

005-RFP-1660-2025 - Stefane Beddard/ImpactEdu-Cost Proposal

Submitted for: Iowa Comprehensive Literacy State Plan RFP

Consulting Company: ImpactEdu

Senior Literacy & MTSS Consultant: Stefane Beddard

Consulting Team Overview: ImpactEdu

ImpactEdu is a mission-driven consulting group focused on accelerating literacy outcomes by empowering educators through evidence-based, equity-centered, and sustainable practices. Our consultants are former educators, school and district leaders, and systems-level experts who specialize in:

- Implementing comprehensive literacy frameworks grounded in the Science of Reading
- Designing and sustaining Multi-Tiered Systems of Support across K–12 contexts
- Coaching school and district leaders to align instructional systems with local and state priorities
- Building internal capacity for continuous improvement and implementation fidelity
- Co-developing resources, protocols, and tools to support district-wide literacy efforts

Lead Consultant Experience: Stefane Beddard

Stefane Beddard brings more than 24 years of experience in education with a specialization in literacy leadership and MTSS. Her consulting background includes:

- Leading state and district-level initiatives focused on implementing evidence-based literacy practices and MTSS frameworks
- Designing and facilitating professional development for educators, coaches, and leaders on high-quality instructional materials and intervention systems
- Developing and scaling protocols, tools, and implementation resources across multiple states to support literacy achievement and systems alignment
- Supporting schools in analyzing student data to guide instruction, intervention planning, and resource allocation
- Coaching leaders through complex change management aligned to federal and state literacy initiatives

Consulting Services & Rates

Service Type	Rate	Role	Description
Full Day – In-Person (Onsite)	\$3,000/day	Senior Literacy & MTSS Consultant	Includes up to 8 hours of on-site facilitation, coaching, or training. <i>*All travel expenses are included*</i>
	\$2,800/day	Literacy & MTSS Consultant	
Full Day – Virtual	\$2,800/day	Senior Literacy & MTSS Consultant	Includes up to 8 hours of virtual facilitation, coaching, or training.
	\$2,600/day	Literacy & MTSS Consultant	
Hourly Virtual Consultation/Support	\$350/hour	Senior Literacy & MTSS Consultant	Includes virtual planning meetings, coaching calls, progress reviews, or short presentations.
	\$325/hour	Literacy & MTSS Consultant	
Resource & Document Creation	\$350/hour	Senior Literacy & MTSS Consultant	Includes development of customized tools, templates, and implementation guides to support professional learning, K–12 literacy initiatives, and MTSS programs.
	\$325/hour	Literacy & MTSS Consultant	

Sample Resources and Documents Available for Development

All resources are co-designed with district stakeholders to ensure local relevance and long-term sustainability. Representative deliverables may include:

Literacy Implementation Resources

- Tier I walkthrough and feedback tools aligned to Science of Reading
- Curriculum alignment documents and pacing guidance
- Leadership coaching protocols and implementation planning templates
- Small-group planning tools based on diagnostic data and formative assessment
- Scope and sequence documents for professional learning and instruction

MTSS-Aligned Support Tools

- Tiered intervention matrices and evidence-based strategy banks
- Progress monitoring calendars and team decision protocols
- Fidelity checklists and implementation rubrics
- MTSS Guidebooks for communication with all stakeholders
- Data-driven instructional decision-making protocols

Discount and Contract Options

Volume-Based Discount: Complimentary Virtual Hours

Districts that contract for 5 or more full-day sessions (virtual or in-person) will receive 4 complimentary virtual hours, available for:

- Planning and coordination
- Document and data review
- Implementation follow-up support
- Strategy or coaching sessions

Multi-Year Engagement Rate Structure

ImpactEdu offers a stable pricing model for multi-year engagements to ensure consistency and budget predictability:

- **Year 1:** Standard rates apply
- **Year 2:** 3% increase from Year 1
- **Year 3:** 3% increase from Year 2

Minimum Onsite Scheduling Requirement

To maintain cost efficiency (with all travel costs included), onsite sessions must be scheduled in blocks of at least two consecutive full days, unless alternate arrangements are approved in advance.

Statement of Compliance

ImpactEdu affirms its understanding of the terms, conditions, and contract provisions outlined in Section 6 of the RFP. We are prepared to fully comply with all specifications and reporting requirements outlined by the Iowa Department of Education and will collaborate closely to ensure alignment with the goals of the Comprehensive Literacy State Plan.