

Iowa Department of Natural Resources (DNR)

REQUEST FOR PROPOSAL

RFP COVER SHEET

Administrative Information:

TITLE OF RFP:	Anonymous Location Data Services	RFP Number:	24CRDFBRKROG-0001
DNR seeks to purchase:	Movement and travel metrics derived from anonymous location data (e.g., foot or vehicle traffic) for at least 140 custom geographies covering publicly-managed areas of interest.		
Number of mos. or yrs. of the initial term of the contract:	3 yrs	Number of possible annual extensions:	3
Tentative Contract term start date:	4/1/24	Tentative Contract term end date:	2/28/26 3/31/27
DNR Issuing Officer:			
Name: Philip Payton			
Phone and e-Mail: 515-361-0743; philip.payton@dnr.iowa.gov			
Mailing Address: 502 E 9 th St, Des Moines, IA 50319			
DNR PROCUREMENT TIMETABLE—Event or Action:		Date/Time (Central Time):	
Proposals Due Date:		Date: 2/15/24	
Proposals Due Time:		Time: 4:00 PM CST	
Anticipated Date for NRC Commission Approval		March 14, 2024	
Anticipated Date to execute contract:		April 1, 2024	
Relevant Websites:	Web-address:		
Internet website where Addenda to this RFP will be posted:	http://bidopportunities.iowa.gov/		
Internet website where contract terms and conditions are posted:	http://www.iowadnr.gov/InsideDNR/RFPBidLettings.aspx		
Internet website where Respondents can learn more about the DNR:	https://www.iowadnr.gov/		
Number of Copies of Proposals Required to be Submitted:			1 emailed original

SECTION 1 INTRODUCTION

1.1 Purpose

The purpose of this Request for Proposals (RFP) is to solicit proposals from Responsible Respondents to provide the goods and/or services identified on the RFP cover sheet and further described in Section 5 of this RFP to the DNR identified on the RFP cover sheet. The DNR intends to award a Contract(s) beginning and ending on the dates listed on the RFP cover sheet, and the DNR, in its sole discretion, may extend the Contract(s) for up to the number of annual extensions identified on the RFP cover sheet.

1.2 Definitions

For the purposes of this RFP and the resulting contract, the following terms will mean:

“DNR” means the DNR identified on the RFP cover sheet that is issuing the RFP and any other DNR that purchases from the Contract. In this case, the DNR is DNR.

“Contract” means the contract(s) entered into with the successful Respondent(s) as described in Section 7.1.

“Contractor” means the successful Respondent to this RFP.

“General Terms and Conditions” means the General Terms and Conditions for Services Contracts as referenced on the RFP cover page.

“Proposal” means the Respondent’s proposal submitted in response to the RFP.

“Respondent” means a vendor submitting a Proposal in response to this RFP.

“Responsible Respondent” means a Respondent that has the capability in all material respects to perform the scope of work and specifications of the Contract. In determining whether a Respondent is a Responsible Respondent, the DNR may consider various factors including, but not limited to, the Respondent’s competence and qualifications to provide the goods or services requested, the Respondent’s integrity and reliability, the past performance of the Respondent and the best interest of the DNR and the State.

“Responsive Proposal” means a Proposal that complies with the material provisions of this RFP.

“RFP” means this Request for Proposals and any attachments, exhibits, schedules or addenda hereto.

“State” means the State of Iowa, the DNR, and all state agencies, boards, and commissions, and any political subdivisions making purchases from the Contract as permitted by this RFP.

1.3 Overview of the RFP Process

This RFP is designed to provide Respondents with the information necessary for the preparation of competitive Proposals. The RFP process is for the DNR’s benefit and is intended to provide the DNR with competitive information to assist in the selection process. It is not intended to be comprehensive. Each Respondent is responsible for determining all factors necessary for submission of a comprehensive Proposal.

Respondent should review Attachment 3, Form 22 Request for Confidentiality, for more information if its Proposal contains confidential information. Any Proposal marked “Confidential” or “Proprietary” on every page may be disqualified.

Respondents will be required to email their Proposals. It is the DNR’s intention to evaluate Proposals from all Respondents that submit timely Responsive Proposals, and award the Contract(s) in accordance with Section 6, Evaluation and Selection.

1.4 Background Information

Movement and travel information is an essential component to assessment of outdoor recreational behavior in Iowa. The Department of Natural Resources (DNR) has traditionally utilized a mailed survey of Iowans and, to a limited degree, residents of border communities to quantify the amount and nature of recreational visitation to Iowa’s Significant Publicly Owned Lakes. Previous surveys have yielded information on quantity and timing of visits, economic impact based on direct and indirect spending, preferred activities, important factors affecting recreational choices, and perception of Iowa’s water quality based on visitors’ recreational experiences. Due to changes in survey science and in the public’s response to mailed surveys, the upcoming 2024 Iowa Lakes Survey methodology was altered to improve the efficiency and cost effectiveness of data acquisition. Specifically, the survey will derive movement and travel information from anonymous location data.

Numerous case studies have already been completed to determine whether anonymous location data will yield the information needed. For example, it was used to determine whether lakes could be ranked according to visitation over similar time periods as the most recent mailed survey (i.e., 2019); the case study revealed that rankings were reasonable for a low-visitation lake, two intermediate lakes, and one high-visitation lake. It also revealed unexpected out-of-state visitation that would have been impossible to quantify using the former surveys’ methodology (i.e., visitors were from far beyond border communities). Several other case studies revealed that anonymous location data could detect a difference in timing and intensity of visitation at urban trout stockings with and without a public announcement; the drastic loss of visitation following the tornado impact at Red Haw State Park and subsequent return on a volunteer day; and change over multiple years’ time throughout a major lake renovation. Information garnered from anonymous location is different than that derived from mailed surveys, as it is a more complete census of visitation rather than a sample. Thus, case studies sometimes revealed unexpected or previously unmeasured travel behaviors, such as nighttime fisheries, greenspace use during lake drawdown when a fishery was closed, and very distant trip origins. These insights are incredibly valuable and can guide future resource management and research efforts. After case studies were completed, it was decided that anonymous location data could contribute a useful component to the 2024 Iowa Lakes Survey, in a way that measured each lake’s usage consistently and fairly over the entire time period of interest.

SECTION 2 ADMINISTRATIVE INFORMATION

2.1 Issuing Officer

The Issuing Officer identified in the RFP cover sheet is the sole point of contact regarding the RFP from the date of issuance until a Notice of Intent to Award the Contract is issued.

2.2 Restriction on Communication

From the issue date of this RFP until a Notice of Intent to Award the Contract is issued, Respondents may contact only the Issuing Officer. The Issuing Officer will respond only to written questions regarding the procurement process. Questions related to the interpretation of this RFP must be submitted as provided in Section 2. Oral questions related to the interpretation of this RFP will not be accepted. Respondents may be disqualified if they contact any State employee other than the Issuing Officer about the RFP except that Respondents may contact the State Targeted Small Business Office on issues related to the preference for Targeted Small Businesses.

This section will not be construed as restricting communications related to the administration of any contract currently in effect between a Respondent and the State.

2.3 Downloading the RFP from the Internet

The RFP document and any addenda to the RFP will be posted at <http://bidopportunities.iowa.gov/>. The Respondent is advised to check the website periodically for Addenda to this RFP, particularly if the Respondent downloaded the RFP from the Internet as the Respondent may not automatically receive addenda. It is the Respondent's sole responsibility to check daily for addenda to posted documents.

2.4 Procurement Timetable

The dates provided in the procurement timetable on the RFP cover sheet are provided for informational and planning purposes. The DNR reserves the right to change the dates. If the DNR changes any of the deadlines for Respondent submissions, the DNR will issue an addendum to the RFP.

