



July 19, 2024

To: All Potential Bidders

Re: RFP– Evaluation of 005-RFP-1108-2024 Mas Media Services - GTSB

**ADDENDUM ONE**

A. Further breakdown of the evaluation criteria and points for this RFP include:

- Technical (Required) Scored Points - 70
- Cost Points - 30
- TOTAL POINTS AVAILABLE – 100

B. Minimum Technical Score required - **45**

Technical Criteria	RFP Section	Possible Points
Scope of Work	Exhibit 9	20
Mandatory Specifications	Exhibit 10	20
Storyboard Example	Exhibit 11	10
Implementation Plan	Exhibit 12	20
Customer Service	Exhibit 13	10
<b>Total Possible Technical (Required) Scored Points</b>		<b>70</b>