005-RFB-3189-2027

Embroidery and Screen Printing Specifications

Attachment 2

Iowa DNR Embroidery Specifications

IOWA DNR Logo Information/Placement:

Field Services (one line)
Legal Services (one line)
State Parks (one line)
Law Enforcement (one line)

- DNR Logo is to be embroidered on the left chest of shirts/sweatshirts & on the front of the band on stocking caps.
- IOWA should be embroidered above the DNR logo in all caps in block lettering.
    - Total size of the DNR Logo will be 2.51" wide by 1.30" tall (Stitch count 2,770)
    - Total size of the DNR Logo with one bureau name (one line under logo) will be 1.65" tall (Stitch count on Wildlife 2,830)
    - Total size of the DNR Logo with two bureau names (two lines under logo) will be 2.15" tall (Stitch count 4,470 Environmental Services)
- Some staff may not request a bureau name be added below the DNR Logo; therefore, only the DNR Logo would be added to the garment.
- Baseball cap logo size is 2" tall (tip of Iowa) and 3" wide using DNR Logo (#3)

Conservation & Recreation (two lines)
OHV & Snowmobiles (one line)
Trails Program (one line)
Shooting Sports (one line)

Thread Color for IOWA, Bureau Names & DNR Logo:

- DNR Logo thread color: 1291 Marlin; 1001 White; 1372 Honey; 1940 Key Lime. Will accept comparable thread color to these with approval
- Black, Green, Navy, Charcoal/Gray garments—white thread for Bureau names
- Khaki, White, Orange garments—black thread for Bureau names
- Only black/white thread colors will be utilized for Bureau names; shirt colors may vary

Bureau/Division Name options

Located under DNR logo – again all caps using block lettering

Fisheries (one line)
Wildlife (one line)
Forestry (one line)
Engineering (one line)
Realty (one line)
Environmental Services (two lines)
Water Quality (one line)
Air Quality (one line)
Land Quality (one line)
Hunter Education (one line)
River Programs (one line)

Additional Embroidery Options:

- Law Enforcement gold badge is to be embroidered on the left chest of the shirt/sweatshirt – DNR to provide sample shirt with this badge to ensure accurate color and size – badge is 2.75" tall and 2.8" wide at its widest point. Thread color is yellow gold and black. (Stitch count 10,250–15,000)
- Law Enforcement red embroidered emblem is to be placed on the right chest of the shirt/sweatshirts – emblem is 2.5" tall and just under 2.5" wide. (Stitch count 18,000)
    - Thread color for patch on job provided;
    - The name of the officer will go under the red embroidered emblem and then either Conservation Officer, Instructor or Honor Guard

Additional Screen Printing Options:

- Range Officer screen printed on back of orange polo shirts, all capital letters, block lettering, “RANGER” 1¼" high, “OFFICER” 2½" high.