2.5 Questions, Requests for Clarification, and Suggested Changes

Respondents are invited to **email** written questions and requests for clarifications regarding the RFP. Respondents may also **email** suggestions for changes to the specifications of this RFP. The questions, requests for clarifications, or suggestions must be in writing and received by the Issuing Officer on or before the date and time listed on the RFP cover sheet. Oral questions will not be permitted. If the questions, requests for clarifications, or suggestions pertain to a specific section of the RFP, Respondent should reference the page and section number(s). The DNR will **email** written responses to questions, requests for clarifications, or suggestions received from Respondents on before the date listed on the RFP cover sheet. The DNR's written responses will become an addendum to the RFP. If the DNR decides to adopt a suggestion that modifies the RFP, the DNR will issue an addendum to the RFP.

The DNR assumes no responsibility for oral representations made by its officers or employees unless such representations are confirmed in writing and incorporated into the RFP through an addendum.

2.6 Amendment to the RFP

The DNR reserves the right to amend the RFP at any time using an addendum. The Respondent must acknowledge receipt of all addenda in its Proposal. If the DNR issues an addendum after the due date for receipt of Proposals, the DNR may, in its sole discretion, allow Respondents to amend their Proposals in response to the addendum.

2.7 Amendment and Withdrawal of Proposal

The Respondent may amend or withdraw and resubmit its Proposal at any time before the Proposals are due. The amendment must be in writing, signed by the Respondent and received by the time set for the receipt of Proposals. Electronic mail and faxed amendments will not be accepted. Respondents must notify the Issuing Officer in writing prior to the due date for Proposals if they wish to completely withdraw their Proposals.

2.8 Submission of Proposals

The DNR is requiring each Respondent to **EMAIL** its Bid Proposal to procurement@dnr.iowa.gov so that it is received by the Issuing Officer no later **February 15, 2023 at 4:00PM Central Time**. **The Respondent must ensure the subject line of the email includes the RFP number as identified in the solicitation document. This is a mandatory specification and will not be waived by the DNR.** Any Bid Proposal received after this deadline will be rejected. It is the Respondent's responsibility to ensure that the Bid Proposal is received prior to the deadline.

Respondents must furnish all information necessary to enable the DNR to evaluate the Proposal. Oral information provided by the Respondent will not be considered part of the Respondent's Proposal unless it is reduced to writing.

2.9 Proposal Opening

The DNR will open Proposals after the deadline for submission of Proposals has passed. The Proposals will remain confidential until the DNR has issued a Notice of Intent to Award a Contract. See Iowa Code Section 72.3. However, the names of Respondents who submitted timely Proposals will be publicly available after the Proposal opening. The announcement of Respondents who timely submitted Proposals does not mean that an individual Proposal has been deemed technically compliant or accepted for evaluation.

2.10 Costs of Preparing the Proposal

The costs of preparation and delivery of the Proposal are solely the responsibility of the Respondent.

2.11 No Commitment to Contract

The DNR reserves the right to reject any or all Proposals received in response to this RFP at any time prior to the execution of the Contract. Issuance of this RFP in no way constitutes a commitment by the DNR to award a contract.

2.12 Rejection of Proposals

The DNR may reject outright and not evaluate a Proposal for reasons including, without limitation:

2.12.1 The Respondent fails to **email** the Proposal by the due date and time.

- 2.12.2** The Respondent acknowledges that a mandatory specification of the RFP cannot be met.
- 2.12.3** The Respondent's Proposal changes a material specification of the RFP or the Proposal is not compliant with the mandatory specifications of the RFP.
- 2.12.4** The Respondent's Proposal limits the rights of the DNR.
- 2.12.5** The Respondent fails to include information necessary to substantiate that it will be able to meet a specification of the RFP as provided in Section 3 of this RFP.
- 2.12.6** The Respondent fails to timely respond to the DNR's request for information, documents, or references.
- 2.12.7** The Respondent fails to include Proposal Security, if required.
- 2.12.8** The Respondent fails to include any signature, certification, authorization, stipulation, disclosure or guarantee as provided in Section 3 of this RFP.
- 2.12.9** The Respondent presents the information requested by this RFP in a format inconsistent with the instructions of the RFP or otherwise fails to comply with the specifications of this RFP.
- 2.12.10** The Respondent initiates unauthorized contact regarding the RFP with a State employee other than the Issuing Officer.
- 2.12.11** The Respondent provides misleading or inaccurate responses.
- 2.12.12** The Respondent's Proposal is materially unbalanced.
- 2.12.13** There is insufficient evidence (including evidence submitted by the Respondent and evidence obtained by the DNR from other sources) to satisfy the DNR that the Respondent is a Responsible Respondent.
- 2.12.14** The Respondent alters the language in Attachment 1, Certification Letter or Attachment 2, Authorization to Release Information letter.
- 2.12.15** The Respondent is a "scrutinized company" included on a "scrutinized company list" created by a public fund pursuant to Iowa Code section 12J.3.
- 2.12.16** The Respondent has defaulted or had a similar contract terminated for cause in the last 24 months.

2.13 Nonmaterial Variances

The DNR reserves the right to waive or permit cure of nonmaterial variances in the Proposal if, in the judgment of the DNR, it is in the State's best interest to do so. Nonmaterial variances include

but are not limited to, minor failures to comply that: do not affect overall responsiveness, are merely a matter of form or format, do not change the relative standing or otherwise prejudice other Respondents, do not change the meaning or scope of the RFP, or do not reflect a material change in the specifications of the RFP. In the event the DNR waives or permits cure of nonmaterial variances, such waiver or cure will not modify the RFP specifications or excuse the Respondent from full compliance with RFP specifications or other Contract specifications if the Respondent is awarded the Contract. The determination of materiality is in the sole discretion of the DNR.

2.14 Reference Checks

The DNR reserves the right to contact any reference to assist in the evaluation of the Proposal, to verify information contained in the Proposal and to discuss the Respondent's qualifications and the qualifications of any subcontractor identified in the Proposal.

2.15 Information from Other Sources

The DNR reserves the right to obtain and consider information from other sources concerning a Respondent, such as the Respondent's capability and performance under other contracts, the qualifications of any subcontractor identified in the Proposal, the Respondent's financial stability, past or pending litigation, and other publicly available information.

2.16 Verification of Proposal Contents

The content of a Proposal submitted by a Respondent is subject to verification. If the DNR determines in its sole discretion that the content is in any way misleading or inaccurate, the DNR may reject the Proposal.

2.17 Proposal Clarification Process

The DNR reserves the right to contact a Respondent after the submission of Proposals for the purpose of clarifying a Proposal. This contact may include written questions, interviews, site visits, a review of past performance if the Respondent has provided goods and/or services to the State or any other political subdivision wherever located, or requests for corrective pages in the Respondent's Proposal. The DNR will not consider information received from or through Respondent if the information materially alters the content of the Proposal or the type of goods and/or services the Respondent is offering to the DNR. An individual authorized to legally bind the Respondent must sign responses to any request for clarification. Responses must be submitted to the DNR within the time specified in the DNR's request. Failure to comply with requests for additional information may result in rejection of the Proposal.

2.18 Disposition of Proposals

All Proposals become the property of the State and will not be returned to the Respondent. Once the DNR issues a Notice of Intent to Award the Contract, the contents of all Proposals will be public records available for inspection by interested parties, except for information for which Respondent properly requests confidential treatment according to exceptions provided in Iowa Code Chapter 22 or other applicable law.

2.19 Public Records and Requests for Confidential Treatment

The DNR's release of public records is governed by Iowa Code chapter 22. Respondents are encouraged to familiarize themselves with Chapter 22 before submitting a Proposal. The DNR will copy and produce public records upon request as required to comply with Chapter 22 and will

treat all information submitted by a Respondent as non-confidential records unless Respondent requests specific parts of the Proposal be treated as confidential at the time of the submission as set forth herein **AND the information is confidential under Iowa or other applicable law.**

2.20 Form 22 - Request for Confidentiality

FORM 22 MUST BE COMPLETED AND INCLUDED WITH RESPONDENT'S PROPOSAL. COMPLETION AND SUBMITTAL OF FORM 22 IS REQUIRED WHETHER THE PROPOSAL DOES OR DOES NOT CONTAIN INFORMATION FOR WHICH CONFIDENTIAL TREATMENT WILL BE REQUESTED. FAILURE TO SUBMIT A COMPLETED FORM 22 WILL RESULT IN THE PROPOSAL BEING CONSIDERED NON-RESPONSIVE AND ELIMINATED FROM EVALUATION.

