

May 1, 2023

To: All Potential Respondents
From: Jonathan Koele, Accountant 2
Subject: 2023-004

Addendum Two

Please amend the subject RFP to include answers to the following timely received questions:

- Q1. What is the expected budget for this project?
A1. Please see 1.8 of the bid specifications.
- Q2. Who is the incumbent agency if there is one?
A2. Next Step Advertising LLC
- Q3. If there is an agency who you have worked with for last year, how satisfied were you with their results?
A3. We were satisfied with the previous vendor.
- Q4. Is there a preference for in-state bidders and would you consider out-of-state applicants?
A4. Out of state proposals will be accepted. State procurement rules necessitate adjusting out of state proposals based on how an Iowa vendor would be affected in the vendors state.
- Q5. Is there any requirement for the vendor to be on site?
A5. No
- Q6. Will the award be based on the lowest cost bidder?
A6. This is an RFP so it will be awarded to the highest scoring proposal. This includes consideration of cost.
- Q7. Will this award be given to multiple vendors or only a single vendor?
A7. A single vendor will be chosen.