

## 005-RFP-1695-2025 - Stefane Beddard/ImpactEdu-Cost Proposal

**Submitted for:** Iowa Comprehensive Literacy State Plan RFP

**Consulting Company:** ImpactEdu

**Senior Literacy & MTSS Consultant:** Stefane Beddard

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### Consulting Team Overview: ImpactEdu

**ImpactEdu** is a mission-driven consulting group committed to accelerating student outcomes by empowering the educators who serve them. Our team includes former teachers, school and district leaders, and systems-level strategists with proven experience in:

- Implementing literacy frameworks grounded in the Science of Reading
  - Designing sustainable, data-driven, and equity-focused MTSS
  - Coaching leaders to move from compliance to student-centered decision-making
  - Building leadership capacity through collaborative development
  - Delivering customized support aligned to local priorities and national best practices
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### Lead Consultant Experience: Stefane Beddard

Stefane Beddard brings over 25 years of experience in education, with deep expertise in literacy leadership, curriculum implementation, and systems-level coaching. She has:

- Spent the last 7 years consulting with school districts and state education agencies on evidence-based literacy practices and multi-tiered systems of support
  - Successfully partnered with K–12 leaders to design and implement sustainable instructional systems aligned with local, state, and federal literacy initiatives
  - Led large-scale change efforts focused on improving reading outcomes and closing achievement gaps through data-driven, collaborative leadership practices
  - Delivered professional learning, coaching, and systems support to districts implementing high-impact instructional materials and intervention frameworks
  - Created resources and protocols used across multiple states to support MTSS implementation fidelity and tiered instruction
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### Consulting Services & Rates

Service Type	Rate	Role	Description
Full Day – In-Person (Onsite)	\$3,000/day	Senior Literacy & MTSS Consultant	Includes up to 8 hours of on-site facilitation, coaching, or training.  <i>*All travel expenses are included*</i>
	\$2,800/day	Literacy & MTSS Consultant	
Full Day – Virtual	\$2,800/day	Senior Literacy & MTSS Consultant	Includes up to 8 hours of virtual facilitation, coaching, or training.
	\$2,600/day	Literacy & MTSS Consultant	
Hourly Virtual Consultation/Support	\$350/hour	Senior Literacy & MTSS Consultant	Includes virtual planning meetings, coaching calls, progress reviews, or short presentations.
	\$325/hour	Literacy & MTSS Consultant	
Resource & Document Creation	\$350/hour	Senior Literacy & MTSS Consultant	Includes development of customized tools, templates, and implementation guides to support professional learning, K–12 literacy initiatives, and MTSS programs.
	\$325/hour	Literacy & MTSS Consultant	

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## Sample Resources and Documents Available for Development

All resources are co-designed with district partners to ensure usability, contextual alignment, and sustainability. Samples include:

### Literacy-Aligned Resources

- Tier I instructional walkthrough tools aligned to the Science of Reading for K–12 settings
- Curriculum maps and pacing guides aligned with high-quality instructional materials
- Coaching conversation protocols and reflection tools for literacy leaders
- Professional learning scope and sequence documents for Tier I and intervention instruction
- Small-group lesson planning templates grounded in diagnostic data and student needs

### MTSS Support Tools

- Tiered intervention matrices with aligned instructional strategies and progress monitoring systems
- Tier II and Tier III team protocols, scheduling templates, and fidelity monitoring guides
- MTSS onboarding toolkits for new staff or school teams

- Data decision rules and reflection protocols to support instructional problem-solving
  - Comprehensive implementation rubrics aligned to the Iowa Literacy State Plan and state MTSS frameworks
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### **Volume-Based Discount: Complimentary Virtual Hours**

Districts that contract 5 or more full-day sessions (either in-person or virtual) will receive:

- 4 hours of complimentary virtual support, which can be used for pre-session planning, document review, post-session coaching, or implementation strategy support.
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### **Multi-Year Contract Rate Structure**

For multi-year engagements, the following rate structure ensures consistency while supporting long-term collaboration and service improvement:

- Year 1: Standard rates apply
  - Year 2: 3% increase from Year 1 rates
  - Year 3: Additional 3% increase from Year 2 rates, based on project scope, service demand, and evolving district needs
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### **Minimum Onsite Scheduling Requirement**

To maintain cost-efficiency with all travel expenses included:

- Onsite sessions must be scheduled in blocks of at least 2 consecutive full days, unless otherwise negotiated.