2.21 Copyright Permission

By submitting a Proposal, the Respondent agrees that the DNR may copy the Proposal for purposes of facilitating the evaluation of the Proposal or to respond to requests for public records. By submitting a Proposal, the Respondent consents to such copying and warrants that such copying will not violate the rights of any third party. The DNR will have the right to use ideas or adaptations of ideas that are presented in Proposals.

2.22 Release of Claims

By submitting a Proposal, the Respondent agrees that it will not bring any claim or cause of action against the DNR based on any misunderstanding concerning the information provided in the RFP or concerning the DNR's failure, negligent or otherwise, to provide the Respondent with pertinent information in this RFP.

2.23 Respondent Presentations

Respondents may be required to make a presentation. The determination as to need for presentations, and the location, order, and schedule of the presentations is at the sole discretion of the DNR. The presentation may include slides, graphics and other media selected by the Respondent to illustrate the Respondent's Proposal. The presentation can not materially change the information contained in the Proposal.

2.24 Evaluation of Proposals Submitted

Proposals that are timely submitted and are not rejected will be reviewed and evaluated in accordance with Section 6 of the RFP. The DNR will not necessarily award a Contract resulting from this RFP to the Respondent offering the lowest cost. Instead, the DNR will award the Contract(s) to the Responsible Respondent(s) whose Responsive Proposal the DNR believes will provide the best value to the DNR and the State.

2.25 Award Notice and Acceptance Period

Notice of Intent to Award the Contract(s) will be sent to all Respondents submitting a timely Proposal and may be posted at the website shown on the RFP cover sheet. Negotiation and execution of the Contract(s) must be completed no later than thirty (30) days from the date of the Notice of Intent to Award or such other time as designated by DNR. If the successful Respondent fails to negotiate and deliver an executed Contract by that date, the DNR, in its sole discretion, may cancel the award and award the Contract to the remaining Respondent the DNR believes will provide the best value to the State.

2.26 No Contract Rights until Execution

No Respondent will acquire any legal or equitable rights regarding the Contract unless and until the Contract has been fully executed by the successful Respondent and the DNR.

2.27 Choice of Law and Forum

This RFP and the Contract will be governed by the laws of the State of Iowa. Changes in applicable laws and rules may affect the award process or the Contract. Respondents are responsible for ascertaining pertinent legal requirements and restrictions. Any and all litigation or actions commenced in connection with this RFP will be brought in the appropriate Iowa forum.

2.28 Restrictions on Gifts and Activities

Iowa Code Chapter 68B restricts gifts which may be given or received by State employees and requires certain individuals to disclose information concerning their activities with State government. Respondents are responsible to determine the applicability of this Chapter 68B to their activities and to comply with its requirements. In addition, pursuant to Iowa Code section 722.1, it is a felony offense to bribe or attempt to bribe a public official.

2.29 RESERVED

SECTION 3 FORM AND CONTENT OF PROPOSALS

3.1 Instructions

These instructions prescribe the format and content of the Proposal. They are designed to facilitate a uniform review process. Failure to adhere to the Proposal format may result in the rejection of the Proposal.

- 3.1.1** The Proposal will be divided into two parts: (1) **the Technical Proposal** and (2) **the Cost Proposal** that must be emailed to procurement@dnr.iowa.gov no later than **February 15, 2024 at 4:00PM Central Time. This is a mandatory specification and will not be waived by the DNR.** Any Proposal received after this deadline will be rejected.

Technical Proposal Contents

Original Technical Proposal
Public Copy (if submitted)

Cost Proposal Contents

Original Cost Proposal

- 3.1.2** If the Respondent designates any information in its Proposal as confidential pursuant to Section 2, the Respondent must also submit one (1) copy of the Proposal from which confidential information has been excised as provided in Section 2 and which is marked "Public Copy".
- 3.1.3** Proposals should not contain promotional or display materials.
- 3.1.4** Attachments are to be referenced in the Proposal.
- 3.1.5** If a Respondent proposes more than one solution to the RFP specifications, each must be labeled and submitted in a separate Proposal and each will be evaluated separately.

3.2 Technical Proposal

The following documents and responses must be included in the Technical Proposal in the order given below. Items listed in Section 3.2 will be considered in the evaluation and scoring of the Technical Proposals:

3.2.1 Transmittal Letter (Required)

An individual authorized to legally bind the Respondent must sign the transmittal letter. The letter must include the Respondent's mailing address, electronic mail address, fax number, and telephone number.

The Respondent must prepare an executive summary and overview of the goods and/or services it is offering, including all of the following information:

- 3.2.1.1** Statements that demonstrate that the Respondent has read, understands and agrees with the terms and conditions of the RFP including the Contract provisions in Section 7.

3.2.1.2 An overview of the Respondent's plans for complying with the specifications of this RFP.

3.2.1.3 Any other summary information the Respondent deems to be pertinent.

3.2.2 Mandatory Specifications and Scored Technical Specifications

The Respondent must answer whether or not it will comply with each specification in Section 5 of the RFP. Where the context requires more than a yes or no answer or the specific specification so indicates, Respondent must explain how it will comply with the specification. Merely repeating the Section 5 specifications may be considered non-responsive and result in the rejection of the Proposal. Proposals must identify any deviations from the specifications of the RFP or specifications the Respondent cannot satisfy. If the Respondent deviates from or cannot satisfy the specification(s) of this section, the DNR may reject the Proposal.

3.2.3 Respondent Background Information

The Respondent must provide the following general background information:

3.2.3.1 Name, address, telephone number, fax number and e-mail address of the Respondent including all d/b/a's or assumed names or other operating names of the Respondent and any local addresses and phone numbers.

3.2.3.2 Form of business entity, e.g., corporation, partnership, proprietorship, limited liability company.

3.2.3.3 State of incorporation, state of formation, or state of organization.

3.2.3.4 The location(s) including address and telephone numbers of the offices and other facilities that relate to the Respondent's performance under the terms of this RFP.

3.2.3.5 Type of business.

3.2.3.6 Name, address and telephone number of the Respondent's representative to contact regarding all contractual and technical matters concerning the Proposal.

3.2.3.7 Name, address and telephone number of the Respondent's representative to contact regarding scheduling and other arrangements.

3.2.3.8 Name, contact information and qualifications of any subcontractors who will be involved with this project the Respondent proposes to use and the nature of the goods and/or services the subcontractor would perform.

3.2.3.9 The successful Respondent will be required to register to do business in Iowa before payments can be made.

For vendor registration documents, go to:

<https://das.iowa.gov/procurement/vendors/how-do-business>

3.2.4 RESERVED

3.2.5 Acceptance of Terms and Conditions

By submitting a Proposal, Respondent acknowledges its acceptance of the terms and conditions of the RFP and the General Terms and Conditions without change except as otherwise expressly stated in its Proposal. If the Respondent takes exception to a provision, it must identify it by page and section number, state the reason for the exception, and set forth in its Proposal the specific RFP or General Terms and Conditions language it proposes to include in place of the provision. If Respondent's exceptions or responses materially alter the RFP, or if the Respondent submits its own terms and conditions or otherwise fails to follow the process described herein, the DNR may reject the Proposal, in its sole discretion.

3.2.6 Certification Letter

The Respondent must sign and submit with the Proposal, the document included as Attachment #1 (Certification Letter) in which the Respondent must make the certifications included in Attachment #1.

3.2.7 Authorization to Release Information

The Respondent must sign and submit with the Proposal the document included as Attachment #2 (Authorization to Release Information Letter) in which the Respondent authorizes the release of information to the DNR.

3.2.8 Firm Proposal Terms

The Respondent must guarantee in writing the goods and/or services offered in the Proposal are currently available and that all Proposal terms, including price, will remain firm for the number days indicated on the RFP cover sheet following the deadline for submitting Proposals.

