

**Payment Terms**

Per *Iowa Code § 8A.514* the State of Iowa is allowed sixty (60) days to pay an invoice submitted by a vendor.

What discount will you give for payment in 15 days?

What discount will you give for payment in 30 days?

**Cost Proposal**

Respondent's Cost Proposal shall include an all-inclusive, itemized, total cost in U.S. Dollars (including all travel, administrative expenses, overhead, etc. in prices). All pricing to be FOB Destination, freight cost and all expenses included; and based on Net 60 Days Payment Terms. Please use additional pages to provide any additional narrative support for the costing information.

- Total maximum budget for this campaign not to exceed \$130,000.
- Provide an all-inclusive, cost per medium for each of your proposed 8-week media plan requested in Section 5.2.1 of the Scored Requirements section. Respondent shall break the ad cost out into the following types of advertising medium so there is a total ad cost for TV, Radio, etc. and then provide an overall total cost for each media plan proposed.

Media	Number of Ads	Cost per Ad	Total Cost
TV			
Radio			
Streaming Services			
Print			
Social Media			
Online Digital			
Direct Mailings			
Outdoor Advertising			
Other Mediums			
Total			

- Any other costs associated with proposed solution.
- Pricing for optional services.