



Cost Proposal

The following table includes all of BootUp support for a district-wide implementation for up to 45 teachers. This support includes all professional development sessions, onsite support days for model teaching and coaching, the online Instructional Coach Course, and all of the curriculum needed for district implementation.

Total Annual Costs

Description	Per Year (In-Person)	Per Year (Blended)	Per Year (Virtual)
PD Sessions - for up to 45 Teachers and Instructional Coaches K-2nd Educators - 2-4 workshops (length can vary, but should equal 12 hours total) 3rd-6th Educators - 2-4 workshops (length can vary, but should equal 12 hours total)	\$18,000	\$18,000	\$18,000
Model Teaching and Coaching - for up to 45 teachers 25 hours each year for on-site Model Teaching and/or Coaching.			
Instructional Coach Course (ICC) - for up to 10 district Instructional Coaches Asynchronous course with 4-8 hours of online content per year.			
Consulting - for district District implementation plan, vertical alignment, scope and sequence, presentations, etc.			
Airfare	\$1,800	\$900	\$0
CONUS per diem rate (lodging, meals, incidental)	\$1,788	\$894	\$0
Equipment Costs	\$0	\$0	\$0
Other Costs	\$0	\$0	\$0
Indirect Costs (30%)	\$6,298	\$5,849	\$5,400
Total	\$27,886	\$25,643	\$23,400

Years 4-6

The typical Implementation for a district is 2-3 years. There are no recurring or ongoing costs in years 4, 5, and 6. BootUp does not charge ongoing costs like fees and subscriptions after a program is implemented. We avoid these ongoing costs by providing an online Instructional Coach Course to help districts develop instructional coaches who will take-over and championing the initiative.

To ensure no recurring or ongoing costs for curriculum, BootUp uses the free open-source platforms Scratch and ScratchJr. And all free curricula, including the BootUp project-based curriculum, so there are no significant costs to support teachers as they implement these projects in their classrooms year after year.

Professional learning broken down by product, per teacher.

The cost per teacher is determined by how many teachers participate in a cohort. We recommend a maximum of 45 teachers per cohort. If there were 45 teachers participating, professional learning costs would break down to \$620 per teacher, per year. A more realistic estimate is assuming 30 teachers participate, professional learning costs would break down to \$929 per teacher, per year. We typically do not provide any products so there are no per teacher costs for products.

Curriculum cost broken down by product, per student: standard classroom, blended format and online learning

BootUp's Curriculum is and will continue to be available on the website at no-cost. BootUp only charges for our professional learning support.

Physical Computing Devices (optional)

If a district already has physical computing devices or chooses to purchase them, BootUp will provide physical computing professional development to ensure they are set up for success. BootUp recommends, Micro:Bits, which cost \$20 each, and have discounts for larger orders.

Discounts

BootUp does not offer any pricing discounts, like a prompt payment discounts or cash discounts.