3.3 Cost Proposal

The Respondent must provide its Cost Proposal in a separate attachment for the proposed goods and/or services. See Attachment #5.

3.3.1 Payment Methods

The State of Iowa, in its sole discretion, will determine the method of payment for goods and/or services as part of the Contract. The State Pcard and EAP are preferred payment methods, but payments may be made by any of the following methods: Pcard/EAP, EFT/ACH, or State Warrant. Respondents should indicate in their Cost Proposals all of the payment methods they will accept. **This information will not be scored as part of the Cost Proposal or evaluated as part the Technical Proposal.**

3.3.1.1 Credit card or ePayables

The State of Iowa's Purchasing Cards (Pcards) and ePayable solution (EAP) are commercial payment methods utilizing the VISA credit card network. The State of Iowa will not accept price changes or pay additional fees if Respondent uses the Pcard or EAP payment methods. Pcard-accepting Respondents must abide by the State of Iowa's Terms of Pcard Acceptance, as provided in Section 7 of the RFP. Respondents must provide a statement regarding their ability to meet the requirements in this subsection, as well as identifying their transaction reporting capabilities (Level I, II, or III).

3.3.1.2 Electronic Funds Transfer (EFT) by Automated Clearing House (ACH)

Respondents should provide a statement regarding their ability to accept payment by EFT by ACH. Payments are deposited into the financial institution of the claimant's choice three working days from the issue date of the direct deposit.

https://das.iowa.gov/sites/default/files/acct_sae/man_for_ref/forms/eft_authorization_form.pdf

3.3.1.3 State Warrant

The State of Iowa's warrant drawn on the Treasurer of State is used to pay claims against the departments of the State of Iowa. The warrant is issued upon receipt of proper documentation from the issuing department.

3.3.2 Payment Terms

Per Iowa Code 8A.514 the State of Iowa is allowed sixty (60) days to pay an invoice submitted by a Contractor.

3.3.3 Respondent Discounts

Respondents should state in their Cost Proposals whether they offer any payment discounts, including but not limited to:

3.3.3.1 Prompt Payment Discount

The State can agree to pay in less than sixty (60) days if an incentive for earlier payment is offered.

3.3.3.2 Cash Discount

The State may consider cash discounts when scoring Cost Proposals.

SECTION 4 DESCRIPTION OF WORK AND STATEMENT OF WORK

Overview

The successful Respondent must provide the services to the State in accordance with the requirements as provided in this Scope of Work.

4.1 Description of Work

4.1.1 DNR is seeking a service provider to provide movement and travel metrics derived from anonymous location data (e.g., foot or vehicle traffic) for up to 1,000 custom shapefiles covering publicly-managed waterbodies and their surrounding areas (see Appendix A). Access to anonymous location data shall be made available to the DNR for multiple users/licenses through an online data portal with a friendly user interface for a three-year period. Please outline the costs of a single user/license and of additional users/licenses. Anonymous location data should at a minimum reflect the time period of January 1, 2024 – December 31, 2026. Service provider should describe historical data that are available with this service as well (i.e., data from prior to January 1, 2024). Data reported should be specific to shapefile and calendar year. Preference will be given to service providers who can provide data on a smaller time scale (i.e. days or weeks vs. years). A shapefile is typically a lake and its surrounding park, defined by a custom-drawn GIS shapefile provided by the DNR to the service provider. The service provider must be able to accommodate these custom shapefiles.

Anonymous location data shall be derived from either third- or first-party location data sources such as mobile applications, automobiles, smart watches, and other geolocating smart devices. A description of how anonymous location data are derived, including significant changes in methodology over time, is required as a part of the service provider's response to this RFP. Data provided to DNR shall be organized and aggregated to provide movement information without conveying personally identifiable information. Movement and travel metrics must include but are not limited to:

- Number of visits
- Number of unique visitors
- Travel distance from home
- Travel time from home
- Trip duration
- Popular days and times for visits
- Origin of trip

Movement and travel metrics may include but are not limited to:

- Routes most frequently traveled
- Areas within the geography in which time was spent (e.g., hotspot analysis)
- Probable demographic composition of visitors
- Connectivity between areas

Service providers should provide a measure of data accuracy or reliability, such as capture rate and serve data through an online data dashboard or data portal as described in the RFP response.

A complete proposal should include a detailed description of:

- 4.1.1.1 Type of movement information available (e.g., foot traffic, vehicle traffic), origin of anonymous data (e.g., first-party or third-party), and measures of data quality
- 4.1.1.2 Time periods for which data are available, and how quickly new data are made available via report and/or dashboard
- 4.1.1.3 Ability to upload or otherwise provide custom shapefiles to serve as the geography of interest
- 4.1.1.4 A list of all travel and movement-related metrics provided for a shapefile
- 4.1.1.5 Explanation of any spatial analysis provided, such as heat maps within a shapefile
- 4.1.1.6 Explanation of any cross-shapefile connectivity analyses provided
- 4.1.1.7 Description of the process for deriving anonymous location data (first party, third party, etc.).
- 4.1.1.8 A clear explanation of how costs are applied (e.g., complete access to a data dashboard with unlimited shapefiles and time periods; charge per shapefile; charge per shapefile-time period queried)
- 4.1.1.9 Ability to download data by shapefile and time period

The DNR estimates an annual cost for this work to range between \$25,000 and \$75,000.

4.2 Description of Statement of Work.

Statement of Work. Contractor must perform the following Tasks by the Task Milestone Dates set out in the following table:

Deliverable	Task Milestone Date
<p>Task 1: Provide access to travel and movement information for up to 1,000 shapefiles for at least calendar years 2024-2026.</p> <p>Description: Provide access through an online data portal with a user interface to the following metrics for all significant publicly-owned lakes and their surrounding public areas (see Appendix A for list) in Iowa, for the time period 1/1/24-12/31/26: number of visits, number of unique visitors, travel distance from home, travel time from home, trip duration, popular days and times for visits, and origin of trip. Additional metrics will be incorporated into the final contract. Provide access to data in a downloadable format approved by DNR.</p>	<p>Access to data from calendar year 2024 shall be provided starting no later than 4/1/24, and maintained through at least 3/31/27.</p> <p>Access to data from calendar year 2025 shall be provided starting no later than 4/1/25, and maintained through at least 3/31/27.</p> <p>Access to data from calendar year 2026 shall be provided starting no later than 4/1/26, and maintained through 3/31/27.</p>

SECTION 5 SPECIFICATIONS

Overview

The successful Respondent must provide the goods and/or services to the State using the Contract in accordance with the specifications as provided in this Section. The Respondent must address each specification in this Section and indicate whether or not it will comply with the specification. If the context requires more than a yes or no answer or the section specifically indicates, Respondent must explain how it will comply with the specification. Proposals must address each specification. Merely repeating the specifications may be considered non-responsive and may disqualify the Respondent. Proposals must identify any deviations from the specifications of this RFP or specifications the Respondent cannot satisfy. If the Respondent deviates from or cannot satisfy the specification(s) of this section, the DNR may reject the Proposal.

4.1 Scored Technical Specifications

All items listed below are Scored Technical Specifications. All specifications will be evaluated and scored by the evaluation committee in accordance with Section 6.

- Anonymous location data quality
- Anonymous location data longevity and consideration of privacy laws
- Data usability and interface/report user friendliness
- Data access timeliness
- Level of spatiotemporal detail
- Availability of access to additional areas and time periods
- Demographic composition of visitors based on home analysis
- Hotspot analysis of use within each shapefile
- Traffic or route analysis to each area
- Assessment of connectivity between areas

SECTION 6 EVALUATION AND SELECTION

6.1 **Introduction**

This section describes the evaluation process that will be used to determine which Proposal(s) provides the greatest benefit to the State. DNR will not necessarily award the Contract to the Respondent offering the lowest cost to the DNR. Instead, the DNR will award to the Respondent whose Responsive Proposal the DNR believes will provide the best value to the State.

