



2024 HONDA MARINE DEALER PRICE LIST
Effective: September 20, 2023

CONFIDENTIAL

HP	Model	Transom Ht.	Color	Honda Code	2024 Suggested Retail	2024 MAP	2024 Dealer Base Price	Remote Model	Tiller Included	IST-Electronic Shift Throttle Start	Electric Start	Charging Sys	Prop Included	Power Thrust	Fuel Tank Included	Power Tilt	Gas Assist	
Portable Engines																		
2.3	BF2.3DHSCH *	15"	S	660740	\$1,040				x				x		Int.			
	BF2.3DHLCH *	20"	S	660730	\$1,060				x				x		Int.			
5	BF5DHSCHNA *	15"	S	661520	\$1,590				x			Opt.	x		Int.			
	BF5DHLHNA *	20"	S	661530	\$1,710				x			Opt.	x		Int.			
8	BF8DK3SHA	15"	S	657280	\$2,360				x			6A	x		x			
	BF8DK3LHA	20"	S	657290	\$2,420				x			6A	x		x			
	BF8DK3LHSA	20"	S	657300	\$2,890				x		x	12A	x		x			
8 PT	BFP8DK3LHT	20"	S	657320	\$3,260				x		x	12A	x	x	x	x	x	
	BFP8DK3LRT	20"	S	657330	\$3,100			x			x	12A	x	x	x	x	x	
	BFP8DK3XHS	25"	S	657310	\$2,950				x		x	12A	x	x	x			
	BF10DK3SHS	15"	S	657360	\$3,010				x		x	12A	x		x			
9.9	BF10D3SH	15"	S	657340	\$2,710				x			6A	x		x			
	BF10DK3LH	20"	S	657350	\$2,770				x			6A	x		x			
	BF10DK3LHS	20"	S	657370	\$2,950				x		x	12A	x		x			
	BF10DK3LR	20"	S	657380	\$3,190			x			x	12A	x		x			
9.9 PT	BFP10D3LRT	20"	S	657430	\$3,480			x			x	12A	x	x	x	x		
	BFP10D3LHT	20"	S	657410	\$3,540				x		x	12A	x	x	x	x	x	
	BFP10D3XHS	25"	S	657400	\$3,300				x		x	12A	x	x	x			
	BFP10D3XRT	25"	S	657440	\$3,540			x			x	12A	x	x	x	x	x	
	BFP10D3XHT	25"	S	657420	\$3,480				x		x	12A	x	x	x	x	x	
	BFP10D3XH	25"	S	657390	\$2,950				x			6A	x	x	x			
15	BF15D3SH	15"	S	657450	\$3,130				x			6A	x		x			
	BF15D3SHS	15"	S	657470	\$3,480				x		x	12A	x		x			
	BF15D3SHT	15"	S	657490	\$3,880				x		x	12A	x		x		x	
	BF15D3LRT	20"	S	657510	\$4,220			x			x	12A	x		x		x	
	BF15D3LHT	20"	S	657500	\$3,950				x		x	12A	x		x		x	
	BF15D3LHS	20"	S	657480	\$3,480				x		x	12A	x		x			
	BF15D3LH	20"	S	657460	\$3,250				x			6A	x		x			
15 PT	BFP15D3XHT	25"	S	657520	\$3,890				x		x	12A	x	x	x	x	x	
	BFP15D3XRT	25"	S	657530	\$3,860			x			x	12A	x	x	x	x	x	
20	BF20D3SH	15"	S	657540	\$3,560				x			6A	x		x			
	BF20D3SRT	15"	S	657580	\$4,150			x			x	12A	x		x		x	
	BF20D3SHT	15"	S	657560	\$4,130				x		x	12A	x		x		x	
	BF20D3LHT	20"	S	657570	\$4,250				x		x	12A	x		x		x	
	BF20D3LH	20"	S	657550	\$3,600				x			12A	x		x			
	BF20D3LRT	20"	S	657590	\$4,200			x			x	12A	x		x		x	

Note: Prices subject to change without notice.

* Model to receive 301 tariff surcharge on invoice

Model	Honda Code	Surcharge
BF2.3DHSCH	660740	\$40
BF2.3DHLCH	660730	\$40
BF5DHSCHNA	661520	\$65
BF5DHLHNA	661530	\$65

- Color S = Aquamarine Silver
W = Grand Prix White

- A "Power Thrust" version of BF8 ~ BF20 models that are not listed as a BFP model, available directly from Honda Marine can be created by the dealer by ordering a Power Thrust kit through the Parts Division on promo code P702.

