

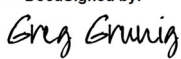


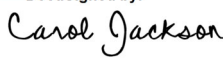
## Proposal Evaluation

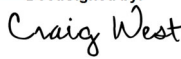
### Scoreboards, Digital Displays, and Video Boards with Related Services RFP #030223

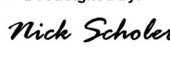
| Possible Points                                               |       | Alberta 1866871-L<br>Vuetric | AVI-SPL Canada, Ltd. | ClearTouch | Daktronics | Digital Scoreboards | Electro-Matic Visual | i2Visual, Inc. | Libertevision, Inc. | NEC Display Solutions |
|---------------------------------------------------------------|-------|------------------------------|----------------------|------------|------------|---------------------|----------------------|----------------|---------------------|-----------------------|
| Conformance to RFP Requirements                               | 50    | 39                           | 41                   | 40         | 45         | 37                  | 37                   | 36             | 36                  | 39                    |
| Pricing                                                       | 400   | 314                          | 290                  | 313        | 324        | 268                 | 330                  | 304            | 245                 | 274                   |
| Financial Viability and Marketplace Success                   | 75    | 54                           | 62                   | 58         | 68         | 56                  | 53                   | 57             | 53                  | 62                    |
| Ability to Sell and Deliver Service                           | 100   | 63                           | 80                   | 68         | 89         | 72                  | 65                   | 66             | 71                  | 76                    |
| Marketing Plan                                                | 50    | 38                           | 38                   | 40         | 45         | 34                  | 36                   | 34             | 28                  | 37                    |
| Value Added Attributes                                        | 75    | 57                           | 62                   | 57         | 66         | 54                  | 51                   | 53             | 48                  | 59                    |
| Warranty                                                      | 50    | 40                           | 41                   | 42         | 41         | 42                  | 39                   | 39             | 39                  | 42                    |
| Depth and Breadth of Offered Equipment, Products, or Services | 200   | 156                          | 158                  | 164        | 181        | 165                 | 150                  | 155            | 157                 | 156                   |
| Total Points                                                  | 1,000 | 761                          | 772                  | 782        | 859        | 728                 | 761                  | 744            | 677                 | 745                   |
| Rank Order                                                    |       | 8                            | 6                    | 5          | 1          | 13                  | 8                    | 12             | 17                  | 11                    |

| Possible Points                                               |       | Nevco Sports, LLC | Newline Interactive | Presidio | Redmont Sign, LLC | SilverStream Audio | Simply iCard Consulting, Inc. | Team Fitz Graphics | Vantage LED, Inc. | Watchfire Signs |
|---------------------------------------------------------------|-------|-------------------|---------------------|----------|-------------------|--------------------|-------------------------------|--------------------|-------------------|-----------------|
| Conformance to RFP Requirements                               | 50    | 42                | 38                  | 41       | 38                | 36                 | 37                            | 37                 | 40                | 41              |
| Pricing                                                       | 400   | 331               | 264                 | 324      | 300               | 293                | 276                           | 200                | 288               | 305             |
| Financial Viability and Marketplace Success                   | 75    | 62                | 57                  | 64       | 57                | 51                 | 52                            | 56                 | 60                | 56              |
| Ability to Sell and Deliver Service                           | 100   | 84                | 73                  | 85       | 73                | 61                 | 66                            | 67                 | 80                | 84              |
| Marketing Plan                                                | 50    | 44                | 40                  | 41       | 34                | 35                 | 38                            | 32                 | 38                | 39              |
| Value Added Attributes                                        | 75    | 61                | 57                  | 64       | 55                | 51                 | 61                            | 48                 | 56                | 59              |
| Warranty                                                      | 50    | 42                | 40                  | 40       | 39                | 39                 | 37                            | 37                 | 41                | 42              |
| Depth and Breadth of Offered Equipment, Products, or Services | 200   | 175               | 151                 | 162      | 152               | 135                | 154                           | 159                | 158               | 175             |
| Total Points                                                  | 1,000 | 841               | 720                 | 821      | 748               | 701                | 721                           | 636                | 761               | 801             |
| Rank Order                                                    |       | 2                 | 15                  | 3        | 10                | 16                 | 14                            | 18                 | 8                 | 4               |

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