6.2 **Evaluation Committee**

The DNR will conduct a comprehensive, fair, and impartial evaluation of Proposals received in response to this RFP. The DNR will use an evaluation committee to review and evaluate the Technical Proposals. The evaluation committee will recommend an award based on the results of their evaluation to the DNR or to such other person or entity who must approve the recommendation.

6.3 **Technical Proposal Evaluation and Scoring**

All Technical Proposals will first be reviewed to determine if they comply with the Mandatory Specifications. The Technical Proposals will then be evaluated and scored on the Scored Technical Specifications described in Section 5.1 and 5.2. To be deemed a Responsive Proposal, the Proposal must:

- Answer “Yes” to all parts of Section 5.1 and include supportive materials as required to demonstrate the Respondent will be able to comply with the Mandatory Specifications in that section and
- Obtain the minimum score for the Technical Proposal.
- If section 5 has been marked “RESERVED” then only the criteria below will be used during evaluation.

Evaluation Criteria. Evaluation of proposals will be based on the following criteria, which are not listed in any particular order of importance. Criterion: (Possible 100 Points).

6.3.1 Cost. (25 Points)

6.3.2 Mandatory Work Plan: Compliance and thoroughness of Respondent’s response to the RFP Technical Proposal. Respondent’s work plan to complete required responsibilities described in the Statement of Work. (30 Points)

- Number of visits
- Number of unique visitors
- Travel distance from home
- Travel time from home
- Trip duration
- Popular days and times for visits
- Origin of trip

Elective Work Plan: Respondent’s work plan to complete elective responsibilities described in the Statement of Work. (10 Points)

- Routes most frequently traveled
- Areas within the geography in which time was spent (e.g., hotspot analysis)

- Probable demographic composition of visitors
- Connectivity between areas

6.3.3 Capacity and Technical Expertise: The capacity of the Respondent to complete responsibilities described in the Statement of Work, including each aspect of the additional technical specifications. (15 Points)

6.3.4 Timeline: Respondent’s proposed implementation timeline to complete responsibilities described in the Statement of Work. (10 Points)

6.3.5 Performance and Reliability: Respondent’s professional experience and plan for longevity of the data source. (10 Points)

6.4 Cost Proposal Scoring

The Cost Proposals will remain sealed during the evaluation of the Technical Proposals and any demonstrations. Only prospective Respondents who obtain the minimum score for their Technical Proposal will be considered during the cost evaluation phase of the review process. When a Technical Proposal does not meet the minimum score, the associated Cost Proposal will remain unopened and will be returned to the Respondent upon request after the Lead State issues a Notice of Intent to Award the Contract. After the Technical Proposals are evaluated and scored, the Cost Proposals will be opened and scored.

To assist the DNR in evaluating, Cost Proposals may be evaluated and points awarded as follows:

- 1) The Cost Proposals will be ranked from least to most expensive.
- 2) The least expensive Cost Proposal will receive the maximum number of points available.
- 3) To determine the number of points to be awarded to all other Cost Proposals, the least expensive Cost Proposal will be used in all cases as the numerator. Each of the other Cost Proposals will be used as the denominator per the example below.
- 4) The percentage will then be multiplied by the maximum number of available points and the resulting number will be the cost points awarded to other compliant Respondents. Percentages and points will be rounded to the nearest whole value.

Example:

Respondent A quotes \$35,000, Respondent B quotes \$45,000, and Respondent C quotes \$65,000.

Respondent A: $\frac{\$35,000}{\$35,000}$ = receives 100% of available points on cost.

Respondent B: $\frac{\$35,000}{\$45,000}$ = receives 78% of available points on cost.

Respondent C: $\frac{\$35,000}{\$65,000}$ = receives 54% of available points on cost.

6.5 Total Score

The compliant Respondent's Technical Proposal points will be added to its Cost Proposal points to obtain the total points awarded for the Proposal.

6.6 Tied Score and Preferences

- 6.6.1** An award will be determined by a drawing when responses are received that are equal in all respects and tied in price. Whenever it is practical to do so, the drawing will be held in the presence of the Respondents who are tied in price. Otherwise the drawing will be made in front of at least three non-interested parties. All drawings will be documented.
- 6.6.2** Notwithstanding the foregoing, if a tied score involves an Iowa-based Respondent or products produced within the State of Iowa and a Respondent based or products produced outside the State of Iowa, the Iowa Respondent will receive preference. If a tied score involves one or more Iowa Respondents and one or more Respondents outside the state of Iowa, a drawing will be held among the Iowa Respondents only.
- 6.6.3** In the event of a tied score between Iowa Respondents, the DNR will contact the Iowa Employer Support of the Guard and Reserve (ESGR) committee for confirmation and verification as to whether the Respondents have complied with ESGR standards. Preference, in the case of a tied score, will be given to Iowa Respondents complying with ESGR standards.
- 6.6.4** Second preference in tied scores will be given to Respondents based in the United States or products produced in the United States over Respondents based or products produced outside the United States.
- 6.6.5** Preferences required by applicable statute or rule will also be applied, where appropriate.

SECTION 7 CONTRACT TERMS AND CONDITIONS

7.1 Contract Terms and Conditions

The Contract that the DNR expects to award as a result of this RFP will comprise the specifications, terms and conditions of the RFP, written clarifications or changes made by the DNR to the RFP through an amendment to the RFP in accordance with the provisions of the RFP, the General Terms and Conditions, the offer of the successful Respondent contained in its Proposal, and any other terms deemed necessary by the DNR. No objection or amendment by a Respondent to the provisions or terms and conditions of the RFP or the General Terms and Conditions will be incorporated into the Contract unless DNR has explicitly accepted the Respondent's objection or amendment in writing.

The Contract terms and conditions in this Section 7 and the General Terms and Conditions will be incorporated into the Contract. The General Terms and Conditions may be supplemented at the time of contract execution and are provided to enable Respondents to better evaluate the costs associated with the RFP specifications and the Contract. All costs associated with complying with these specifications should be included in any pricing quoted by the Respondent.

By submitting a Proposal, Respondent acknowledges its acceptance of the terms and conditions of the RFP and the General Terms and Conditions without change except as otherwise expressly stated in its Proposal. If the Respondent takes exception to a provision, it must identify it by page and section number, state the reason for the exception, and set forth in its Proposal the specific RFP or General Terms and Conditions language it proposes to include in place of the provision. If Respondent's exceptions or proposed responses materially alter the RFP, or if the Respondent submits its own terms and conditions or otherwise fails to follow the process described herein, the DNR may reject the Proposal, in its sole discretion.

The DNR reserves the right to either award a Contract(s) without further negotiation with the successful Respondent or to negotiate Contract terms with the successful Respondent if the best interests of the State would be served.