Model	Part #
BFP8LH, BFP10LH, BFP10LR	06581-ZW9-A40ZA
BFP15LRT, BFP20LRT	06581-ZY0-S10ZB

- Remote Models do NOT include control box. They are sold separately through the parts system.
- Model BF5DHSCHNA, BF5DHLHNA: External fuel tank connection standard



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Marine Engines

25	BF25D3SHG	15"	S	657600	\$4,780				x		x	10A	x				x
	BF25D3LRG	20"	S	657610	\$4,930			x			x	10A	x				x
	BF25D3LRT	20"	S	657620	\$5,020			x			x	10A	x			x	
30	BF30D3SRT	15"	S	657630	\$5,700			x			x	10A	x			x	
	BF30D3LRG	20"	S	657640	\$5,430			x			x	10A	x				x
	BF30D3LRT	20"	S	657650	\$5,840			x			x	10A	x			x	
40	BF40D4LHA	20"	S	661890	\$6,670				x		x	17A					x
	BF40D4LRTA	20"	S	661900	\$7,140			x			x	17A				x	
50	BF50D4LRTA	20"	S	661910	\$7,910			x			x	17A				x	
	BF50D4XRTA	25"	S	661920	\$7,990			x			x	17A				x	
60	BF60A1LRT	20"	S	657700	\$8,500			x			x	17A				x	
60 PT	BFP60A1LRT	20"	S	657720	\$8,560			x			x	22A		x		x	
	BFP60A1XRT	25"	S	657730	\$9,200			x			x	22A		x		x	
40 Jet	BF60A1JRTA *	20"	S	661730	\$7,910			x			x	17A				x	
75	BF75D4LRTA	20"	S	661930	\$10,150			x			x	33A				x	
90	BF90D5LRTA	20"	S	661940	\$10,560			x			x	33A				x	
	BF90D5XRTA	25"	S	661950	\$10,800			x			x	33A				x	
65 Jet	BF90D5JRTA *	20"	S	662160	\$9,750			x			x	33A				x	
100	BF100A1LRT	20"	S	661960	\$11,030			x			x	33A				x	
	BF100A1XRT	25"	S	661970	\$11,330			x			x	33A				x	
115	BF115JLRA	20"	S	665320	\$12,660						x	40A				x	
	BF115JLRA WT	20"	W	665321	\$13,190			x			x	40A				x	
	BF115JXRA	25"	S	665330	\$12,860			x			x	40A				x	
	BF115JXRA WT	25"	W	665331	\$13,400			x			x	40A				x	
115 iST	BF115JLDA	20"	S	665340	\$12,660			x	x		x	40A				x	
	BF115JLDA WT	20"	W	665341	\$13,780			x	x		x	40A				x	
	BF115JXDA	25"	S	665350	\$13,450			x	x		x	40A				x	
	BF115JXDA WT	25"	W	665351	\$13,990			x	x		x	40A				x	
140	BF140ALRA	20"	S	665360	\$13,480			x			x	40A				x	
	BF140ALRA WT	20"	W	665361	\$14,030			x			x	40A				x	
	BF140AXRA	25"	S	665370	\$13,780			x			x	40A				x	
	BF140AXCRA	25"	S	665380	\$14,310			x			x	40A				x	
	BF140AXRA WT	25"	W	665371	\$14,330			x			x	40A				x	
140 iST	BF140ALDA	20"	S	665390	\$14,070			x	x		x	40A				x	
	BF140ALDA WT	20"	W	665391	\$14,620			x	x		x	40A				x	
	BF140AXDA	25"	S	665400	\$14,370			x	x		x	40A				x	
	BF140AXCDA	25"	S	665410	\$14,900			x	x		x	40A				x	
	BF140AXDA WT	25"	W	665401	\$14,920			x	x		x	40A				x	
150	BF150DLRA	20"	S	665420	\$15,340			x			x	40A				x	
	BF150DLRA WT	20"	W	665421	\$15,780			x			x	40A				x	
	BF150DXRA	25"	S	665430	\$15,640			x			x	40A				x	
	BF150DXCRA	25"	S	665440	\$15,870			x			x	40A				x	
	BF150DXRA WT	25"	W	665431	\$15,800			x			x	40A				x	
	BF150DXCRA WT	25"	W	665441	\$16,240			x			x	40A				x	
150 iST	BF150DLDA	20"	S	665450	\$16,050			x	x		x	40A				x	
	BF150DLDA WT	20"	W	665451	\$16,480			x	x		x	40A				x	
	BF150DXDA	25"	S	665460	\$16,340			x	x		x	40A				x	
	BF150DXCDA	25"	S	665470	\$16,580			x	x		x	40A				x	
	BF150DXDA WT	25"	W	665461	\$16,510			x	x		x	40A				x	
	BF150DXCDA WT	25"	W	665471	\$16,940			x	x		x	40A				x	
150 Jet	BF150DJRA *	20"	S	665480	\$15,220			x			x	40A				x	

Note: Prices subject to change without notice.

