



005-RFP-1660-2025 - ASU Prep Global - Cost Proposal

Service Title or Reference No.	Service Description	Unit rate/cost (all inclusive)	Per day, module, service, attendee, or other
Literacy Training for Instructors	In person at local site	\$10,000	Day- 6 hours, up to 24 participants
Literacy Training for Instructors	In person at local site	\$15,000	Day- 6 hours, 25–50 participants
Literacy Training for Instructors	In person at local site	\$22,000	Day- 6 hours, 51-75 participants
Hybrid Literacy Training for Instructors	In person day at local site and asynchronous virtual sessions	\$15,000	6 hours in person and 4 asynchronous lessons up to 24 participants
Hybrid Literacy Training for Instructors	In person day at local site and asynchronous virtual sessions	\$20,000	6 hours in person and 4 asynchronous lessons, 25-50 participants
Hybrid Literacy Training for Instructors	In person day at local site and asynchronous virtual sessions	\$25,000	6 hours in person and 4 asynchronous lessons, 51-75 participants
Live Virtual Literacy Training for Instructors	Live via Zoom	\$750	Per Hour, up to 24 participants
Live Virtual Literacy Training for Instructors	Live Via Zoom	\$1200	Per Hour, 25-50 participants
Live Virtual Literacy Training for Instructors	Live Via Zoom	\$1500	Per Hour, 50-100 participants
Live Virtual Literacy Training for Instructors	Live Via Zoom	\$2000	Per Hour, 100-250 Participants
Communities of Practice	Live Via Zoom with Asynchronous Job Embedded Projects and Tasks	\$5000	Per Participant, 5 participants minimum for 15-18 biweekly sessions
Asynchronous Literacy Training	Accessed via Canvas to include content, discussion boards, assessments, job embedded tasks accompanied with grading, review and feedback by ASU Prep Global professional development specialist	\$300	Per Module/Topic, per participant, minimum 10 participants
Train the Trainer Training	Live, virtual via Zoom <i>Lead with Literacy</i> Session(s). This training will prepare trainers/leaders to support their educators with literacy implementation.	\$200	Per participant, per session, with a minimum 5 participants

Sample Packages Commonly Selected by Districts	Service Description	Unit rate/cost (all inclusive)	Per day, module, service, attendee, or other
Literacy Training: Quarterly, in person at local site/school (one day per quarter)	In person at local site	\$40,000	Day- 6 hours, up to 24 participants
Literacy Training: Hybrid, 2 days in person at local site/school (one per semester), with 6 virtual sessions up to two hours each (3 per semester)	In person at local site and synchronous virtual sessions	\$14,500	In person day- 6 hours, 25–50 participants Virtual Per Hour, up to 24 participants
Literacy Training: 10 monthly virtual sessions, up to 2 hours each	Synchronous virtual sessions	\$7,500	Virtual Per Hour, up to 24 participants
Asynchronous Science of Reading course, and 4 Synchronous community of practice virtual meetings (to be scheduled based on site/school need)	Accessed via Canvas to include content, discussion boards, assessments, job embedded tasks accompanied with grading, review and feedback by ASU Prep Global professional development specialist Live Via Zoom with Asynchronous Job Embedded Projects and Tasks	\$780	Per participant, minimum 10 participants

Discounts

ASU Prep Global is pleased to extend the following discount options to the State of Iowa as part of our Cost Proposal. These incentives are intended to promote a mutually beneficial partnership and support the efficient use of public resources:

- We offer a **1% discount** for prompt payment made in **less than sixty (60) days** from the invoice date.
- We offer a **2% discount** for payments made by cash or equivalent direct payment methods.

In addition to these standard discounts, ASU Prep Global is committed to working collaboratively with the Iowa Department of Education and local school districts to ensure that our services are both cost-effective and responsive to community needs. We are prepared to tailor our professional learning packages—whether in scope, delivery format, or implementation timeline—to align with district-specific budgets and local strategic goals. This adaptive approach ensures that our coaching, leadership development, and literacy training solutions are both high-impact and financially sustainable for Iowa’s diverse educational communities.