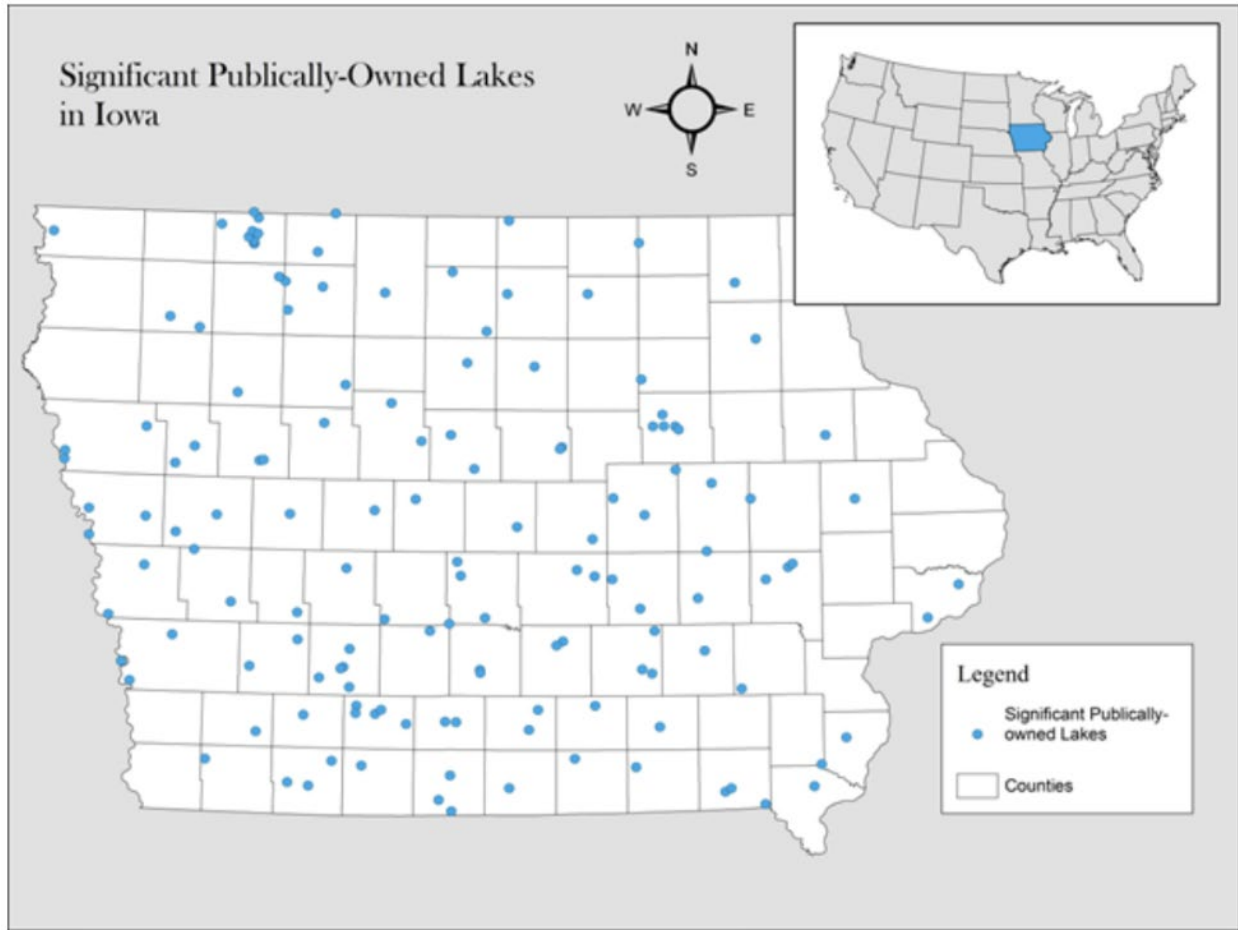
7.2 Terms and Conditions for State of Iowa Purchasing Cards

The State of Iowa will pay Contractor's invoices using its Purchasing Card Program (Pcard) whenever possible. The Pcard is a VISA credit card issued by U.S. Bank to allow authorized employees to make purchases on behalf of the State. It is a faster, more convenient alternative to traditional invoicing and remittance processing, allowing US Bank to pay the Contractor directly, generally within 48 hours of the transaction. Contractor will comply with security measures for Pcard payments including:

- Contractor will comply with Payment Card Industry Data Security Standard (PCI DSS) to assure confidential card information is not compromised;
- Contractor will adhere to Fair and Accurate Credit Transactions Act requirements that limit the amount of consumer and account information shared for greater security protection;
- Contractor will not write down card numbers or store card information. When accepting orders by phone, Contractor will process the transaction during the call and send itemized receipts (excluding card numbers) to the cardholder by fax, email, or mail (with delivery);

- Contractor will process payment for items when an order is placed only for items currently in stock and available for shipment, and only for services already rendered;
- Contractor will confirm that the name of purchaser matches the name on the card;
- Contractor will ensure Internet orders are processed via secure websites, featuring Verisign, TRUSTe, BBBOnline, or “https” in the web address;
- Contractor will shred any documentation with credit card numbers.

Appendix A. List and map of significantly publicly-owned waterbodies.



DNRID	Lake Name	County
AHL85	Ada Hayden Heritage Park Lake	Story
AHQ91	Lake Ahquabi	Warren
ANI15	Lake Anita	Cass
ARB79	Arbor Lake	Poweshiek
ARR78	Arrowhead Pond (Pottawattamie)	Pottawattamie
ARR81	Arrowhead Lake (Sac)	Sac
ASA09	Avenue of the Saints Lake	Bremer
BAC61	Badger Creek Lake	Madison
BAD94	Badger Lake	Webster
BDL54	Lake Belva Deer	Keokuk
BEA25	Beaver Lake	Dallas
BEE35	Beeds Lake	Franklin
BHA81	Black Hawk Lake	Sac
BHO29	Big Hollow Lake	Des Moines
BIC77	Big Creek Lake	Polk
BLU67	Blue Lake	Monona

BRC94	Brushy Creek Lake	Webster
BRO97	Browns Lake	Woodbury
BWH93	Bob White Lake	Wayne
BWO40	Briggs Woods Lake	Hamilton
CAR78	Carter Lake	Pottawattamie
CAS86	Casey Lake (Hickory Hills Lake)	Tama
CEN30	Center Lake	Dickinson
CEN53	Central Park Lake	Jones
CLE17	Clear Lake	Cerro Gordo
COR52	Coralville Reservoir	Johnson
COR99	Lake Cornelia	Wright
CRC47	Crawford Creek Impoundment	Ida
CRY41	Crystal Lake	Hancock
CSP15	Cold Springs Lake	Cass
DMA77	Dale Maffitt Lake	Polk
DAR92	Lake Darling	Washington
DBE43	DeSoto Bend Lake	Harrison
DCR71	Dog Creek Lake	O'Brien
DIA79	Diamond Lake	Poweshiek
DWI08	Don Williams Lake	Boone
EAS77	Easter Lake	Polk
EOK30	East Okoboji Lake	Dickinson
EOS20	East Lake (Osceola)	Clarke
ESH41	Eldred Sherwood Lake	Hancock
FIS74	Five Island Lake	Palo Alto
FOG80	Fogle Lake	Ringgold
GBE07	Green Belt Lake	Black Hawk
GCA64	Green Castle Lake	Marshall
GEO44	Lake Geode	Henry
GRL01	Greenfield Lake	Adair
GRL77	Grays Lake	Polk
GVA88	Green Valley Lake	Union
GWY07	George Wyth Lake	Black Hawk
HAN06	Hannen Lake	Benton
HAW62	Hawthorn Lake (Barnes City Lake)	Mahaska
HEN45	Lake Hendricks	Howard
HGR85	Hickory Grove Lake	Story
HOO91	Hooper Area Pond	Warren
ICA02	Lake Icaria	Adams
IND89	Indian Lake	Van Buren
ING32	Ingham Lake	Emmet
IOW48	Lake Iowa	Iowa

KEO62	Lake Keomah	Mahaska
KEP52	Kent Park Lake	Johnson
LGA30	Lower Gar Lake	Dickinson
LGR82	Lost Grove Lake	Scott
LIS74	Lost Island Lake	Palo Alto
LIT05	Littlefield Lake	Audubon
LIZ76	Lizard Lake	Pocahontas
LKE89	Lacey Keosauqua Park Lake	Van Buren
LPI42	Lower Pine Lake	Hardin
LRI27	Little River Watershed Lake	Decatur
LSP30	Little Spirit Lake	Dickinson
LSP97	Little Sioux Park Lake	Woodbury
LTH82	Lake of the Hills	Scott
LWA40	Little Wall Lake	Hamilton
MAC52	Lake Macbride	Johnson
MAN78	Lake Manawa	Pottawattamie
MAP83	Manteno Park Pond	Shelby
MAR50	Mariposa Lake	Jasper
MEA01	Meadow Lake	Adair
MEY07	Meyers Lake	Black Hawk
MEY96	Lake Meyer	Winneshiek
MIA68	Lake Miami	Monroe
MIC71	Mill Creek Lake	O'Brien
MIN30	Lake Minnewashta	Dickinson
MIT07	Mitchell Lake	Black Hawk
MOO47	Moorehead Park Pond	Ida
MTR01	Mormon Trail Lake	Adair
NEA27	Nine Eagles Lake	Decatur
NEL24	Nelson Park Lake	Crawford
NOD01	Nodaway Lake	Adair
NTW13	North Twin Lake	Calhoun
OLD67	Oldham Lake	Monona
ORI01	Lake Orient	Adair
OTC86	Otter Creek Lake	Tama
OTL90	Ottumwa Central Park Ponds	Wapello
PAH60	Lake Pahoja	Lyon
PIC73	Pierce Creek Lake	Page
PLC57	Pleasant Creek Lake	Linn
POL56	Poll Miller Park Lake	Lee
PRO83	Prairie Rose Lake	Shelby
RAT04	Rathbun Reservoir	Appanoose
RDL34	Rudd Lake	Floyd