- *All Jet models (HC #661730, #662160, #661750) are sold without jet pump. Please contact Specialty Marine to purchase a jet pump @ 510-562-6049
- All BF40-250 models listed above are NMEA 2000 certified.
- Tiller handle kits available for BF25-BF100 models (except 657600). Control boxes, tiller handle kits, and props, except where otherwise noted, are sold separately through the parts system.
- Color S = Aquamarine Silver
W = Grand Prix White



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Marine Engines																		
200	BF200DLRA	20"	S	662380	\$20,410			x			x	60A				x		
	BF200DXRA	25"	S	662400	\$20,530			x			x	60A				x		
	BF200DXCRA	25"	S	662420	\$21,060			x			x	60A				x		
	BF200DXRA WT	25"	W	662401	\$21,540			x			x	60A				x		
	BF200DXCRA WT	25"	W	662421	\$22,130			x			x	60A				x		
200 IST	BF200DXDA	25"	S	662410	\$21,120			x		x	x	60A				x		
	BF200DXCDA	25"	S	662430	\$21,650			x		x	x	60A				x		
	BF200DXDA WT	25"	W	662411	\$22,130			x		x	x	60A				x		
	BF200DXCDA WT	25"	W	662431	\$22,720			x		x	x	60A				x		
225	BF225DLRA	20"	S	662440	\$22,360			x			x	60A				x		
	BF225DXRA	25"	S	662460	\$22,540			x			x	60A				x		
	BF225DXCRA	25"	S	662480	\$23,070			x			x	60A				x		
	BF225DXRA WT	25"	W	662461	\$23,540			x			x	60A				x		
	BF225DXCRA WT	25"	W	662481	\$23,780			x			x	60A				x		
	BF225DURA	30"	S	662500	\$22,300			x			x	60A				x		
	BF225DUCRA	30"	S	662520	\$22,890			x			x	60A				x		
	BF225DURA WT	30"	W	662501	\$23,570			x			x	60A				x		
	BF225DUCRA WT	30"	W	662521	\$23,870			x			x	60A				x		
225 IST	BF225DXDA	25"	S	662470	\$23,130			x		x	x	60A				x		
	BF225DXCDA	25"	S	662490	\$23,660			x		x	x	60A				x		
	BF225DXDA WT	25"	W	662471	\$24,130			x		x	x	60A				x		
	BF225DXCDA WT	25"	W	662491	\$24,370			x		x	x	60A				x		
	BF225DUDA	30"	S	662510	\$23,010			x		x	x	60A				x		
	BF225DUCDA	30"	S	662530	\$23,600			x		x	x	60A				x		
	BF225DUDA WT	30"	W	662511	\$24,510			x		x	x	60A				x		
	BF225DUCDA WT	30"	W	662531	\$24,820			x		x	x	60A				x		
250	BF250DLRA	20"	S	662540	\$26,080			x			x	60A				x		
	BF250DXRA	25"	S	662560	\$24,750			x			x	60A				x		
	BF250DXCRA	25"	S	662580	\$24,040			x			x	60A				x		
	BF250DXRA WT	25"	W	662561	\$24,960			x			x	60A				x		
	BF250DXCRA WT	25"	W	662581	\$26,850			x			x	60A				x		
	BF250DURA	30"	S	662600	\$24,870			x			x	60A				x		
	BF250DUCRA	30"	S	662620	\$25,520			x			x	60A				x		
	BF250DURA WT	30"	W	662601	\$27,140			x			x	60A				x		
	BF250DUCRA WT	30"	W	662621	\$27,380			x			x	60A				x		
250 IST	BF250DLDA	20"	S	662550	\$26,670			x		x	x	60A				x		
	BF250DXDA	25"	S	662570	\$25,340			x		x	x	60A				x		
	BF250DXCDA	25"	S	662590	\$24,630			x		x	x	60A				x		
	BF250DXDA WT	25"	W	662571	\$25,550			x		x	x	60A				x		
	BF250DXCDA WT	25"	W	662591	\$27,440			x		x	x	60A				x		
	BF250DUDA	30"	S	662610	\$25,460			x		x	x	60A				x		
	BF250DUCDA	30"	S	662630	\$26,110			x		x	x	60A				x		
	BF250DUDA WT	30"	W	662611	\$27,850			x		x	x	60A				x		
	BF250DUCDA WT	30"	W	662631	\$28,080			x		x	x	60A				x		

Note: Prices subject to change without notice.

- *All Jet models (HC #661730, #662160, #661750) are sold without jet pump. Please contact Specialty Marine to purchase a jet pump @ 510-562-6049
- All BF40-250 models listed above are NMEA 2000 certified.
- Tiller handle kits available for BF25-BF100 models (except 657600). Control boxes, tiller handle kits, and props, except where otherwise noted, are sold separately through the parts system.
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Marine Engines

350 IST	BF350AXDA	25"	S	667810	\$33,630			x		x	x	70A				x	
	BF350AXCDA	25"	S	667820	\$34,250			x		x	x	70A				x	
	BF350AXDA WT	25"	W	667811	\$34,710			x		x	x	70A				x	
	BF350AXCDA WT	25"	W	667821	\$35,330			x		x	x	70A				x	
	BF350AUDA	30"	S	667830	\$34,090			x		x	x	70A				x	
	BF350AUCDA	30"	S	667840	\$34,710			x		x	x	70A				x	
	BF350AUDA WT	30"	W	667831	\$35,180			x		x	x	70A				x	
	BF350AUCDA WT	30"	W	667841	\$35,790			x		x	x	70A				x	

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