital status, national origin, or disability.

Adoption

- We recognize the validity of adoption but are not biased toward adoption when compared to other parenting and care options.
- For Client's expressing an interest in pursuing adoption, we make referrals that protect their interests and avoids conflicts of interest. We make referrals only to licensed child-placing agencies.
- We do not accept financial payments from adoption agencies or enter into partnership agreements or contracts with such agencies.

Abortion

- We do not offer, provide, affirmatively counsel, or refer for abortion, or abortifacient contraceptives, and communicate this with Clients who request these services.

Governance

- We are a nonprofit organization incorporated in Iowa with a tax-exempt status pursuant to section 501(c)(3) of the Internal Revenue Code.
- We have a system of financial accountability consistent with accepted accounting principles.

For Moms Centers that Provide Medical Services

- Our medical services are provided under the supervision and direction of a physician who is licensed by the Iowa Board of Medicine.
- We carry or require medical liability coverage for the center and all medical personnel.