RHA59	Red Haw Lake	Lucas
ROC50	Rock Creek Lake	Jasper
ROC63	Roberts Creek Lake	Marion
ROG06	Rodgers Park Lake	Benton
RRO63	Red Rock Reservoir	Marion
RRP77	Blue Heron Lake (Raccoon River Park)	Polk
SAY77	Saylorville Reservoir	Polk
SBE97	Snyder Bend Lake	Woodbury
SBL27	Slip Bluff Lake	Decatur
SIL28	Silver Lake (Delaware)	Delaware
SIL30	Silver Lake (Dickinson)	Dickinson
SIL74	Silver Lake (Palo Alto)	Palo Alto
SIL98	Silver Lake (Worth)	Worth
SMI55	Lake Smith	Kossuth
SPL30	Big Spirit Lake	Dickinson
SPR07	South Prairie Lake	Black Hawk
SPR37	Spring Lake	Greene
SPR39	Springbrook Lake	Guthrie
STL11	Storm Lake (incl Little Storm Lake)	Buena Vista
SUG89	Lake Sugema	Van Buren
SUM88	Summitt Lake	Union
SWA14	Swan Lake	Carroll
TFI87	Lake of Three Fires	Taylor
THM88	Three Mile Lake	Union
THY88	Thayer Lake	Union
TRU21	Trumbull Lake	Clay
TUT32	Tuttle Lake	Emmet
TMI88	Twelve Mile Creek Lake	Union
UGR30	Upper Gar Lake	Dickinson
UGR86	Union Grove Lake	Tama
UPI42	Upper Pine Lake	Hardin
VIK69	Viking Lake	Montgomery
VOL33	Volga Lake	Fayette
WAP26	Lake Wapello	Davis
WIL43	Willow Lake	Harrison
WIL87	Wilson Park Lake	Taylor
WIN87	Windmill Lake	Taylor
WIP59	Williamson Pond	Lucas
WOA62	White Oak Lake	Mahaska
WOK30	West Okoboji Lake	Dickinson
WOS20	West Lake (Osceola)	Clarke
YSM24	Yellow Smoke Park Lake	Crawford

Attachment # 1
Certification Letter

Alterations to this document are prohibited, see section 2.14.14.

[Date]

Philip Payton, Issuing Officer
DNR
502 E 9th St, Des Moines, IA 50319

Re: 24CRDFBRKROG-0001 - PROPOSAL CERTIFICATIONS

Dear **Philip Payton**:

I certify that the contents of the Proposal submitted on behalf of **[Name of Respondent]**_____ (Respondent) in response to **DNR** for 24CRDFBRKROG-0001 for Anonymous Location Data Services are true and accurate. I also certify that Respondent has not knowingly made any false statements in its Proposal.

Certification of Independence

I certify that I am a representative of Respondent expressly authorized to make the following certifications in behalf of Respondent. By submitting a Proposal in response to the RFP, I certify in behalf of the Respondent the following:

1. The Proposal has been developed independently, without consultation, communication or agreement with any employee or consultant to the DNR or with any person serving as a member of the evaluation committee.
2. The Proposal has been developed independently, without consultation, communication or agreement with any other Respondent or parties for the purpose of restricting competition.
3. Unless otherwise required by law, the information found in the Proposal has not been and will not be knowingly disclosed, directly or indirectly prior to DNR's issuance of the Notice of Intent to Award the contract.
4. No attempt has been made or will be made by Respondent to induce any other Respondent to submit or not to submit a Proposal for the purpose of restricting competition.
5. No relationship exists or will exist during the contract period between Respondent and the DNR or any other State DNR that interferes with fair competition or constitutes a conflict of interest.

Certification Regarding Debarment

6. I certify that, to the best of my knowledge, neither Respondent nor any of its principals: (a) are presently or have been debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by a Federal DNR or State DNR; (b) have within a three year period preceding this Proposal been convicted of, or had a civil judgment rendered against them for commission of fraud, a criminal offense in connection with obtaining, attempting to obtain, or performing a public (federal, state, or local) transaction or contract under a public transaction, violation of antitrust statutes; commission of embezzlement, theft, forgery, falsification or destruction of records, making false statements, or receiving stolen property; (c) are presently indicted for or criminally or civilly charged by a government entity (federal, state, or local) with the commission of any of the offenses enumerated in (b) of this certification; and (d)

have not within a three year period preceding this Proposal had one or more public transactions (federal, state, or local) terminated for cause.

This certification is a material representation of fact upon which the DNR has relied upon when this transaction was entered into. If it is later determined that Respondent knowingly rendered an erroneous certification, in addition to other remedies available, the DNR may pursue available remedies including suspension, debarment, or termination of the contract.

Certification Regarding Registration, Collection, and Remission of Sales and Use Tax

7. Pursuant to *Iowa Code sections 423.2(10) and 423.5(4) (2016)* a retailer in Iowa or a retailer maintaining a business in Iowa that enters into a contract with a state DNR must register, collect, and remit Iowa sales tax and Iowa use tax levied under *Iowa Code chapter 423* on all sales of tangible personal property and enumerated services. The Act also requires Respondents to certify their compliance with sales tax registration, collection, and remission requirements and provides potential consequences if the certification is false or fraudulent.

By submitting a Proposal in response to the (RFP), the Respondent certifies the following: (check the applicable box)

- Respondent is registered with the Iowa Department of Revenue, collects, and remits Iowa sales and use taxes as required by *Iowa Code Chapter 423*; or
- Respondent is not a “retailer” or a “retailer maintaining a place of business in this state” as those terms are defined in *Iowa Code subsections 423.1(47) and (48)(2016)*.

Respondent also acknowledges that the DNR may declare the Respondent’s Proposal or resulting contract void if the above certification is false. The Respondent also understands that fraudulent certification may result in the DNR or its representative filing for damages for breach of contract in addition to other remedies available to DNR.

Sincerely,

Signature

Name and Title of Authorized Representative

Date

Attachment #2
Authorization to Release Information Letter
Alterations to this document are prohibited, see section 2.14.14.

[Date]

Philip Payton, Issuing Officer
Iowa Department of Natural Resources
502 E 9th St, Des Moines, IA 50319

Re: **24CRDFBRKROG-0001** - AUTHORIZATION TO RELEASE INFORMATION

Dear **Name of Issuing Officer**:

[Name of Respondent]_____ **(Respondent)** hereby authorizes the **DNR** ("DNR") or a member of the Evaluation Committee to obtain information regarding its performance on other contracts, agreements or other business arrangements, its business reputation, and any other matter pertinent to evaluation and the selection of a successful Respondent in response to **24CRDFBRKROG-0001**.

The Respondent acknowledges that it may not agree with the information and opinions given by such person or entity in response to a reference request. The Respondent acknowledges that the information and opinions given by such person or entity may hurt its chances to receive contract awards from the State or may otherwise hurt its reputation or operations. The Respondent is willing to take that risk.

The Respondent hereby releases, acquits and forever discharges the State of Iowa, the DNR, their officers, directors, employees and agents from any and all liability whatsoever, including all claims, demands and causes of action of every nature and kind affecting the undersigned that it may have or ever claim to have relating to information, data, opinions, and references obtained by the DNR or the Evaluation Committee in the evaluation and selection of a successful Respondent in response to the RFP.

