

STATE OF IOWA
IOWA DEPARTMENT OF EDUCATION
INFORMAL COMPETITIVE BID POSTING

Procurement Title: Language Support Strategies Professional Learning

Procurement Reference #: ED-012626TW-001

Description of Bid Opportunity (Scope of Work):

The Iowa Department of Education is seeking a vendor to provide professional learning on language support strategies from a research-based and validated instructional model. The learning must include emphasis on second language acquisition at a variety of language proficiency levels for students in grades K-12 with actionable language learning strategies for teachers to apply to daily instruction. Attendees should leave the session with a toolbox of ready-to-implement strategies to support language learning within their grade level / content area of instruction. Techniques of building academic language in reading, writing, listening, and speaking must be evident. Connections to English Language Proficiency (ELP) Standards must be included. The vendor, including the individual(s) providing the professional learning, must be willing to meet virtually prior to the learning for two planning sessions during which time they will work with ESSA administrative consultants to differentiate the learning for the educators of Iowa, specifically those working in schools designated for comprehensive support and improvement and targeted support and improvement. The learning session must be two days in length and occur between July 7 and July 9, 2026 in the Des Moines area.

Proposals will be evaluated and a recommendation will be made using the following criteria, which are listed in no particular order:

Research base indicating [ESSA tier 1, 2, or 3 evidence](#) level

Vendor/organization's role in developing the instructional model

Emphasis on language acquisition across language proficiency levels for students in grades K-12

Connection to ELP standards

Actionable language learning strategies for teachers to apply to daily instruction, including the below components:

- Scaffolding
- Vocabulary
- Supplementary materials
- Interactive strategies
- Grouping configurations
- Engagement strategies that include student use of reading, writing, listening, and speaking
- Monitoring strategies

Ability and willingness to differentiate content based on Iowa needs

Availability on two dates between July 7 and July 9, 2026 in the Des Moines area

Resume(s) of professional learning provider

Proposals submitted should include the Vendor's Cost Proposal and sufficient information regarding the Vendor's ability to perform the services as identified in the Scope of Work. The Vendor should also include 2-4 references with its Proposal.

From the issue date of this Informal Bid until announcement of the successful bidder, Vendors may contact **ONLY** the Issuing Officer. The Issuing Officer will only respond to questions regarding the procurement process. Vendors shall be disqualified if they contact any State employee other than the Issuing Officer.

All information submitted by a Vendor may be treated as public record, unless the Vendor properly requests that the information be treated as confidential in accordance with the public records laws of the State of Iowa (Iowa Code Chapter 22) at the time the Proposal is submitted.

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The costs of preparation and delivery of the Proposal are solely the responsibility of the Vendor.

Proposals must be received by the close of business day on: February 19, 2026

1. Projected timeframe of awarded contracted: From March 1, 2026 to July 31, 2026

Any questions for clarification should be in writing to the Issuing Officer listed below and responses will be provided to all who have contacted the Issuing Officer with regards to this bid opportunity.

First and Last Name of the Issuing Officer for this Procurement:

First Name: Amy Last Name: Freeman

Phone Number of the Issuing Officer for this Procurement: (515) 210-8990

Email Address of the Issuing Officer for this Procurement: OIAS@iowa.gov

The Iowa Department of Education reserves the right to:

- **Reject any and/or all Proposals, in whole or in part;**
- **Advertise for new Proposals;**
- **Abandon the need for such services; and/or**
- **Cancel this Informal Competitive Bid at any time prior to the execution of the written contract.**