The Respondent authorizes representatives of the DNR or the Evaluation Committee to contact any and all of the persons, entities, and references which are, directly or indirectly, listed, submitted, or referenced in the Respondent's Proposal submitted in response to RFP.

The Respondent further authorizes any and all persons and entities to provide information, data, and opinions with regard to its performance under any contract, agreement, or other business arrangement, its ability to perform, business reputation, and any other matter pertinent to the evaluation of the Respondent's Proposal. The Respondent hereby releases, acquits and forever discharges any such person or entity and their officers, directors, employees and agents from any and all liability whatsoever, including all claims, demands and causes of action of every nature and kind affecting the Respondent that it may have or ever claim to have relating to information, data, opinions, and references supplied to the DNR or the Evaluation Committee in the evaluation and selection of a successful Respondent in response to RFP.

An electronic copy of this signed Authorization is as valid as an original.

Sincerely,

Signature

Name and Title of Authorized Representative

Date

Attachment #3
Form 22 – Request for Confidentiality
SUBMISSION OF THIS FORM 22 IS REQUIRED

THIS FORM 22 (FORM) MUST BE COMPLETED AND INCLUDED WITH YOUR PROPOSAL. THIS FORM 22 IS REQUIRED WHETHER THE PROPOSAL DOES OR DOES NOT CONTAIN INFORMATION FOR WHICH CONFIDENTIAL TREATMENT WILL BE REQUESTED. FAILURE TO SUBMIT A COMPLETED FORM 22 WILL RESULT IN THE PROPOSAL TO BE CONSIDERED NON-RESPONSIVE AND ELIMINATED FROM EVALUATION. COMPLETE PART 1 OF THIS FORM 22 IF PROPOSAL DOES NOT CONTAIN CONFIDENTIAL INFORMATION. COMPLETE PART 2 OF THIS FORM 22 IF PROPOSAL DOES CONTAIN CONFIDENTIAL INFORMATION.

1. Confidential Treatment Is Not Requested

A Respondent not requesting confidential treatment of information contained in its Proposal must complete Part 1 of Form 22 and submit a signed Form 22 Part 1 with the Proposal.

2. Confidential Treatment of Information is Requested

A Respondent requesting confidential treatment of specific information must: (1) fully complete and sign Part 2 of Form 22, (2) conspicuously mark the outside of its Proposal as containing confidential information, (3) mark each page upon which the Respondent believes confidential information appears **and CLEARLY IDENTIFY EACH ITEM for which confidential treatment is requested; MARKING A PAGE IN THE PAGE MARGIN IS NOT SUFFICIENT IDENTIFICATION**, and (4) submit a “Public Copy” from which the confidential information has been excised.

Form 22 will not be considered fully complete unless, for each confidentiality request, the Respondent: (1) enumerates the specific grounds in Iowa Code Chapter 22 or other applicable law that supports treatment of the information as confidential, (2) justifies why the information should be maintained in confidence, (3) explains why disclosure of the information would not be in the best interest of the public, and (4) sets forth the name, address, telephone, and e-mail for the person authorized by Respondent to respond to inquiries by the DNR concerning the confidential status of such information.

The Public Copy from which confidential information has been excised is in addition to the number of copies requested in Section 3 of this RFP. The confidential information must be excised in such a way as to allow the public to determine the general nature of the information removed and to retain as much of the Proposal as possible.

Failure to request information be treated as confidential as specified herein will relieve DNR and State personnel from any responsibility for maintaining the information in confidence. Respondents may not request confidential treatment with respect to pricing information and transmittal letters. A Respondent’s request for confidentiality that does not comply with this form or a Respondent’s request for confidentiality on information or material that cannot be held in confidence as set forth herein are grounds for rejecting Respondent’s Proposal as non-responsive. Requests to maintain an entire Proposal as confidential will be rejected as non-responsive.

If DNR receives a request for information that Respondent has marked as confidential and if a judicial or administrative proceeding is initiated to compel the release of such information, Respondent must, at its sole expense, appear in such action and defend its request for confidentiality. If Respondent fails to do so, DNR may release the information or material with or without providing advance notice to Respondent and with or without affording Respondent the opportunity to obtain an order restraining its release from a court possessing competent jurisdiction. Additionally, if Respondent fails to comply with the request process set forth herein, if Respondent’s request for confidentiality is unreasonable, or if Respondent rescinds its request for confidential treatment, DNR may release such information or material with or without providing advance notice to Respondent and with or without affording Respondent the opportunity to obtain an order restraining its release from a court possessing competent jurisdiction.

Part 1 – No Confidential Information Provided

Confidential Treatment Is Not Requested

Respondent acknowledges that proposal response contains no confidential, secret, privileged, or proprietary information. There is no request for confidential treatment of information contained in this proposal response.

This Form must be signed by the individual who signed the Respondent’s Proposal. The Respondent must place this Form completed and signed in its Proposal.

- ***Fill in and sign the following if you have provided no confidential information. If signing this Part 1, do not complete Part 2.***

_____	_____	_____
Company	RFP Number	RFP Title
_____	_____	_____
Signature (required)	Title	Date

(Proceed to the next page only if Confidential Treatment is requested.)

Part 2 - Confidential Treatment is Requested

*The below information is to be completed and signed **ONLY** if Respondent is requesting confidential treatment of any information submitted in its Proposal.*

NOTE:

- ***Completion of this Form is the sole means of requesting confidential treatment.***
- **A RESPONDENT MAY NOT REQUEST PRICING INFORMATION IN PROPOSALS BE HELD IN CONFIDENCE.**

Completion of the Form and DNR’s acceptance of Respondent’s submission does not guarantee the DNR will grant Respondent’s request for confidentiality. The DNR may reject Respondent’s Proposal entirely in the event Respondent requests confidentiality and does not submit a fully completed Form or requests confidentiality for portions of its Proposal that are improper under the RFP.

Please provide the information in the table below. Respondent may add additional lines if necessary or add additional pages using the same format as the table below.

RFP Section :	Respondent must cite the specific grounds in <i>Iowa Code Chapter 22</i> or other applicable law which supports treatment of the information as confidential.	Respondent must justify why the information should be kept in confidence.	Respondent must explain why disclosure of the information would not be in the best interest of the public.	Respondent must provide the name, address, telephone, and email for the person at Respondent’s organization authorized to respond to inquiries by the DNR concerning the status of confidential information.

This Form must be signed by the individual who signed the Respondent’s Proposal. The Respondent must place this Form completed and signed in its Proposal. A copy of this document must be placed in all Proposals submitted including the Public Copy.

- ***If confidentiality is requested, failure to provide the information required on this Form may result in rejection of Respondent’s submittal to request confidentiality or rejection of the Proposal as being non-responsive.***
- ***Please note that this Form is to be completed and signed only if you are submitting a request for confidential treatment of any information submitted in your Proposal. If signing this Part 2, do not complete Part 1.***

Company

RFP Number

RFP Title

Signature (required)

Title

Date

ATTACHMENT #5

Payment Terms

Per *Iowa Code § 8A.514* the State of Iowa is allowed sixty (60) days to pay an invoice submitted by a vendor.

What discount will you give for payment in 15 days?

What discount will you give for payment in 30 days?

Cost Proposal – RFP 24CRDFBRKROG-0001 Respondent’s Cost Proposal must include an all-inclusive, itemized, total cost in U.S. Dollars (including all travel, expenses, etc. in prices). All pricing to be FOB Destination, freight cost and all expenses included; and based on Net 60 Days Payment Terms. The following template is required. Please use additional pages to provide any additional narrative support for the costing information.

Task	Time Frame	Total Costs
Task 1	Completed no later than 3/1/2025	\$
Task 2	Completed no later than 3/1/2026	\$
Task 3	Completed no later than 3/1/2027	\$
Grand Total		\$

Signature: _____ Date: _____

Printed Name and Title: _____

Name of Contractor Organization: _____

Address: _____

Phone: _____ Email: _____